

NEW AND RENEW

BROADCAST INDUSTRY EXECUTIVES *continued* . . .

NAME	FORMER AFFILIATION	NEW AFFILIATION
George L. Kenyon	WJBK-TV, Detroit, service coordinator	Same, promotion & merch mgr
Robert H. Kimball	Crosley B'casting, Cin, promotion dir	WAGA-TV, Atlanta, promotion mgr
Gene Kline	WMCK, McKeesport, Pa, sls mgr	WLEU, Erie, Pa, mgr
William L. Kost	ABC, Tv, NY, acct exec	WABD, NY, acct exec
Karl Lambertz	WFAA Radio, Dallas, acting mgr	WFAA Radio & Tv, Dallas, asst to dir
J. Milton Lang	General Electric, Schenectady, gen mgr tube dept	Same, gen mgr Broadcasting Stations Operations & pres Maqua Co
Vincent Meade	Crosley B'casting, NY, eastern sls mgr-radio div	WABD, NY, acct exec
William P. Mullen	ABC Tv, NY, acct exec	Same, mgr Detroit sls div
Jack Murphy	KOOL-TV, Phoenix, program dir	Same, asst mgr
Edward L. Presnell	Rutledge & Lilienfeld, St. Louis, media dir	KXOK, St. Louis, sls
Ted Rogers		KGIL, Sherman Oaks, Cal, acct exec
Ted Scott		KULA, Honolulu, co-mgr
Thomas J. Severin	WMAR-TV, Balt, program mgr	Same, dir public service
Ted Shaker	WXIX, Milwaukee, gen sls mgr	CBS Tv, NY, net sls
Chet Simmons	Dancer-Fitzgerald-Sample, NY, timebuyer	Sports Programs, NY, admin asst
J. English Smith	ABC Tv, Hy, mgr net program dept, western div	ABC Tv, NY, mgr net programs
Daniel K. Sobol	WRCA-TV, NY, sls	NBC Tv Net, NY, sls
Arthur Sprinkle	KULA-TV, Honolulu, asst mgr chg operations	Same, mgr
Bill Stewart	KOWH, Omaha, program dir	Storz Stations, program dir
Robert C. Weiss		WHK, Cleve, acct exec
Francis Carter Wood, Jr.	Sound Masters, NY, vp chg production	Same, president
Charles C. Woodward	CBS, NY, legal dept	CBS Tv, NY, asst gen atty

ADVERTISING AGENCY PERSONNEL CHANGES

NAME	FORMER AFFILIATION	NEW AFFILIATION
Jerome Agel	McGraw-Hill, NY, asst to public relations dir	BBDO, NY, acct exec-public relations
Fred Becker	Umland-Eastland-Becker, SF, partner	Roy S. Durstine, SF, acct exec
Edward Bland	Philco Corp, coordinator advtng & sls training	Maxwell Associates, Phila, staff
James E. Briggs	Ruthrauff & Ryan-Geare-Marston Div, Phila, vp & creative dir	Same, also Ruthrauff & Ryan Phila, member bd
Edward H. Calhoun	Cunningham & Walsh, NY, acct super	Same, also vp
Morton J. Chalek		Joseph Katz, NY, acct exec
Delbert J. Cook	Ruthrauff & Ryan, NY, spec merch asst-packaged food accts	Same, vp & acct super
Roy Danish	McCann-Erickson, NY, planning & devel staff	Marschalk & Pratt Div-McCann-Erickson, NY, vp
Earl C. Donegan, Sr.	McCann-Erickson, NY, vp & group head	Woods, Donegan & Co, NY, dir & senior advisor
William H. Gantt	Brisacher, Wheeler & Staff, SF	N. W. Ayer, NY, r-tv production mgr
Trevor G. Goodman	Young & Rubicam, Toronto, acct super	Same, vp & mgr
H. B. Groseth	Ruthrauff & Ryan, Chi, member office mgmt committee	Same, exec vp chg office mgmt
Gordon Gross		Henderson Advtng, Greenville, SC, creative dir
William A. Hammond	Grant Advtng, Detroit, asst media dir	Same, media dir
Gustav Heine	Ross Journey & Asso, Salt Lake City, chg bookkeeping & acting dept	Same, office mgr
Gerald Kiely	Scrivevner-O'Brien, Rochester, NY	Dan Lawrence, San Diego, acct exec
Lester Krugman	Emerson Corp, vp chg mktng & member exec committee	Getschal Co, NY, exec vp
Spafford Link	Ruthrauff & Ryan, Chi, bus mgr	Same, vp chg bus admin
Donald R. Longman	Atlantic Refining, mgr mktng operations	J. Walter Thompson, NY, dir of research
John Lynch	John Moynahan & Asso, NY, acct mgr	BBDO, NY, acct exec-public relations
William A. Marks	Southwest Research Institute, San Antonio, asst to pres	Rittenhouse & Co, Houston, acct exec
W. Barry McCarthy	BBDO, NY, acct supervisor	Same, plus member bd dir
W. P. McWilliam	Grant, Schwenck & Baker, Cgo, acct exec	Same, vp
Donald B. Miller	Charles L. Rumrill, Rochester, acct exec & asst vp	Same, vp
Lee M. Montgomery	KGMB-TV, Honolulu, acct exec	N. W. Ayer, Honolulu, in charge of radio-tv
Thomas J. Murphy	Ruthrauff & Ryan, Cgo, creative supervisor	MacFarland, Aveyard & Co, Cgo, planning & creative staff
Ace Ochs	Wagco-Tv, LA, assoc producer	Raymond R. Morgan Co, LA, producer-director
Harold Olsen	BBDO, NY, art director	Same, plus member bd dir
George C. Oswald	K&E, NY, natl acct exec	Same, supervisor regional offices
Frederic W. Overesch	Ross Roy, vp & asst to pres	McCann-Erickson, Detroit, vp & acct group head
Walter Pierre	Hubbard, Pitluk, San Antonio	Dan Lawrence, San Diego, acct exec
Arthur W. Poretz	MacLachlan, Ungar, Fruhling & Zysk, Hempstead, LI, pub rel dir	Emil Mogul, NY, asst dir pub rel
Bernice G. Preisser	Ketchum, MacLeod & Grove, Pitts, copy writer	Same, acct exec
Roger A. Purdon	Bryan Houston, NY, vp & creative dir	McCann-Erickson, NY, vp & acct group head
David J. Rennie	Ketchum, MacLeod & Grove, Pitts, asst acct exec	Same, acct exec
Jack E. Rice, Jr.	Cunningham & Walsh, NY, acct exec	Same, vp chg new bus
Jack Ringstad	NBC Regional Network, NY, arranger-choreographer	Ted Bates, NY, asst recording dir
William A. Rockett		C. F. Hutchinson, Boston, mgr of internal operations & acct exec
George Sampson	Grant Adv, LA, pub rel	Same, plus vp & dir
James P. Shelley	McCann-Erickson, LA, senior acct super & member advisory committee	Same, also vp
Rollin C. Smith	NBC, NY, producer-director	Ted Bates, NY, recording dir
Nathan K. Steen	Kenyon & Eckhardt, NY, premium & contest mgr	Same, merch exec
J. P. Stewart		Ruthrauff & Ryan, Houston, acct exec
Dorothy Sutton	Buchanan & Co, LA, exec asst	Gaynor Colman Prentis & Varley, LA, timebuyer
Lee A. Terrill	Campbell-Mithun, Minneapolis, acct super & member bd	Same, also admin vp
John R. Thayer	WMIL, Milwaukee, sls rep	Franklin Advtng, Milwaukee, acct exec chg r-tv
John E. Troskosky	Charles L. Rumrill, Rochester, acct exec & asst vp	Same, vp
John R. Van Arsdale	Charles L. Rumrill, Rochester, senior vp & super acct mgmt & creative divs	Same, also member bd
Watts Wacker	D. P. Brother, Detroit, asst media dir	Same, media dir
Joseph W. Walsh	Kenyon & Eckhardt, NY, sec to mktng & creative plane board	Same, premium & contest mgr
Robert M. Watson	Ruthrauff & Ryan, NY, vice chairman bd	Same, chairman bd
Charles F. Willis, Jr.	Ruthrauff & Ryan, NY, vp & asst to pres	Same, also member bd
Walter H. Wright	William Esty, NY, merch & mktng exec	Lennen & Newell, NY, asso dir merch