

**Personal Notes:** J. English Smith, from Hollywood office, promoted to new position of mgr. of ABC-TV network programs, N. Y.; Sandy Cummings, ABC-Disney coordinator, promoted to mgr. of TV network programs, Hollywood, both reporting to James T. Aubrey, v.p. in charge of programs & talent . . . J. Milton Lang, ex-gen. mgr. of tube dept., appointed gen. mgr. of GE's broadcasting station operations (WRGB & radios WGY and WGFM, Schenectady), succeeding Robert B. Hanna, now gen. mgr. of industrial heating dept., Shelbyville, Ind.; station operations, as well as Maqua Co., wholly owned affiliate which is one of largest printing companies in nation, are transferred to adv. & sales promotion dept. of apparatus sales div. . . . Karl Lambertz promoted to asst. to Alex Keese, managing director of WFAA-TV & WFAA, Dallas . . . Richard Campbell, ex-KOTV, Tulsa, named acting gen. mgr. of KNAC-TV, Ft. Smith, Ark., replacing Cecil M. Sansbury, who becomes gen. mgr. of WSEE, Erie, Pa.; Roger Garrett also resigns from KNAC-TV to become asst. gen. mgr. of WSEE . . . Stephen Willis promoted to gen. mgr. of WPTV, Palm Beach, succeeding Theodore A. Eiland . . . Donald P. Menard resigns as station mgr. of KMGM-TV, Minneapolis-St. Paul, to become mgr. of new Minneapolis branch of Guild Films . . . Walter C. Johnson promoted to v.p. of Travelers Bestg. Service (CP for WTIC-TV) and gen. mgr. of radio WTIC, Hartford; Leonard J. Patricelli to programs v.p.; Bernard Mullins to public relations v.p. . . . Wm. P. Mullen promoted to sales mgr. of ABC-TV's new Detroit div., will continue to headquarter in N. Y. . . . Wm. Carlisle promoted to mgr. of NARTB station relations dept., succeeding Jack Barton, who becomes southeast rep of new station brokerage firm of Hamilton, Stubblefield, Twining & Assoc., headquartering in Atlanta . . . Kenneth I. Tredwell Jr., v.p.-managing director of WBTV, elected to board of Charlotte Chamber of Commerce . . . Robert C. Jones, partner of Jones, Kreeger & Hewitt, Washington investment firm, elected a director of DuMont Bestg. Corp. . . . George Rice, program director of WABC-TV, N. Y., trans-

ferred in same capacity to KGO-TV & KGO, San Francisco . . . John Curtis, ex-WABD, named mgr. of sales development & research, WABC-TV, N. Y. . . . Sam Gifford named program director of WHAS-TV, Louisville, succeeding Ralph Hansen, now program director of KYW-TV, Cleveland, is in turn succeeded by George Walsh as radio WHAS program director . . . Mrs. Edward H. Butler, pres. of *Buffalo Evening News*, elected v.p. of WBEN-TV & WBEN . . . Joseph K. Fletcher, ex-WCAU-TV, Philadelphia, joins N. Y. office of reps Peters, Griffin, Woodward Inc. . . . John W. Meaney promoted to director, TV-radio-film center of educational KUHT, Houston, following resignation of station mgr. Paul Owen, now program director of upcoming KTCA-TV, St. Paul-Minneapolis (Ch. 2, educational), due shortly; Ray Yelkin, promoted to TV operations director of KUHT; Jim Bauer named film operations director, taking over from Richard Uray who remains news director . . . Francis C. (Bob) Wood Jr., production v.p. of Sound Masters Inc., elected pres., replacing Harold E. Wondsel, who will form own N. Y. film production company, to be joined by Tom Dunphy as v.p. in charge of TV . . . Richard Dinsmore promoted to mgr. of Screen Gems' Los Angeles office . . . Walter Pierson promoted to director of production facilities planning, CBS-TV operations dept.; Charles G. Barkley promoted to assoc. production mgr. of program dept. . . . Robert G. (Bud) Weston moves from FCC Rules & Standards Div. to engineering asst. to Comr. Robert E. Lee, succeeding Wm. B. Campbell who joins network study group . . . George L. Kenyon elevated to promotion & merchandising mgr., WJBK-TV, Detroit.

Obituary

Mrs. Arthur Stringer, 59, widow of NARTB's promotion director who headed NARTB's convention exhibits as a consultant for several years after his retirement, died March 6 after illness of several months. She is survived by a son, Arthur C. Stringer of Blair TV, and a daughter, Tippy, "weather girl" of WRC-TV, Washington.

Right of Jesuits to own TV stations was challenged March 3 in widening controversy over cancellation by WGN-TV, Chicago, of "Martin Luther" movie (Vol. 13:9). In "counterattack" on Catholic pressure blamed for Chicago action, Protestants & Other Americans United for Separation of Church & State urged FCC to deny licenses to Loyola U & St. Louis U on ground they are controlled by Jesuit Order whose superior general is alien. Similar issue was rejected by Commission in granting WWL-TV, New Orleans (Ch. 4) to Loyola last July (Vol. 12:28), FCC holding that school is operated locally under state charter. (Protestant Radio & TV Center, Atlanta, recently cited Loyola's WWL for fairness in presenting religious radio programs.) St. Louis Telecast Co., 60% owned by Jesuit-operated St. Louis U, was applicant for Ch. 11 there which FCC decided in Jan. to give to CBS (Vol. 13:3). In contest for St. Louis license, competitor 220 TV Inc. also had raised Jesuit question. Meanwhile, "Martin Luther" was scheduled for Chicago showing after all. ABC's WBKB set it for April 23 under sponsorship of Robert W. Kendler, Chicago builder. A Christian Scientist whose wife & daughter are Catholic, brother-in-law Jewish, Kendler said: "All I want to sell is tolerance." WISN-TV, Milwaukee, planned to show movie March 8.

What is "local" and what is "national" advertising is an uncertain thing, FCC Chairman McConnaughey stated this week, answering query of GOP Congressional chairman Richard M. Simpson, who questioned why House candidates were sometimes charged national rates for political time. Communications Act, McConnaughey said, doesn't permit FCC to require uniformity—hence "categorical" answers can't be given.

New directors of NARTB radio board, each for 2-year terms: Dist. 1, Daniel W. Kops, WAVZ, New Haven; Dist. 3, Donald W. Thornburgh, WCAU-TV & WCAU, Philadelphia; Dist. 5, Hugh M. Smith, WCOV-TV & WCOV, Montgomery, Ala.; Dist. 7, Robert T. Mason, WMRN, Marion, O.; Dist. 9, WPLO, LaSalle, Ill.; Dist. 11, Ray Eppel, KORN, Mitchell, S. D.; Dist. 13, Alex Keese, WFAA-TV & WFAA, Dallas; Dist. 15, J. G. Paltridge, KROW, Oakland, Cal.; Dist. 17, Tom Bostic, KIMA-TV & KIMA, Yakima, Wash. At-large (2-year terms): Harold Hough, WBAP-TV & WBAP, Ft. Worth; J. Frank Jarman, WDNC, Durham; Wm. C. Grove, KFBC-TV & KFBC, Cheyenne; Ben Strouse, WWDC, Washington. At-large (1-year terms): John M. Outler, WSB-TV & WSB, Atlanta; Todd Storz, KOWH, Omaha; J. R. Livesay, WLBH, Mattoon, Ill.; Merrill Lindsay, WSOY-FM, Decatur, Ill.

Ten-year religious plan for TV & radio, including \$10,000,000 capital fund, \$300,000 for initial surveys & promotion, national 3-faith programs, was proposed this week by S. Franklin Mack, exec. director of Broadcasting & Film Commission of National Council of Churches. As first step, Commission agreed to explore possibilities of joining with Catholics & Jews to make NBC-TV's *Frontiers of Faith* a joint undertaking. Dr. Mack said long-range project could demonstrate "real potential of TV & radio for the spiritual undergirding of American life." He denied assertions by "fundamentalist" National Religious Broadcasters (Vol. 13:5, 8) that "modernist" National Council is trying to control religious broadcast time. Commission elected Rome A. Betts, exec. director of American Heart Assn., as chairman.