

THESE ORGANIZATIONS WON MERITORIOUS AWARDS*

ORGANIZATION	CHIEF EXECUTIVE	PROMOTION EXECUTIVE	ADVERTISING AGENCY
Associated Artists Prod., New York	Eliot Hyman, Pres.	Jay H. Smolin, Adv. & Promo. Mgr.	Dowd, Redfield & Johnstone, New York
Avery-Knodel, Inc., New York	Lewis H. Avery, Pres.	John W. Owen, Sales Promo.	H. B. Humphrey, Alley & Richards, Inc., New York
John Blair & Co., New York	John Blair, Pres.	Paul Blakemore, Promo. Mgr.	Robert Conahay, Inc., New York
CBS-Film	Leslie Harris, Vice Pres. & Genl. Mgr.	Fred Malstedt, Operations Mgr. for Adv. & Promo.	
CBS TV, New York	Merle S. Jones, Pres.	William Golden, Creative Director	
Corinthian Broadcasting Corp., New York	Wrede Petersmeyer, Pres.		Anderson & Cairns, New York
Crosley Broadcasting Corp., Cincinnati, Ohio	Robert E. Dunville, Pres.	John K. Frazier, Director of Client Services	Ralph H. Jones Co., Cincinnati
KBIG, Los Angeles, Calif.	John H. Poole, Pres.	Robert J. McAndrews, Promo. Mgr.	Hal Stebbins, Inc., Los Angeles
KHOL-TV, Kearney, Nebr.	Jack Gilbert, Station Mgr.	Jack Gilbert, Promo. Mgr.	Allen & Reynolds, Omaha
KING, KING-TV, Seattle, Wash.	Otto Brandt, Vice Pres. & Genl. Mgr.	Mel Anderson, Promo. Mgr.	Miller, Mackay, Hoeck & Hartung, Inc., Seattle
KMBC, Kansas City, Mo.	Dan Davis, Pres.	Fred Harris, Promo. Mgr.	Rogers & Smith Advertising, Kansas City
KMOX, St. Louis, Mo.	Robert Hyland, Genl. Mgr.	Mrs. Alice Koch, Promo. Mgr.	
KOTV, Tulsa, Okla.	James C. Richdale, Vice Pres. & Genl. Mgr.	Robert Freeland, Promo. Mgr.	
KWK-TV, St. Louis, Mo.	Robert Convey, Pres. & Genl. Mgr.	Jim Henneberry, Promo. Mgr.	
MCA-TV Film Syndication, New York	David Sutton, Vice Pres. in Charge	Frank McMahan, Adv. Direc.	Paris & Peart Adv., Inc., New York
The Meeker Co., New York	Robert D. C. Meeker, Pres.	Vic Piano, Promo. Mgr.	Art Gelb Associates, New York
MGM-TV, New York	Charles C. "Bud" Barry, Vice Pres.	Monroe Mendelsohn, Promo. Mgr.	Donahue & Coe, New York
NBC Spot Sales, New York	Jack Reber, Director	Wilbur Fromm, Promo. Mgr.	Grey Advertising Agency, Inc., New York
NBC TV, New York	Robert W. Sarnoff, Pres.	Kenneth W. Bilby, Vice Pres., Public Relations	Grey Advertising Agency, Inc., New York
NBC-TV Films (Div. of Calif. Natl. Productions, Inc.)	Robert D. Levitt, Pres.	Arthur Perles, Promo. Mgr.	Grey Advertising Agency, Inc., New York
Petry-TV, Edward Petry & Co., Inc., New York	Edward Petry, Pres.	Jack Keiner, Direc. of Adv. & Sales Promo.	Wesley Associates, New York
Screen Gems, Inc., New York	Ralph Cohn, Vice Pres. & Genl. Mgr.	Henry White, Dir. of Adv.	Lawrence, Kane & Artley, New York
Storer Broadcasting Co., New York	George B. Storer, Pres.	Arthur C. Schofield, Vice Pres. for Adv. & Sales Promo.	Robert G. Venn & Assoc., Inc. Miami
Storz Stations, Omaha	Todd Storz, Pres.	Bill Stewart, Promo. Mgr.	Henry J. Kaufman & Assoc., Washington, D. C.
Triangle Publications, Inc., Philadelphia	Roger W. Clipp, Vice Pres., Radio & TV Div.	John D. Scheuer, Jr., Promo. Mgr.	Al Paul Lefton, Philadelphia
WBTV, Charlotte, N. C.	Charles H. Crutchfield, Exec. Vice Pres. & Genl. Mgr.	John P. Dillon, Promo. Mgr.	Kincaid Chandler, Charlotte
WBZ-TV, Boston, Mass.	F. A. Tooke, Genl. Mgr.	Donald H. Edgeman, Promo. Mgr.	Ketchum, MacLeod & Grove, Inc., New York
WCAU, Philadelphia	Donald W. Thornburgh, Genl. Mgr.	Robert N. Pryor, Promo. Mgr.	N. W. Ayer & Son, Inc., Philadelphia
WCCO, Minneapolis	Larry Haeg, Genl. Mgr.	Clayton Kaufman, Dir., Promo. and Pub.	
WCCO-TV, Minneapolis, Minn.	F. Van Konyenburg, Exec. Vice Pres.	Gene Godt, Promo. Mgr.	Ralph Hobbs & Assoc., Minneapolis
WEEI, Boston, Mass.	Thomas Y. Gorman, Genl. Mgr.	Robert Rafelson, Promo. Mgr.	W. B. Doner, Inc., Milwaukee
WEMP, Milwaukee, Wis.	Hugh K. Boice, Jr., Genl. Mgr.	John C. Gagliano, Promo. Mgr.	Al Paul Lefton, Inc., Philadelphia
WFIL-TV, Philadelphia	Roger W. Clipp, Genl. Mgr.	Joe Zimmermann, Promo. Mgr.	Shannon, Schilling & De Spirito, Inc., Green Bay
WFRV-TV, Green Bay, Wis.	Soren H. Munkhof, Genl. Mgr.	W. C. Parsau, Promo. Mgr.	Foote, Cone & Belding, Inc., Chicago
WGN, WGN-TV, Chicago, Ill.	Ward L. Quaal, Vice Pres. & Genl. Mgr.	Charles A. Wilson, Adv. & Sales Promo.	Luckoff & Wayburn, Inc., Detroit
WJBK-TV, Detroit, Mich.	Bill Michaeles, Genl. Mgr.	Bill Edell, Promo. Mgr.	Campbell-Ewald Co., Detroit
WJR, Detroit, Mich.	Worth Kramer, Genl. Mgr.	Jack C. Brussel, Promo. Mgr.	Haehnle Advertising, Inc., Cincinnati
WKRC, Cincinnati, Ohio	Hubbard Hood, Genl. Mgr.	John Walsh, Promo. Mgr.	
WLW, Cincinnati, Ohio	P. Scott McLean, Genl. Sales Mgr.	John Frazier, Promo. Mgr.	
WMBR TV, Jacksonville, Fla.	Glenn Marshall, Jr., Pres.	Ken McClure, Promo. Mgr.	
WNAX, Yankton, So. Dakota	Robert R. Tincher, Sta. Mgr.		J. T. Howard Adv. Agency, Inc., Raleigh
WNBF-TV, Binghamton, N. Y.	George R. Dunham, Genl. Mgr.	Donn E. Winther, Promo. Mgr.	Al Paul Lefton, Philadelphia
WNCT, Greenville, N. C.	A. Hartwell Campbell, Genl. Mgr.	David Mosier, Promo. Mgr.	R. C. Breth, Green Bay
WNHC-TV, New Haven, Conn.	Edward Taddei, Genl. Mgr.	John Curran, Promo. Mgr.	
WSAU-TV, Wausau, Wis.	George T. Frechette, Genl. Mgr.	Thomas E. Bolger, Promo. Mgr.	
WTAR-TV, Norfolk, Va.	Campbell Arnoux, Pres. & Genl. Mgr.	Robert M. Lambe, Genl. Sales & Promo.	
WTOP-TV, Washington, D. C.	George F. Hartford, Vice Pres.	Robert M. Adams, Promo. Mgr.	Grant Adv., Miami
WTVT, Tampa, Fla.	P. A. Sugg, Mgr.	E. L. Jay, Promo. Mgr.	W. B. Doner Co., Detroit
WWJ-TV, Detroit	Edwin K. Wheeler, Genl. Mgr.	Glenn Kyker, Promo. Mgr.	The Joseph Katz Co., Baltimore
WWDC, Washington, D. C.	Ben Strouse, Pres. & Genl. Mgr.	Irv Lichtenstein, Vice Pres. & Promo. Mgr.	

*Given to firms whose entries were deemed among the top five contenders for first place honors in any of the 14 award categories.