Tom Petty’s Triple Treat;  
Bon Jovi Rocks—Indoors

On The Road is a new weekly report on touring and venues.

NEW YORK Tom Petty & the Heartbreakers—who now MCAs album, “Let Me Up (I’ve Had Enough),” is just out—have invited the Del Fuegos and the Georgica Satellite to accompany them on their Rock & Roll Caravan ’87 tour.

The powerful triple bill hits the road May 25 in Tucson, Ariz., and will be out through July 27, says agent Barry Bell (Premier).

“The whole idea for the tour came from Tom,” says Tony Dimitriades of Lookout Management, which represents Petty. “Particularly after going out with Bob Dylan last year, I think Tom felt that having more than one major talent on a bill was the way to really give people value for their money. So, this year he decided to take out two of his favorite young American rock’n’roll bands.”

The only problem Bell foresees in presenting a three-act bill is the possibility of running into overtime. But he and Dimitriades say they have re- 

ceived strong cooperation from local promoters and venues to avoid any trouble with unions.

Confirmed dates include a June 8-12 stint at the Universal Amphitheatre in Los Angeles and a July 8 show at New York’s Madison Square Garden. After the tour, Petty will rehearse with Dylan for a series of European concerts that starts Sept. 5 and runs through October.

In Demand: Bon Jovi will be on the U.S. concert circuit until August. To contrary to earlier rumors, however, the New Jersey rockers will not be playing any stadium dates, according to co-manager Doug Thaler of McGhee Entertainment.

“Our feeling has always been that you’ve got to come in with the right production,” says Thaler. “What we have now is one that’s geared to indoor venues, so rather than go out and rip off the kids, we’ll basically continue in arenas. Besides, we’ve been making very good money indoors.”

Booked by Premier, Bon Jovi has enjoyed coast-to-coast sellouts since it started headlining last December. Follow PoliGram act—and Jon Bon Jovi discovers—Cinderella is on the Bon Jovi tour through July 19. An opening act for the remaining dates has yet to be chosen.

Upon completion of its U.S. tour, Bon Jovi travels to Europe, where an Aug. 22 headlining appearance is scheduled at Britain’s annual Castle Donnington festival.

Short Takes: 1. Boston, Aeromist, Whitesnake, Poison and Tesla—that’s the inside word on the starting lineup for the 1987 annual Texas World Music Festival, to be held June 13 at the 80,000-capacity Dallas Cotton Bowl. The event is co-presented by the Houston-based Paz Concerts and C&C in New York . . . More on Boston On The Road hears that Tom Scholz’s band will only appear in stadiums this summer . . . After opening for Huey Lewis and Eric Clapton in the U.S., Robert Cray travels to Europe in June to support Tina Turner . . . The Jets have inked an 18-month sponsorship deal with General Foods’ Kool-Aid. The MCA act—whose new album is set for late-summer release—begins a North American tour July 15 at the San Fernando Valley Fair, Northridge, Calif., and is out until Sept. 18.

Sounds Hot: Miami Sound Machine has signed a sponsorship deal with Pepsi-Cola for its 1987 world tour, which starts May 29 in Tucson, Ariz. After the opening date, the group travels to Honolulu, and it has then 16 concerts scheduled in Japan and Southeast Asia. The U.S. leg resumes July 5 in Rochester, N.Y., with 60 dates booked through October. Under the terms of its Pepsi deal, the (Continued on next page)