

**Dedications:** WPST-TV's new studio building in Miami on 17 January . . . KPAR-TV's new Abilene, Texas, studios and power increase on 9 January.

**KSD-TV, St. Louis.** will erect a 1649-foot tower, extending its coverage area about 70%.

**Station on the air:** KVH-TV, Amarillo, Tex., has gone into operation. It is affiliated with ABC and owned by Southwest States, Inc.

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Gets Sales on  
**WDJW** *ok*  
1260 KC  
CLEVELAND'S STATION FOR MUSIC & NEWS

**Transfer:** Edward P. Talbott has purchased controlling interest in KAVE-AM-TV, Carlsbad, N. Mex., from Mr. and Mrs. John H. Battison, pending FCC approval.

**Honored:** Ray Stewart, public affairs director at WHTN-TV, Huntington, W. Va., awarded a citation from the Polk County Medical Society in Des Moines. . . . Charles C. Bevis, Jr. general manager of WBUF, Buffalo, appointed by Governor Harriman to the Governor's Citizens Council on Traffic Safety.

**Where they are:** Kenneth B. Craig, program director and A. Richard Robertson, promotion and publicity director, for KTVU, Oakland, Cal. . . . Lou Markham, salesman for KWTU, Oklahoma City. . . . Peter Good and Leonard Guion, to the sales staff of WWJ-TV, Detroit. . . . Dick Drummy, Jr., national sales manager; Bob King, local and regional sales manager; and Rom Palmer, in charge of programing and production for WFAA-TV, Dallas, Tex. . . . Houston D. Jones, assistant commercial manager for WAVE-TV, Louisville . . . Irwin C. Cowper, v.p. in charge of tv sales for WTIC-TV, Hartford, Conn., . . . Roger A. Newhoff, sales planning coordinator for WRC-TV, Washington . . . Bill McClinton, assistant public relations director for WIIC, Pittsburgh, Pa. . . . Glenn W. Maehl, to the sales staff of KTVU, Oakland, Cal. . . . F. W. Hagerty, sales service and merchandising manager for KOMO-TV, Seattle . . . Bill Fitzgerald, to the news staff of KMTV, Omaha (inadvertently listed WMTV by SPONSOR) . . . Jules Rivlin, tv sports editor

for WHTN-TV, Huntington, W. Va. . . . C. P. Hasbrook, chairman of the board of directors, and Stuart T. Martin, president of Mt. Mansfield Television, Burlington, Vt. . . . Richard P. Williams, assistant promotion manager for WVUE-TV, Philadelphia.

**On the move:** Roger Lee Miller, tv director for WTCN-TV, Minneapolis-St. Paul . . . Everett Aspinwall, to the news staff of WCSH-TV, Portland, Me. . . . Kenneth Rabat, sports and staff announcer for WWTV, Cadillac, Mich. . . . Paul R. Swimelar, local sales manager for KOMO-TV, Seattle . . . Jack Allen, retail sales manager for WPST-TV, Miami . . . Henry A. Magnuson, night news editor for WCSH-TV, Portland, Me. . . . Joseph Leeming, manager of press and publicity for WBUF, Buffalo . . . Jack Barry, operations manager for WPST-TV, Miami . . . Marvin Camp, supervisor of press and public relations activities for WOR AM-TV, New York.

## RADIO STATIONS

*Fortune* in the February issue credits the independent stations for radio's phenomenal revitalization as an advertising medium.

The central figures in this narrative are the Bartell brothers. The article describes the Bartell's growth as owners of an independent group, and their philosophy of operation.

Also noted in the article is the rise of other chain operators, like Todd Storz, Gordon McLendon, the Plough Group and Westinghouse.

The competitive surge of the radio networks in the past year or two is also mentioned.

**Don W. Burden**, who this week bought KMYR, Denver for \$400,000, appears on the way to join the rising host of station-group owners.

In addition to owning a major share of KOIL, Omaha, (of which he's president), Burden also controls KWIK, Pocatello.

KMYR, 5 KW on 710 K.C., was bought from Bill Dolph-Herb Petty, with James Blackburn as broker.

**WBOE, Cleveland Board of Education Station**, has offered its facilities to carry the programs of

