

Miller High Life Beer, Clark Super 100 Gasoline, and Dual Filter Tareyton Cigarettes.

New quarters: WSPD, Storer's Toledo outlet, at 125 S. Superior St.

Station acquisition: KRES, St. Joseph, Missouri, sold by Jock MacGregor and Raymond J. Cheney to Earl F. Hash, Charles Cutler and Mrs. Mable E. Perry, all of Louisville, Ky., for \$115,000. Sale brokered by Hamilton-Landis & Associates.

Kudos: WSJS, Winston-Salem, N.C., farm director **Harvey Dinkins**, recipient of two awards at the Ninth Annual Farm Press, Radio and Tv Institute at North Carolina State College. The awards were for outstanding farm reporting on both tv and radio.

PEOPLE ON THE MOVE: **F. Ambert Dail**, from assistant manager to general manager, and **Howard Jernigan**, from account executive to sales manager, both WGH, Norfolk-Newport News, Va. . . . **Jim Curtis** from assistant in program and production, WEBR, Buffalo, N. Y., to radio producer, program department, WBEN, that city . . . **Bill Sinclair**, from sales manager, KSBW, Salinas, Calif., to station manager, KNCS, Hanford, Calif. . . . **Kay MacLean Nero**, and **Joe McDonald**, to promotion department, WFLA, radio and tv, Tampa-St. Petersburg, Fla. . . . **Charles N. Boland**, from district manager, Headley-Reed, Dallas, Tex., to commercial manager, KVHL, that city . . . **Gene Creasy**, to program director, and **Bill Walker**, to sales co-ordinator, both WGII, Norfolk-Newport News, Va. . . . **C. Robert Thompson**, general manager, WBEN, Inc., Buffalo, N. Y., elected president New York State division, American Cancer Society . . . **Dick Doty**, general manager, WWHL, WWHL-FM, Fort Lauderdale, Fla., named executive v.p. of the parent company, Florida Air-Power.

They were appointed v.p.'s: **Herbert S. Dolgoff** and **Grahame**

Richards, at Storz Broadcasting . . . **Ted Steele**, at National Telefilm.

Networks

Net tv sales: NBC-TV's *TV Guide* Award show 13 June to be sponsored by Thomas J. Lipton (Sullivan, Stauffer, Colwell and Bayles).

Kudos: **Mutual Radio** recipient of Citation of Merit plaque by the National Exchange Club, for its anti-crime campaigns; and two George Washington Medals of Honor from the Freedoms Foundation, Valley Forge, for *Army Hour* program and the *Topic of Conversation* series.

PEOPLE ON THE MOVE: **Peter Robinson**, from vice-president in charge of programing, Selmur Productions, Hollywood subsidiary American Broadcasting-Paramount Theaters, to associate director, program development, CBS TV, Hollywood . . . **Josef C. Dine**, from eastern publicity representative, Pat McDermott and Company, to director, information and special services, CBS News, New York City . . . **Michael Joseph**, from program consultant WABC, New York City, to program consultant to the ABC o&o radio stations.

Representatives

Petry, in keeping pace with its spot radio and tv sales development plans, has expanded, and moved, its New York radio division to new quarters.

The radio branch is now headquartered on the 11th floor in the company's office building at 3 East 54th St.

Rep appointments: WQXI, Atlanta, Ga., to **John Blair** . . . WFLI, Chattanooga, Tenn., to **Radio T.V. Representatives**, for national representation.

Happy anniversary: **Frank M. Headley** and **Dwight S. Reed**, H-R Television and H-R Representatives founders, celebrating 25th partnership year.

Film

King Features Syndicate is far from happy in not being identified as the distributor of certain **Popeye cartoons** said to be earning high ratings.

Source of the confusion: there are now two separate groups of *Popeye* cartoons in syndication.

UAA handles the older group of theatrical *Popeyes* and King Features is producing and distributing 220 new episodes made for tv.

Confusion is compounded in some markets—KTLA, Los Angeles is one example—where both types of cartoons are mixed by the station and are measured together in the same time period.

King Features' point is that some of its *Popeye* cartoons may be contributing to high ratings but that through a misunderstanding UAA is identified as the distributor of all the *Popeye* product.

Sales: Seven Arts Associated's Warner *Films of the 50's* to KHJ-TV, Los Angeles, for \$800,000 . . . Television Personalities' *Mister Magoo* sales to 69 stations now total \$1,250,000 in value.

International: **Harold J. Klein** of ABC Films off on a three week tour of the Caribbean and South America.

Programs and producers: **Producers Studio** has taken over lease of California Studios at 650 North Bronson Avenue in Hollywood. **Philip N. Krasne** has left studio rental activities to return to film production. Management of **Producers Studio** includes **Fred Jordan**, president; **Gerald L. King**, v.p. and secretary; **John Young**, v.p. and treasurer, and **Arthur Kaunt**.

Commercials: **Michael A. Pahl** appointed v.p. and chief financial officer of TFP, entertainment division of Buckeye; he is executive v.p. of Transfilm-Caravel . . . **Edgar Grover** appointed sales product supervisor of Videotape Production.