

W H B

WHB dominates KANSAS CITY radio just about the way it does this ad

For 5 years . . . on all surveys . . . in all time periods . . . in all seasons . . . WHB has dominated radio listening in Kansas City and environs. Naturally advertisers have followed audience . . . they've gotten results . . . they've renewed. Do you want to dominate Kansas City, too? Let Blair or G.M. George W. Armstrong fill you in.

W H B

WHB
10,000 watts
—710 kc
KANSAS CITY,
MISSOURI

one
of the
STORZ
Stations

Todd Storz, President
Home Office: Omaha
WDGY Minneapolis - St. Paul
WHB Kansas City
KOMA Oklahoma City
WTIX New Orleans
WQAM Miami