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Tv and radio NEWSMAKERS



Henry Clochessy has been elected vice president of Compton Advertising, Inc., New York. He joined Compton in 1942 as a member of the media research group where he specialized in research on the 1940 census documents. Among his other activities at Compton have been that of space buyer, then timebuyer and later head timebuyer. In 1951 he was appointed to

the position of media director. Simultaneous with Clochessy's promotion, were the elevation to v.p. of Joseph R. Cross, who joined Compton in 1949 and is acct. exec. currently in charge of the Jacob Ruppert account, and assoc. media directors, Julia B. Brown, with the agency since 1938, and Walter Barber, who came to Compton in 1934.

Dale Moudy has been appointed general manager of radio station WING, ABC affiliate, Dayton, it was announced by John Pattison Williams, executive vice president of the Air Trails Network. A veteran in radio for 12 years, Moudy started his career in the industry as an engineer at KOWH Radio, Omaha, in 1946. Three years later Todd Storz bought the Omaha



station and Moudy stayed on. His responsibilities increased with the Storz group from studio supervisor, chief engineer, and director of engineering to v.p. of the Storz stations. In 1957 he joined ABN as director of special stations services and last February became assistant to ABN president Robert Eastman. Since leaving ABN a few months ago, he has worked as a free lance station consultant.



Henry Sullivan has been appointed general manager of radio station WSOC, Charlotte N. C., effective 1 July, according to station president Larry Walker. Formerly assistant general manager and sales manager of WSGN Radio, Birmingham, Ala.. Sullivan's new post brings him back to his native Carolinas where he has acquired a wide background in the broadcasting in-

dustry. His experience in station management include his position as program manager of WBIG, Greensboro, N. C., in addition to serving as general manager for WKIX, Columbia, S. C. Other stations he has been affiliated with include: WCOG, Greensboro. and WGTM, Wilson, both located in the state of North Carolina.