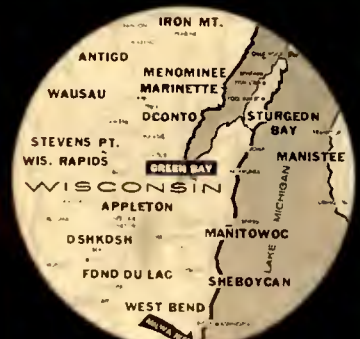


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Tv and radio NEWSMAKERS

Charles E. Jones, a veteran in advertising of some 18 years, has been appointed general sales manager of the Storz Kansas City radio station WHB. Jones comes to WHB from the Potts-Woodbury agency, where he was administrative v.p. for sales and client services, a member of the board of directors, and, for eight years, account executive. Prior to this, he was editor, Booneville, Mo. Daily News and Advertiser; radio timebuyer, Montgomery-Ward, Chicago; gen. mgr. KRIB, Mason City, Ia.



James Thrash, CBS Films Atlanta, Ga., officer manager, has joined Television Advertising Representatives as manager of the company's newest, and sixth, branch office opened just this week in Atlanta. Thrash, who is Atlanta-born, was in charge of CBS Films Southeast territory, serving as Atlanta office manager since June 1959. Earlier, he was sales executive for

CBS-TV Spot Sales, first in Atlanta, and later, in Chicago. Prior to CBS, he was a sales executive with Time, Inc., for three years.

William J. Hubbach has been named manager of Fisher Broadcasting Company, owner and operator of the new tv station scheduled to begin operations this fall in Portland, Ore. A broadcaster of more than 14-years' experience. Hubbach comes to his new position from KOMO-TV, Seattle, where he has been general sales manager. Earlier, he was national sales manager, a position he held since KOMO-TV went on the air in 1955. Hubbach joined the KOMO sales staff in 1915.



Harry Trenner has been appointed division director of KHJ-AM/TV, Los Angeles, and KFRC-AM, San Francisco, the Don Lee Division stations of RKO General. Trenner, who joined the corporate staff in December 1960, as director of Western sales development for all RKO General stations, will, in his new post, continue to make his headquarters in L. A. Prior to

joining RKO General, Trenner was an independent broadcaster with a proprietorship interest in WFEC, Miami and WRVM, Rochester.