

A SAMPLE OF MAJOR RADIO/TV STATION GROUPS

ROLLINS BROADCASTING

(1 tv, 7 am)—WBEE, Chicago; WJWL, Georgetown, Del.; WGEE, Indianapolis; W N J R, Newark; WRAP, Norfolk; WPTZ-TV, Plattsburgh, N. Y.; KATZ, St. Louis; WAMS, Wilmington, Del.

ROUNSAVILLE STATIONS

(7 am)—WQXI, Atlanta; WCIN, Cincinnati; WLOU, Louisville; WMBM, Miami Beach; WVOL, Nashville; WYLD, New Orleans; WTMP, Tampa

SCRIPPS HOWARD

(3 tv, 3 am)—WCOP-TV-AM, Cincinnati; WEWS (TV); WNOX, Knoxville; WMCT (TV), WMC, Memphis

STEINMAN STATIONS

(2 tv, 6 am)—WEST, Easton; WKBO, Harrisburg; WGAL-TV-AM, Lancaster; WRAK-TV-AM, Williamsport, all Pa.; WDEL, Wilmington, Del.; YORK, York, Pa.

STORER BROADCASTING

(5 tv, 7 am)—WAGA-TV-AM, Atlanta; WJW-TV-AM, Cleveland; WJBK-TV-AM, Detroit; WGBS, Miami, Fla.; WITI-TV, Milwaukee; WIBG, Philadelphia; WSPD-TV-AM, Toledo; WWVA, Wheeling

STORZ STATIONS

(5 am)—WHB, Kansas City, Mo.; WQAM, Miami; WDGY, Minn.-St. Paul; WTIK, New Orleans; KOMA, Oklahoma City

TAFT STATIONS

(5 tv, 4 am)—WBRC-TV-AM, Birmingham; WKRC-TV-AM, Cincinnati; WTVN-TV-AM, Columbus, O.; WBIR-TV-AM, Knoxville, Tenn.; WKYT (TV), Lexington, Ky.

TEXAS STATE NETWORK

(2 tv, 2 am)—KFDA-TV, Amarillo; KFJZ-TV-AM, Fort Worth-Dallas; KRIO, McAllen; all Texas

TIME INC. STATIONS

(5 tv, 5 am)—KLZ-TV-AM, Denver; WOOD-TV-AM, Grand Rapids; WFMB-TV-AM, Indianapolis; WTCH-TV-AM, Minneapolis; KTVT (TV), KDYL, Salt Lake City

T. G. TINSLEY JR. STATIONS

(2 tv, 2 am)—WITH-TV-AM, Baltimore; WXIX-TV, Petersburg, Va.; WLEE, Richmond

TRANSCONTINENT TV

(6 tv, 3 am)—KERO-TV, Bakersfield, Cal.; WGR-TV-AM, Buffalo; WSA-TV-AM, Harrisonburg, Va.; WROC-TV, Rochester, N. Y.;

KFMB-TV-AM, San Diego; WNEP-TV, Scranton-Wilkes Barre

TRIANGLE STATIONS

(6 tv, 5 am)—WFBG-TV-AM, Altoona; WNBK-TV-AM, Binghamton, N. Y.; KFRE-TV-AM, Fresno; WLHY-TV, Lebanon, Pa.; WNHC-TV-AM, New Haven; WFIL-TV-AM, Philadelphia

UNITED BDCSTG. CORP.

(6 am)—WSID, Baltimore; WJMO, Cleveland; WARK, Hagerstown, Md.; WANT, Richmond; WINX, Rockville; WOOK, Washington, D. C.

WDSU BDCSTG. CO.

(3 tv, 2 am)—WAFB-TV-AM, Baton Rouge; WDAM-TV, Hattiesburg, Miss.; WDSU-TV-AM, New Orleans

WESTINGHOUSE BDCSTG.

(5 tv, 6 am)—WJZ-TV, Baltimore; WBZ-TV-AM, Boston; WIND, Chicago; KYW-TV-AM, Cleveland; WOWO, Fort Wayne; KDKA-TV-AM, Pittsburgh; KEX, Portland, Ore.; KPIX (TV), San Francisco

WKY TELEVISION SYSTEM

(3 tv, 1 am)—WSFA-TV, Montgomery; WKY-TV-AM, Oklahoma City; WTVT (TV), Tampa

STATION GROUPS

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magazine publishers. Peppering the broadcasting landscape are such names as Time, Scripps Howard, Gannett, Newhouse, Hearst, Cowles, Meredith, Ridder, Cox, Knight and a host of others.

The entertainment business is prominent in the field, too. Aside from American Broadcasting-Paramount Theatres, there are other theatre chain owners: Balaban and McLendon, for example. A number

of picture and tv stars have wisely invested their money in the business. Gene Autry has a nice group of half a dozen stations out west. Frank Sinatra and Danny Kaye share the profits from three west coast outlets comprising the Seattle, Portland and Spokane Radio group. Bing Crosby has a substantial investment in the Kenyon Brown stations.

The electronics business is well represented by NBC and Westinghouse but the list would not be complete without a mention of the Crosley group, a division of Avco Manufac-

turing. And, on a lesser level, there's Sarkes Tarzian.

Sort of in a class by itself is RKO Teleradio Pictures, which is allied to the motion picture business but is actually a subsidiary of the General Tire Co. Corinthian is owned by an investment company (J. H. Whitney Co.) of 13 partners, headed by senior partner John Hay Whitney, ambassador to Great Britain, and seeking growth opportunities; the president of Corinthian, Wrede Petersmeyer, is one of the Whitney partners.

Insurance companies also have