come and get it ...in Miami

Everything you need to nourish sales is yours via WQAM . . . including 38.1% of the daytime radio audience.

WQAM's unique blend of entertainment, news, showmanship and precision production consistently produces the audience dominance you need for successful advertising.

Hooper shows WQAM first. So does Pulse. So does Trendex. And so does a recent Southern Florida Area Pulse, accounting for 31.5% of the state's population.

Let a Blair man wait on you . . . or summon General Manager Jack Sandler to wait on you.

WQAM Miami

Serving all of Southern Florida with 5,000 watts on 560 kc . . . and Radio #1 in Miami

WDGY Minneapolis St. Paul
WHB Kansas City
WTIX New Orleans
WQAM Miami

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TODAY'S RADIO FOR TODAY'S SELLING
TODD STORZ, PRESIDENT • HOME OFFICE: OMAHA, NEBRASKA

REPRESENTED BY JOHN BLAIR & CO.

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