This week:
FIRST
ANNIVERSARY
AS A
STORZ STATION
FINDS WQAM'S
RUNAWAY
COMPLETE!

Hooper's greeting: 42.1% all day average, 7 a.m.-6 p.m., Monday through Saturday.
And from Pulse—2 happy birthday cards;
Metro Pulse gives WQAM decisive first place
So does a brand new Southern Florida area Pulse, that accounts for the listening preferences of 31.5% of the people of Florida.
Many happy returns from Trendex, too, with a strong first for WQAM.
And many thanks to you who buy time—for your quick recognition of the change in Miami radio listening . . . and for your confidence in the personalities and programings of the new WQAM.

WQAM
Serving all of southern Florida with 5,000 watts on 560 kc . . .
and Radio #1 in . . .
MIAMI