

**runaway  
without a give-away**

**HOOPER\* SAYS:  
A Decisive First, All Day:  
WQAM . . . 28.4%**

Station "A" . . . 18.3%	Station "F" . . . 5.0%
Station "B" . . . 16.2%	Station "G" . . . 3.4%
Station "C" . . . 11.1%	Station "H" . . . 2.6%
Station "D" . . . 6.0%	Station "I" . . . 1.6%
Station "E" . . . 5.2%	Others . . . 2.4%

\*Hooper, Oct.-Nov., 1956  
7 a.m.-6 p.m., Mon.-Sat.

**The Storz Stations**

*Today's Radio for Today's Selling*

TODD STORZ,  
*President*

**WDGY**  
St. Paul

**WHB**  
Kansas City

**WQAM**  
Miami

**KOWH**  
Omaha

**WTIX**  
New Orleans

*Represented by John Blair & Co.*

*Represented by Adam Young Inc.*