

whereas he's more of a specialist on fixed and mobile services. Surprising, for example, was his unwillingness to admit FCC had erred in its existing TV allocation.

Here's Tobey's philosophy in a nutshell, as he gave it to reporters after hearing: "I want a group of men up there [at the FCC] who listen to the 150,000,000 people in back of them and who don't hearken to the 'voice of the master' -- the dog and the phonograph." He makes no bones about his antipathy toward RCA.

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Bureau of Standards' "status-of-color" committee (Vol. 5:25) is geared for action, now that Dr. Condon is back. All "nominees" to committee have accepted: Stuart Bailey, William Everitt, Donald Fink -- in addition to Condon as chairman and the Bureau's Newbern Smith as vice chairman. First meeting is set for first week in August; Condon hopes to have report for Sen. Johnson by November. Committee will cover questions of bandwidth, transmitters and receivers, propagation, compatibility with existing system, etc.

With so many people studying color, its status should really be known by year's end. RMA has just invited 10 men to serve on new color TV committee to meet early next month and report to RMA TV Committee (Vol. 5:25,26): F. J. Bingley, WOR-TV; Louis Clement, Crosley; R. B. Dome, GE; E. W. Engstrom, RCA; D. G. Fink, Electronics Magazine and JTAC; T. T. Goldsmith, DuMont; Peter Goldmark, CBS; G. E. Gustafson, Zenith; R. F. Guy, TBA; D. B. Smith, Philco.

Personal notes: CBS president Frank Stanton, who left Ohio State U faculty in 1935 to become CBS research director, will be awarded honorary degree by OSU at summer commencement Sept. 2 . . . Harry M. Bitner Jr., WFBM-TV, Indianapolis, elected to NAB board vacancy succeeding Harry Bannister, WWJ-TV, Detroit, resigned . . . Kenneth L. Yourd, since 1941 on CBS law staff, new director of CBS Hollywood program operations; Martin Leeds, associate director . . . Fred Freeland, new TV director of Ruthrauff & Ryan, Chicago, succeeding Fran Harris, who goes to Hollywood office . . . Larry Walker, asst. mgr. of WBT, Charlotte, named mgr. of its new WBTU; Charles Bell, production mgr. . . E. P. H. (Jimmy) James, MBS advertising-research v.p., resigns as of Aug. 1, has not announced plans . . . CBS Radio Sales staff shifts: Richard C. Elpers, of Detroit office, named Los Angeles mgr., replacing Henry R. Flynn, going to New York staff; Edwin Buckalew, Western Div. station relations mgr., heads San Francisco office.

TV sponsorships: International Silver Co.'s *Silver Theater* goes on CBS-TV in fall with Conrad Nagel, probably Mon. 8 p.m. . . Berke Brothers, Distilleries (Old Mr. Bin bottle wines) having spots prepared by Screen Gems Inc., now at 729 Seventh Ave., New York; Screen Gems has absorbed Telespots Inc., producer of BVD spots . . . Santa Fe Railway to sponsor Burton Holmes travel films, thru Leo Burnett Agency . . . Monarch-Saphin Stores (appliances) sponsoring Nick Kenny, song-writing radio editor of *New York Mirror*, presenting different composer each week with best songs, on WJZ-TV, Wed. 7:30-7:45 . . . Camden Trust Co., Camden, N. J., sponsoring *Kieran's Kaleidoscope* on WPTZ, Philadelphia, Sun. 6:45-7 . . . Western Auto Supply sponsoring *Polly Calling*, singer-pianist Polly Clark employing "talking camera"—talks to TV camera, which talks back via offstage voice—on KSD-TV, St. Louis, Thu. 8:30-9 . . . NBC-TV will have Perry Como for Chesterfield in fall, Sun. 10-10:30.

WJR, the Goodwill Station Inc., controlled by George (Dick) Richards but stock traded on exchange, reports sales for 6 mo. ended June 30 were \$1,627,385, profit \$296,593 or 57¢ each on 518,000 shares. This compares with \$1,562,078 sales, \$296,571 profit (57¢) for same period last year.

Noteworthy AM station sales proposed in recent weeks, subject to FCC approval: WCHS, Charleston, W. Va., by John H. Kennedy to Lewis Tierney, Bluefield, W. Va. (Kennedy will retain WSAZ, Huntington, which also has CP for TV); WLIB, New York, by Dorothy S. Thackrey, *New York Post Home News*, for \$150,000, to group headed by consultant Morris Novik (to aim for Jewish and Negro audiences); KOWH, Omaha (with FM), by *Omaha World Herald*, for \$100,000, to local group headed by Robert H. Storz for his son Todd Storz; KGA, Spokane, by Louis H. Wasmer, for \$425,000, to Gonzaga U (veteran radioman Wasmer sold KHQ there in 1946 to local newspapers); WALE, Fall River, Mass., to Basil Brewer newspaper-radio interests (New Bedford); KVOR, Colorado Springs, Colo., for \$100,000, by Aladdin Radio & Television Inc. (owning KLZ, Denver, and seeking TV), to James D. Russell, Danville, Ky.

TV program notes: CBS-TV tells story of TV as "nation's fastest growing industry" in special program *Giant in a Hurry*, Thu. July 21, 9-9:30 . . . CBS-TV *This Is Broadway* variety show with Clifton Fadiman host became simulcast July 15, Fri. 9-10 . . . NBC-TV resumes *Lights Out* melodramas on NBC-TV July 19, Tue. 9-9:30 . . . ABC-TV planning *Kate Smith TV Hour*, *L'il Abner* series with live actors, *Boris Karloff* series in fall . . . DuMont's WABD "block programming" 3 children's shows for consecutive showings, starting next week: Bob Emery's *Small Fry Club*, Mon. thru Fri. 6-6:30, Pat Meikle's *Magic Cottage* 6:30-7, *Capt. Video* 7-7:30 (except Wed.).

FCC Law Dept. takes exception to FCC Examiner Hugh Hutchinson's recommendation that Raytheon's WRTB, Waltham, be given 90-day CP extension (Vol. 5:26)—filed report this week questioning Raytheon intentions to build, noting that it sought financial assistance from 6 different parties before agreeing last October to sell to CBS, urging Commission to deny extension (which would open additional vhf channel to competition in Boston area).

First advertising agency for TV exclusively is newly formed Philbin, Brandon & Sargent Inc., 277 Park Ave., New York. Principals are Edward Philbin Jr., ex-New York Life Insurance Co.; Peter J. Brandon, ex-MBS; C. D. Sargent, ex-Young & Rubicam, J. Walter Thompson.