

Billboard CROSSOVER RADIO AIRPLAY™

TOP 40/DANCE chart listing titles, artists, and station affiliations. Includes 'ESCAPEDE' by Janet Jackson at #1 and 'C'MON AND GET MY LOVE' by D-MOB at #2.

TOP 40/ROCK chart listing titles, artists, and station affiliations. Includes 'BLACK VELVET' by Alannah Myles at #1 and 'SOMETIMES SHE CRIES' by Warrant at #2.

TOP 40/DANCE PLAYLISTS

Hot 97.3 FM New York P.D.: Joel Salkowitz. Playlist including 'Technotronic, Get Up! (Before The Fascination, Remember)' and 'Janet Jackson, Escapade'.

Chicago P.D.: Dave Shakes. Playlist including 'Janet Jackson, Escapade' and 'Stevie B, Love Me For Life'.

Power 106 FM Los Angeles P.D.: Jeff Wyatt. Playlist including 'Janet Jackson, Escapade' and 'Paula Abdul, Opposites Attract'.

TOP 40/ROCK PLAYLISTS

Pirate Radio 100.3 FM Los Angeles P.D.: Scott Shannon. Playlist including 'Alannah Myles, Black Velvet' and 'Skid Row, I Remember You'.

all hit 97.1 KROL The Loop Dallas P.D.: Joel Folger. Playlist including 'Phil Collins, I Wish It Would Rain' and 'Warrant, Sometimes She Cries'.

CASSETTE PIRACY REPORTED AT 1 MILLION MARK

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counterfeiting from a misdemeanor to a felony in six states have been the most important factor in the authorities' latest attempts to contain the problem, according to sources.

"Since the trademark infringement of the law was made a felony, there has been more interest of the authorities to stamp out the problem," says Maurice Richardson, executive director of the Assn. of Latin American Record Manufacturers.

The penalties instituted by the new legislation include three-to-five-year prison terms and \$100,000-\$250,000 in fines, or both.

Along with anti-piracy and anti-counterfeiting efforts, the RIAA has stepped up actions against parallel importers of prerecorded material.

volved a New Jersey distributor, settled a parallel-import suit brought by BMG and CBS for the maximum statutory damage of \$200,000 allowed under U.S. copyright law.

According to Jesse Salcedo, representative for ALARM in Texas and promotion manager for Freddie Records, all the border metropolitan areas are still being inundated with counterfeit product.

"You'd think that, with the cooperation of the local authorities and the flea market owners, we could control the problem," Salcedo says.

Parallel imports from Mexico continue to be a problem, according to Carlos Novoa, from Houston-based Gil Records, adds, "It is possible that, with the new legislation, piracy has abated some, but it is still not enough to make a serious dent in the problem."

So far, the main targets of the new law-enforcement efforts have been flea markets and swap meets. "Actually, the counterfeiters have become very close to the originals in the reproduction of the labels," says Richardson.

MCA ACQUIRES GRP LABEL

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Carl Anderson, and both Dave and Don Grusin.

Teller and GRP's Rosen note that the deal will allow GRP to expand its efforts in producing "adult" music aimed at the growing generation of baby boomers.

"We're looking to make this the premiere adult label," says Teller. "As you look at all those baby boomers coming into middle age, I think the opportunity to market our product to that demographic—which if we don't ignore, we don't think about every day—is a really meaningful opportunity."

Toward that demographic—which, Rosen says, buys "everything from jazz to a Dave Grusin film score to a Patti Austin record"—is where GRP will be expanding in efforts through the '90s.

According to Teller, while the deal will allow GRP to continue running as an autonomous group—"we don't want to interfere with what has made them successful"—if a particular GRP record shows crossover potential, "the whole promotion staff will work as hard on it as they would an MCA label record. The ability to

tap into other promotion and marketing mechanisms [at MCA] would be there for them instantaneously."

Whether GRP will take on any duties regarding the handling of MCA's own jazz product is still under discussion, both executives say. "We're still in the early days of trying to sort out what a sensible approach to that would be," notes Teller.

Arrangements for overseas distribution of GRP product—in Europe currently through the company's own Zurich-based GRP Ltd. subsidiary, elsewhere through licensing to such companies as JVC and EMI—will stay in place as those agreements dictate, says Teller. "But for [MCA] overall," he adds, "we are really very much in the process of trying to determine what our international future is going to look like. And at some point in time, all these things will be pulled together."

Additionally, Teller says that current speculation regarding MCA's recent negotiating with other major labels (Billboard, March 10) has stemmed from discussions "specifically in relation to our international future. I've been very open numerous times about saying that we are looking at every possible way of enhancing our international efforts. And that's basically involved having exploratory conversations with virtually all the major worldwide players."