**Billboard Aug. 15, 1987**

**Big Plans On Bumbershoot; Dead Milkmen A Hit**

BY LINDA MOLESKI

The group is set to wrap its U.S. club tour in Cincinnati, Ohio, on Aug. 30.

**Labor Day Activities:** Plans are well under way for the 17th Annual Bumbershoot Festival, set to take place Labor Day weekend (Sept. 4-7) in Seattle, Wash. Among the acts scheduled to appear are Miles Davis, Bonnie Raitt, Dwight Yoakam, K.D. Lang, Crowded House, the Gregg Allman Band, Stanley Jordan, Roy Orbinson, Neil Young, Robert Cray, Joe Ely, Buddy Guy, Junior Wells, Lonnie Brooks, Albert Collins, Tramaine Hawkins, and the recently reformed Big Brother & the Holding Co.

In addition, there will be a number of local groups, comedians, and literary artists included in the line-up. Daily tickets for the event are $4 in advance and $5 at the door.

According to John Ketterer of One Reel Productions, the producer of Bumbershoot, the festival is well-known regionally, but hasn't gotten the national recognition it deserves. The 1986 gathering drew some 200,000 people. This year's event is expected to attract a crowd of more than 250,000.

Corporate sponsors for the event include Levi's Jeans, Pepsi-Cola, Miller Beer, and Traveler's Insurance as well as several local and regional outfits.

For more information, contact One Reel Productions at 206-622-6125.

**Hit in Detroit:** Enigma's Dead Milkmen generated a good deal of press in the Detroit area following their July 26 show at Pay Checks, a local night spot. It seems that the set drew Detroit's Thunder player and long-time fan Jim Walewander, who invited the band to cut out to the stadium to see his team play against the California Angels the next day.

Meanwhile, John Kertzer, Jim's local school, is gearing up for a rare appearance that is slated to take place this fall. The group has promised that press to ask, "Which was more thrilling—meeting the Dead Milkmen or hitting your first home run?" As a result, curious listeners started calling local radio stations inquiring about the band.

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