

## RADIO MEDIA

**Frank Tomlinson** appointed news director of WJR Detroit. He has been a news editor on the station's staff since June 1959, and replaces George Kendall who recently resigned.

**Christopher Glenn** joined WNEW New York as a writer-reporter. He comes from WICC Bridgeport, Conn.

**Erik Smith** appointed to the promotion, publicity and research department of WJBK Detroit.

**Jack Magan** named account executive at WNEW New York. He came to the station after serving as an account executive at WINS, WNBC and Avery-Knodel, all New York.

**Carl George**, vice president and general manager of WGAR Cleveland, appointed to the executive committee representing radio stations affiliated with the NBC. He succeeds Thomas Barnes, executive vice president and general manager, WDAY Fargo.



## YOU SHOULD HEAR

**Robert W. Erickson**, General Manager of KOKX Radio, Keokuk, Iowa, says, "The jingles cut for specific accounts, such as Goodyear, and the jingles for a particular product give the transcription package a note of utility that I am confident will pay off in increased sales."

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Goesl

**C. L. Thomas** resigned as general manager of KXOK St. Louis. In 1960 KXOK was sold to Storz Broadcasting Co. **Jack S. Sampson** takes over as vice president and general manager. He joined WHB Kansas City, in 1954 and has since served as general manager of KOMA Oklahoma City and later as vice president. **Bud W. Connell** named station operations manager. He served the station as program director since 1961.

**George Goldman** appointed manager of Peters, Griffin, Woodward's radio office, San Francisco. He came to the company from KEWB where, for four years, he was sales and promotion executive.



Moys

**Jack Moys** named vice president of KPOJ Portland, in charge of sales. He came to the station in 1946 as an announcer and has since served as production manager, program director, sales promotion manager, and general sales manager.

**Judy Grove** named KCBS San Francisco program publicity assistant. Working previously as a campus correspondent, she submitted a weekly column on social and academic activities on the Davis campus.



Small

**Otto Goessl** appointed local sales manager of WTIKX New Orleans. Prior to joining the Louisiana station three years ago, he was with KELP Radio/TV El Paso as programming advertising manager.

**David W. Small** named general manager of KBGO Waco, Tex. Formerly he was with the sales department of KILT Houston.

**Tom Evans** named public service director of WCOP-AM-FM Boston. He has been with the stations the past eight years.

**Paul Bragg**, formerly at KUEN Wenatchee, Wash., joined KXRC Aberdeen, Wash., as assistant manager.

## SYNDICATION & SERVICES



Vragel

**Jerome D. Vragel** appointed special assistant to the president of Neodata Services, Inc. New York which is a joint enterprise of Esquire, Inc., and A. C. Nielsen Co. Chicago with headquarters in Boulder, Colo. For the past four years he was publications specialist for RCA Service Co.

**Eugene H. Yates** appointed to director of research of the Point-of-Purchase Advertising Institute, New York. He comes to the institute from Bennett-Chaikin where he was general manager and research director.

**William Hillpot** joined Irving Feld, Ltd., New York, as national sales manager. Most recently active in the industrial film and television syndication field, he will direct and coordinate company's 36 1/2 hour radio dramas, now in U. S. syndication.

**Peter Cary**, western and southwestern sales manager of Desilu Sales, transferred to the Desilu Sales International Division. **Jerry Lee** and **Hurley Graffius** appointed western sales manager and southwestern sales manager, respectively. Lee was previously with MCA-TV for six years. During the past two years Graffius served as business affairs director with Desilu.

**Daniel B. Schuffman**, program manager of WBKB Chicago, appointed vice president in charge of the entertainment divisions of both H. M. H. Publishing Co., publishers of *Playboy* and *Playboy Clubs International*. He has previously been connected with the magazine as producer-director of "Playboy's Penthouse," nationally syndicated TV show.