



WDGY *Minneapolis-St. Paul*

Now in first place, per all-day Hooper average! Spectacular growth per latest Nielsen, and per latest Pulse Talk to JOHN BLAIR or WDGY GM Steve Labunski.

KOWH *Omaha*

Now in its sixth year of first place dominance. Latest Hooper 17.7%. First on latest Pulse and latest Trendex, in all time periods. Contact ADAM YOUNG INC. or KOWH General Manager Virgil Sharpe.

WHB *Kansas City*

First per Hooper, first per Area Nielsen, first per Area Pulse, first per Metro Pulse. 85% renewal rate among top 40 advertisers proves vitality. See JOHN BLAIR or WHB GM George W. Armstrong.

WTIX *New Orleans*

Still rocketing, still in first place, with increasing margins all the time, per latest Hooper. And wait 'til you see that newest Pulse. Ask ADAM YOUNG INC. or WTIK GM Fred Bothelson.

WQAM *Miami*

Now bringing Storz music, news, ideas, excitement to all of Southern Florida, with 5,000 watts on 560 kc. WQAM is already a fine Miami buy as JOHN BLAIR or GM Jack Sandler will demonstrate.

How to get
on the map
in 5 important
markets:

Specify
Storz Stations

THE STORZ STATIONS
Today's Radio for Today's Selling

President:
TODD STORZ