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| Y100 | KEZB |
| Q105 | KBFM |
| KKHR | BJ105 |
| KIIS-FM | Y106 |
| KS103 | WYKS |

CHR CHART: 37



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STREET TALK

ELLIOT GOLDMAN, talking about priorities as **RCA/ARIOLA's** new chief executive (see Page 1), says the company is capable of seriously challenging market leaders CBS and WEA, and that's one of the factors which attracted him to the post. Improved profitability ought to be possible, too, Goldman observes, judging by RCA/Ariola's sales base (\$621 million worldwide in 1984). "But I haven't come in here with a mandate to cut costs," he stresses.

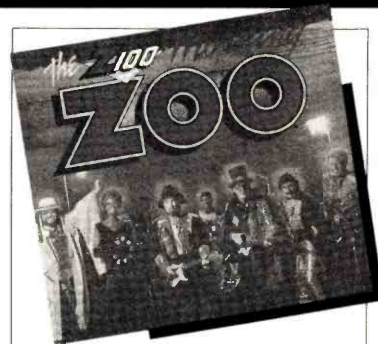
As for the circumstances that find Arista President **CLIVE DAVIS** reporting to his former righthand man, Goldman said, "All I hope I have to do is call Clive and find out how good business is." As a good omen, incidentally, the new RCA/Ariola chief was a winner of the indoor golf-cart race at last weekend's AMC Humanitarian Award dinner in New York. Hey, who said these events had to be dull?

While cleaning a .38 pistol, legendary broadcaster **GORDON McLENDON** accidentally shot himself in the jaw last Thursday afternoon (12-5) at his ranch. Son **BART McLENDON** reports that Gordon's in critical condition in the ICU unit at Dallas Methodist Hospital, but, amazingly, is expected to make a full recovery. All of us at R&R send our regards, and you can reach one of radio's true innovators c/o 13101 Preston Rd., Suite 310, Dallas, TX 75240.

WLS/CHICAGO morning "Superjock" **LARRY LUJACK** and afternoon man **STEVE DAHL** have been throwing some on-air jabs at each other. Dahl's comments took on a tone which Lujack felt needed defending (what a surprise), so during Dahl's show, Larry walked into the booth and they got into some verbal fisticuffs. Steve retreated, preventing the situation from getting out of hand by leaving the station, forcing Lujack to finish the show! After a flurry of phone calls and meetings between OM/referee **JOHN GEHRON**, everyone's bruises have been iced down. But might this have been a trial run at how Larry would sound doing afternoons? Rumor has it that he and Dahl will exchange shifts sometime after Jan. 1.

The industry was stunned upon hearing the news that former Storz, McLendon, and Starr National PD **BILL STEWART** committed suicide last Wednesday (12-4) in Dallas. Bill, credited by his peers with much of the early success of Top 40 radio, had been working in real estate and writing a book on radio at the time of his death.

Late word has it that **KSGO & KGON/PORTLAND GM LIN HARRISON** is leaving the Ackerley combo. No replacement's been named yet . . . We also heard that **M.G. KELLY** split from **KOSTILOS ANGELES** as morning man, but station officials wouldn't comment.



UNLEASHED — The Z100/New York Morning Zoo's "Greatest Hits Vol. One" is loaded with great bits and pieces, an instant collector's classic. The proceeds benefit the Baby DJ Children's Charities.

JOEY REYNOLDS doing AOR? After being bounced by **WFIL/PHILADELPHIA**, the peripatetic personality is now on crosstown **WYSP** mornings on a day-by-day basis, teamed with **SCRUFF CONNORS** . . . Across town, **WUSL** morning man **BEEJ JOHNSON** has been suspended for ten days for what PD **JEFF WYATT** termed as "habitual lateness." Folks in Philly are now speculating whether or not this top talent will actually come back.

Advance congratulations to **BURT ROSENTHAL**, who we learned at presstime is stepping from **GSM** at **CKLW/DETROIT** to **GM** at Classical neighbor **WQRS**. And taking over for Burt will be former **WDRQ GM CHUCK BORCHARD** . . . Also just out is that veteran Northwest programmer **LARRY SNIDER** is the new PD at **KQIN/SEATTLE**, which is debuting an Urban-A/C hybrid with a new 50 kw days/5 kw nighttime signal.

Sad to report the death of **WDJY/WASHINGTON VP/GM** and Washington Area Broadcasters Ass'n President **BUD MYERS**, who died of cancer Dec. 6. Of Bud's 26 years with parent **UNITED BROADCASTING**, President **JERRY HROBLAK** said, "We've lost a business associate and a colleague, but most important, a friend." A memorial service will be held Sunday (12-15), and donations in lieu of flowers may be sent to Holy Cross Hospice Building Fund, 1500 Forest Glen Rd., Silver Spring, MD 20910.

Trumped-up reports of **NIELSEN** getting back into radio ratings after a 20-year layoff don't appear to be significant. The company response is noncommittal at best, according to response letters to radio execs who've asked the firm to compete with **ARBITRON**, whose healthy radio profits help it do battle with Nielsen on the TV front.

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