



The twins like radio with their fun . . . and fun with their radio

That's why WDGY is first* in the Twin Cities . . . and why WDGY billings are at an all-time high. The giraffes are appropriate here because they symbolize WDGY's head-and-shoulders leadership in Minneapolis-St. Paul. It's Storz Station locally-centered programming that does it! Rub shoulders with Blair . . . or tete-a-tete with General Manager Jack Thayer.

*Latest Pulse, all day average

WDGY

50,000 watts in

MINNEAPOLIS-ST. PAUL

**STORZ
STATIONS**
TODAY'S RADIO FOR TODAY'S SELLING
TODD STORZ, PRESIDENT • HOME OFFICE: OMAHA, NEBRASKA

WDGY Minneapolis St. Paul
REPRESENTED BY JOHN BLAIR & CO.
WHB Kansas City
REPRESENTED BY JOHN BLAIR & CO.
WTIX New Orleans
REPRESENTED BY ADAM YOUNG INC.
WQAM Miami
REPRESENTED BY JOHN BLAIR & CO.