From 6 to 9 a.m. . . . from 9 to noon . . . as all day . . .

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Ask to see the WHB area dominance story—packed with convincing documentation!

Latest AREA NIELSEN: WHB first with 48.5%, 6 a.m.-6 p.m.
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Latest TRENDEX: WHB first with 42.1% all-day average
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Kansas City, Missouri

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54.1%
area Nielsen—
(6 a.m.-noon) more
than all other
Kansas City radio
stations combined.

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