

WDGY

firmly in

FIRST PLACE ON HOOPER (all-day average)

...plus MORE THAN HALF THE FIRST PLACE

PULSE QUARTER HOURS (266 of 504

quarter-hours, Monday-Sunday, 6 a.m.-midnight)

WDGY

MINNEAPOLIS — ST. PAUL

"The 50,000 Watt Station... with the 50,000 Watt Personalities"

General Manager: C. B. Clarke, Jr. Represented by: John Blair & Co.

one

of the

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Todd Storz, President

Home Office: Omaha

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