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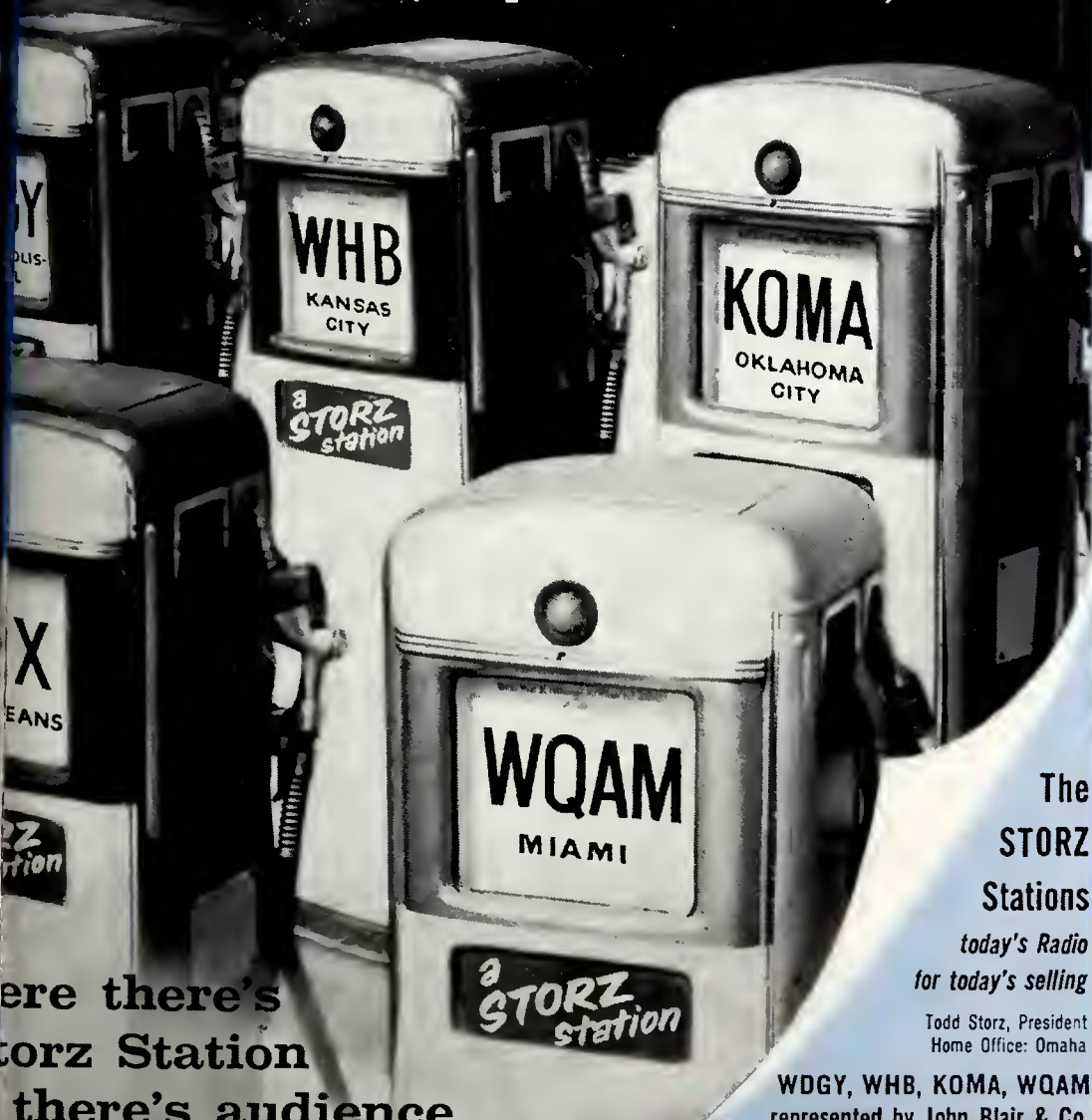
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Get more mileage for your money . . .

FILL 'ER UP AT THE STORZ STATIONS
(each preferred in its market)



RADIO/TV GETS SET FOR BIG CAMPAIGN

Convention coverage headaches have already begun for the networks and their advertisers

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Nighttime radio is showing comeback signs

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Who's who in media at the top ten

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The
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Stations

*today's Radio
for today's selling*

Todd Storz, President
Home Office: Omaha

WDGY, WHB, KOMA, WQAM
represented by John Blair & Co.

WTIX represented by Adam Young Inc.

SPONSOR'S semi-annual index —2nd half 1959

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Where there's
a Storz Station
there's audience