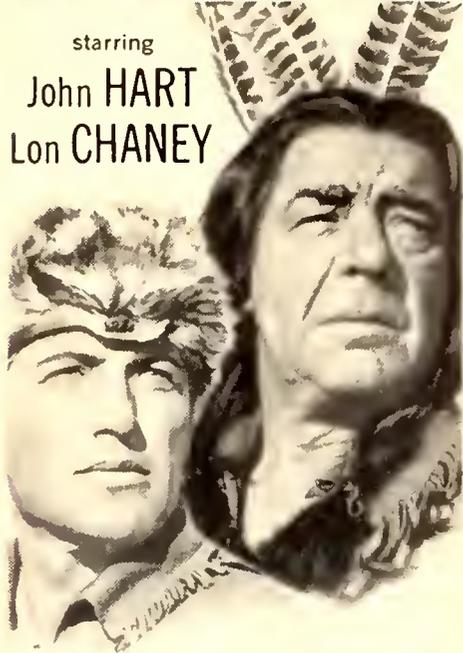


HAWKEYE AND THE LAST OF THE MOHICANS

starring
John HART
Lon CHANEY



James Fenimore Cooper's all-family classic has a ready-made audience. Hawkeye's everybody's idol! Thrilling outdoor action—an "Eastern" filmed on location in actual French-Indian War Country. You get better sponsor identification. Excellent markets still available. Wire or phone collect right now for your market before another sponsor beats you to it.



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Tv and radio NEWSMAKERS



Robert D. Levitt has been elected president and a director of California National Productions, NBC subsidiary. Levitt became operating head of California National last Fall with the title of vice president-general manager. On his election to the presidency, he emphasized California National's position as the NBC film producing arm. Levitt came to California National as general manager in July 1956. Before that he was director of national sales at Screen Gems. He served as a vice president and a director of the Hearst Publishing Co. from 1951 to 1955 and prior to that was a director of the Hearst Promotion Enterprises. From 1946 to 1947 he was eastern director of advertising, promotion and publicity for Selznick Productions. Before that he was associated with the New York Journal-American.

Thomas R. Santacrocce has been named vice president in charge of West Coast operations for Compton Advertising, Inc. He has served as vice president and general sales manager of the Ruppert Brewery in New York for the past two and a half years. He has also been associated with Biow and Dancer-Fitzgerald-Sample in New York. In announcing Santacrocce's appointment, Barton A. Cummings, Compton president, said that it "Marks another step in our continuing expansion program. Our aim is to provide a complete Pacific Coast service on a local as well as a national basis." Santacrocce will make his headquarters in San Francisco. Norman E. Mork, v.p. and manager of the San Francisco office, along with Waldo H. Hunt, v.p. and manager of the Los Angeles office, will continue to operate in those capacities.



Stephen B. Labunski has been appointed a vice president of the Storz Stations, according to an announcement made by Todd Storz, president. Labunski joined the Storz Stations two and a half years ago. He has served as a member of the sales staff of WHB, Storz's Kansas City flagship station, and was appointed general manager of WDGY, Minneapolis-St. Paul, when the Storz organization took over operation on that station in February of last year. Labunski is credited with guiding the station from a low position to the top rating spot in the Twin Cities. The number one rating is based on January Trendex daytime figures. Labunski is the fourth Storz Station manager to be named a v.p. Others are: Virgil Sharpe, KOWH, Omaha; George W. Armstrong, WHB, Kansas City; and Fred Berthelson, WFIX, New Orleans.