

JACKSON PD

KMXI Appoints Achenbach GM

Former broadcast manager Lon Achenbach has returned to radio as GM of KMXI/Portland, OR. He replaces David McDonald, who recently left the Fairmont Gold outlet to become GM of crosstown AOR KUFO.

Also at KMXI, midday personality Bill Jackson has been boosted to PD/morning drive, following former PD Craig Johnson's departure for PD/morning drive at AOR KZOQ/Missoula, MT.

Achenbach, who has been out of the business for the past two years, told R&R, "It's great to be back in radio - it's like getting back on a bike. I missed radio's excitement, on-air promotions, and fun. I'm just trying to learn the format and meet the staff."

Achenbach previously managed KUFO and KIIQ/Reno and was Sales Manager for Portland stations KEX and KKRZ.

Jackson told R&R, "I've been treated [very well] the past three years and I'm looking forward to this opportunity. I'm like a dog chasing a car - now that I have it, I wonder what I'll do with it."

"The station's been passive and has done lots of segueing. I'd like to be more active and really pump up the volume. Instead of just saying that we're 'good times and great oldies,' we should live it."

Jackson has previously programmed Portland stations KCNR and KKLI (now KKSJ) and KBTF/Eugene, OR.

Poe's 21st A Success



Despite a sluggish economy, 425 radio and record execs made their way to Bobby Poe's 21st annual Pop Music convention June 26-27 in Tyson's Corner, VA. The mood was upbeat, while panels focused on solving the industry's economic and format dilemmas. Shown (l-r) are keynoter WWRC/Washington talk host Morton Downey Jr., Poe, Scotti Bros. Chairman Ben Scotti, WWRC VP/GM Alan Goodman, and WHZ (Z100)/New York VP/Programming Steve Kingston.

Music Biz Coalition, ACLU File Suit Over Washington 'Erotic' Music Law

A music industry coalition consisting of several labels, artists, the RIAA, and the ACLU has asked a Washington court to throw out that state's so-called "erotic music" law.

The statute, which took effect last month, adds sound recordings to the list of materials that can be found "erotic" (i.e., obscene) under the state's obscenity law. Recordings deemed obscene by a state hearing judge cannot be sold to minors and must carry an "Adults Only" label.

The coalition believes the new law will have a chilling effect on la-

bel and artists. The group's lawsuit also claims the statute does not sufficiently protect the rights of those accused of selling obscene recordings. For example, the law gives record labels and retailers just five days to respond to charges that a recording is obscene.

Plaintiffs in the coalition's suit include the Recording Industry Association of America (RIAA), A&M, Atlantic, BMG, Capitol-EMI Music, C/Z Records, Elektra, EMI Records Group, Estrus Records, Geffen, Global Pacific, GRP, Joey Records, MCA, Priority, Profile, Sire, Sony Music, and Warner Bros.

Washington-based artists who have joined the complaint include Selene Vigil and Diane Schuur; Chris Novoselic of Nirvana; Pearl Jam; Queensryche; Howard Leese, Ann Wilson, and Nancy Wilson of Heart; Sir Mix-A-Lot; Kid Sensation; Soundgarden; and Alice In Chains.

effort to learn their craft and become good at it. —Bill Taylor  
Owner, KQSS-FM/Miami, AZ

Defending Recycled Humor

Dear R&R: I disagree with Dan O'Day's column (6/12) regarding his [negative] opinion of compilation morning shows.

The biggest complaint working people have today is that they don't have enough time. I'm sure that includes watching TV and reading magazines.

A jock who might not have great humor skills, but does have a sense for what's "hot," could put together an adult morning show that's a daily keep-in-touch guide.

Letterman's Top Ten, jokes from Leno's and Hall's monologues, and the top entertainment news of the day can be packaged for easy aural digestion between songs and service.

This is a great approach for a station that targets the busy "at-work" listener.

—Mark Elliott  
Program Director  
WSSL/Greenville, SC

Naylor Nails KDGE PD Post

KDGE/Dallas APD/PM driver Wendy Naylor has been upped to PD at the Allison Broadcast Group New Rock outlet. She replaces Larry Nielson, who remains at the station in a consulting capacity.

KDGE GM Steve Allison told R&R, "Wendy has been heavily involved in the programming all along. She and Larry shared a lot of the same philosophies because they've worked together for years."

Naylor said, "Larry gave me a lot of freedom to grow and prepare for this role. My goal is to be a step ahead of the other guys. It will be a real team effort."

Prior to joining KDGE three years ago, Naylor had previous stints at Phoenix stations KSTM, KEYX, and KGRX, as well as WCXR/Washington.

In other station news, KDGE has hired Fast Eddie Coyle from crosstown KEGL for mornings, replacing Jerry Lentz.

EXECUTIVE ACTION

Wissert Named Sr. VP/West Coast A&R At Elektra

Veteran producer Joe Wissert has joined Elektra as Sr. VP/West Coast A&R.

Wissert's credits include executive producer of Boz Scaggs's "Silk Degrees" album, co-production responsibilities with Lenny Waronker for the "If You Could Read My Mind" album by Gordon Lightfoot, and production of several of the Turtles' biggest hits.

Elektra Chairman Bob Krasnow said, "[Joe's] wide-ranging and incredibly impressive experience will certainly make a substantial contribution to Elektra."



Wissert

Missile, St. Clair Tapped At SRC

SRC Records has named Mike Missile as its Director/Sales & Marketing and Gary St. Clair as Director/A&R.

Missile comes to the label from BMG International, where he was Manager/National Marketing & Sales. At SRC, he will be responsible for structuring and executing all marketing and sales campaigns.

St. Clair's background as a recording artist and songwriter will come into play at SRC, where he will be responsible for assessing new artists, obtaining repertoire, and overseeing all studio recording projects for the label.



Missile



St. Clair

Powers Propelled To Astor Radio Nat'l Country PD



Powers

KIKF (KIK-FM)/Orange, CA PD Craig Powers has been promoted to the newly created position of National Country PD for the Astor Radio Group. In addition to his KIKF duties, Powers will oversee programming of the company's KOWF/Escondido, CA.

Owner Art Astor commented, "Craig has done an outstanding job over the past year propelling KIK-FM to No. 1 in Orange County. He's brought a new excitement from his CHR experience to the Country format not seen for many years. This will now give him the opportunity to lead our other Country stations to further heights in the '90s."

Powers has previously programmed CHRs KEZY/Anaheim and KXFM/San Bernardino and was an air personality at CHR KIIS/Los Angeles.

Astor also owns Lite AC KSPA/Escondido and Lite AC/ NAC combo KAPX & KTID/San Rafael.

Kinsman Basks In Sun PD Job

After a three-year tour as ND, Frank Kinsman has been promoted to PD of the Sun Radio Network. He replaces Karl Moore, who exited six weeks ago.

Kinsman said he will focus on "polishing" the Clearwater, FL-based Talk web's current offerings while also searching for new talent.

Prior to joining Sun, Kinsman spent 11 years as GM and morning host of WHHR/Hilton Head, SC. He has also served as a news anchor at all-News WTOP/Washington and N/T KMOX/St. Louis.

Jameson PD At WFXF/Indianapolis

Veteran AOR programmer Scott Jameson is the new PD at Classic Rock WFXF (The Fox)/Indianapolis. Scott Brill has exited the WIN Communications outlet.



Jameson

pointment, WFXF VP/GM Beau Phillips said, "Scott and I have known each other for years. He's a smart, passionate guy who understands the balance between strategic planning and creative marketing."

Best known from his years at KYYS/Kansas City, Jameson has also programmed KZAP/Sacramento, KAZY/Denver, and KOMP/Las Vegas.

LETTERS

Radio's No. 2 Problem: Lack Of Good People

Dear R&R:

There has never been a greater opportunity for new broadcasters in this [radio] business. Not because there are more jobs, but because there are so few really good folks out there.

A person can sound good on the air but not be a good employee. [Good employees have] to show up on time, follow through on directions, take the time for details that make or break a production piece, and have the inner pride that makes them take the extra time to be good, even after it's time to go home.

In small market radio, our biggest headache, next to sales, is people. I talk to fellow station owners and, if they are old enough to remember the days of [Todd] Storz and [Gordon] McLendon, they're appalled by the work attitudes of today's entry-level broadcaster.

There are old-time broadcasters who sign up for satellite [programming] not to save money, but to avoid dealing with people. They would much rather be live, but they don't need the bullshit from people who don't want to put in the extra