

Monkeys may monkey with the dial in Miami . . .

but not *people*



So WQAM remains first in 240 out of 240 Area Pulse quarter-hours. (Covering South & Central Florida.)

Other WQAM Firsts:

Hooper — morning, afternoon, all day. First 250 of 264 daytime $\frac{1}{4}$ hours.

Metro Pulse — 280 first place daytime $\frac{1}{4}$ hours out of 280.

Trendex — First a.m., afternoon, all day.

First Miami Radio Station to be awarded a plaque by the Miami Opera Guild. Four consecutive annual National Safety Council Awards. 41,000 public service announcements over a 12-month period.

Chat with Blair . . . or WQAM G. M. Jack Sandler

WQAM — Serving all of Southern Florida with 5,000 watts on 560 kc. **Miami**

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