

Hurwitz Steps Up To WLZZ & WZUU GSM

Bill Hurwitz has been promoted to General Sales Manager at WLZZ & WZUU/Milwaukee. He takes over the duties held by former GM Al Moll, who departed

two weeks ago to pursue broadcast ownership. Hurwitz previously spent two years as an Account Executive at crosstown WISN, having previously worked eight years as an AE, LSM, and finally GSM at competitor WOKY.

WLZZ & WZUU Station Manager Steve Schram said, "Bill is an important addition to our total commitment in Milwaukee. He displays the experience and enthusiasm we seek for sales leadership."

Hurwitz told R&R, "Malrite is the best broadcast company in the country. To me, Malrite is all right! We've got a ways to go, but between Steve, the rest of the team, and myself, we're going to take these stations to new leaps and bounds. I'm very excited about the whole opportunity."

Rockoff

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will be Director/Sales, although he'll have added responsibilities for programming and promotion. Thompson previously served as Local/Retail Sales Manager at KBZT, and as an Account Executive at WFYR/Chicago and WCLR/Chicago.

"Courtney was Sales Manager at KBZT and did a superb job," Rockoff observed. "He made a lot of people rich and we think he can do it again."

Thompson told R&R, "I'm very excited about the prospect of working with Neil again and furthering my experience in the broadcast industry. It's a great opportunity for me; Neil is the consummate professional."

Lundvall

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York and overseas.

Commenting on Lundvall, who was President of CBS Records for five years before joining E/A last year, Capitol Industries-EMI, Inc. Chairman Bhaskar Menon stated, "This appointment demonstrates our determination to rapidly enhance our influence and strength in North America, and I am especially delighted to welcome to our company an executive of Bruce's distinguished reputation."

Arnold

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Records, as well as artist management, independent promotion, and entertainment marketing. Arnold said, "I couldn't be happier — what a dream this is! I've waited my entire life to work for people with the kind of radio programming backgrounds that Gary and Dave have. It's the right people with the right attitudes who give you the tools to win with. The next best thing to owning your own station is working for Doubleday." Concerning the competition, Arnold added, "WRIF is incredibly vulnerable on so many levels, it's hard to believe they're leading in this market. We plan on attacking every vulnerability and putting them out of the format."

VOTAW AT KIKF, BICE AT KTIM-AM & FM

Aries Ups Two To Station Manager

James Votaw and Susan Bice have been named Station Managers at KIKF/Orange, CA and KTIM-AM & FM/San Rafael, CA, respectively. The outlets are owned by Aries Communications.

Votaw, who had been Sales Manager at Country-formatted KIKF for the past four years, told R&R, "The necessity for the change arose from (Aries President) Art Astor acquiring the San Rafael stations. Art is overseeing both operations, and this allows me to move into areas that need attention on a day-to-day basis. As

I move into those areas, I will be appointing a new sales manager so I'll be able to work more closely with PD John Dzima and get more involved with promotions."

Bice, a seven-year veteran of the parent company, most recently served as KIKF's Business Manager. Before that she worked at Drake-Chenault Enterprises as an administrative assistant. She told R&R, "I'm very excited. I've been fortunate enough to live in the two finest counties in all of California, and I love them both equally. I'm also very fortunate to

work with a company that would give me this kind of opportunity. I just hope I can be worthy of the trust that's been placed in me."

RKO

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my knowledge and career base at a company which has seen fit to promote from within and award achievers is just the best. My immediate goals are to keep the station in a winning programming position, and to increase our sales revenue; that is, basically not to mess up what Lee Simonson built!"

Regarding Taylor's advancement, Mayo commented, "It's a most natural move. Sonny's someone who's paved the way for a lot of us in this kind of radio, but has not gotten the credit for making radio the way it is today."

In 1980, Simonson transferred from the WFYR/Chicago GSM position to New York as VP/GM, supervising WXLO's transition from CHR to Urban/Contemporary WRKS. Mayo's programming background includes KALO/Little Rock, WRAP/Norfolk, WMAK/Nashville, and WGCI/Chicago before joining WRKS as Assistant PD in 1981; he was named PD the following year. Taylor, who was on vacation at presstime and unavailable for comment, joined WRKS in 1981 as Music Director, having previously spent several years as PD at WWRL/New York. Mayo also added that Research Coordinator Tony Quartarone has been promoted to Music Director.

DKM

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facturing and distributing. Dyson, who also owns WEOK & WPDH/Poughkeepsie and WPTR & WFLY/Albany, told R&R that corporate appointments are still forthcoming, and noted, "This is a terrific opportunity. I recognized what a clear advantage and unique situation it was to be able to buy a group such as this; to build it from scratch would take years. It's a great group of stations, as they've been effectively managed with good formats. We hope to continue Plough's quality of broadcasting and make it even better." Dyson added that no staff or format changes are slated after takeover occurs in September.

Plough's first broadcast property was WKDJ in 1944; the company merged with Schering in 1971.

Hare

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— his work has always been exceptional. He's proven to be a strong leader, manager, a great motivator of people. John's basically going to be running the station the way he wants to run it. We're very excited about John; he'll do a fine job down there."

A 15-year ABC Radio veteran, Hare's management experience includes a year as GSM at KXYZ & KAUM (now KSRR)/Houston, 18 months as GSM at WRQX (Q107)/Washington, and the last four years as VP/GM at WRIF. Hare said, "I spent nine and a half years in Houston, and I'm thrilled to be returning to Texas. This is a startup operation for ABC, and I'm just thrilled to be the person selected to go down there to make it a viable competitor."

No replacement for Hare has been named at WRIF.

Transactions

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we view as a vital center of dynamic growth. Both WNYR & WEZO will be remembered as stations that have made significant contributions to the company during its growth in broadcasting."

Cloutier

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Cloutier remarked, "KRCX is a new experience for me since it's a Spanish-language outlet, but the people are very helpful and motivated. However, as an old Top 40 jock, it's so exciting to get back to CHR with KPOP. I'm aware there is a lot of CHR competition in Sacramento, but we're going to hang in there and fight them because we can do it better than the other guys."

Before joining Fuller-Jeffrey in 1979 as an air personality at WBLM/Lewiston-Portland, Cloutier operated N.E. Concerts, a concert promotion firm. He was later named Sales Manager for both WBLM and WOKQ/Dover-Portsmouth, NH before joining KJJY in 1981.

Grace Broadcasting, headed by principal Harvey Grace, also operates WOOD-AM & FM/Grand Rapids and KDON-AM & FM/Sailnas, CA. Storz retains ownership of KXOK/St. Louis, WQAM/Miami, and WHB/Kansas City. KLBB becomes Newsystems's first radio property. Malrite owns WHK & WMMS/Cleveland, WHTZ/New York, KNEW & KSAN/San Francisco, KLAK & KPPL/Denver, KEEY/Minneapolis, and WLZZ & WZUU/Milwaukee.

Country station WNYR broadcasts at 990 kHz with 1 kw days/250 watts nights; Easy Listening WEZO is 27 kw on 101.3 mHz at 637 feet. A/C outlet KLBB operates with 1 kw days/250 watts nights at 1400 kHz, while Country-formatted WDGy is 50 kw days/25 kw nights at 1130 kHz.

KORL Sold For \$790,000

O'Day Broadcasting has agreed to sell KORL/Honolulu for \$790,000 cash to a group of Texas investors headed by former KMBZ/Kansas City air personality Bill Morse, pending FCC approval.

KORL operates with 10 kw at 650 kHz. Pat O'Day, who owned the station for eight years, has no other broadcast interests. The acquisition was the first for the Morse group.

Harvey

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the management here and developing the top two stations in this market. I've been listening to Don Kelly for years, and it'll be great working with him; he'll be giving me a lot of insight.

Harvey added that some shifting of air talent between the two stations is anticipated, but that no decision about simulcasting has been determined.

Sky

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O'Leary was GSM at WTPA when Sky took over two years ago, and was promoted to GM at that time. Vardin began at WGY & WGFM in retail sales, progressing to GM before Sky acquired the stations from General Electric last year. Thomas is a 25-year Nashville veteran, having spent the last seven years at WSIX, including a term as GSM.

Schreiber

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tion skills together with 50,000-watt KOMA."

Prior to KOFM, Schreiber served a year at KCST & KDJQ/Pueblo, after starting her radio career in 1972 at KEYN/Wichita. She told R&R, "I am so honored to have been chosen. I grew up with KOMA, and to have been given the opportunity and vote of confidence that I can do the job for Price Communications is just tremendous. I am excited and looking forward to it because we are going to have a lot of fun at KOMA."

Commenting on speculation of a format switch, in light of the six-deep Country format competition, Osborn remarked, "We are not going to change formats. Country has lost some shares in OKC, and I think it was partly because the Country stations let themselves be outpromoted by the others — A/C in particular. We look to change that."

Regarding a PD appointment, Schreiber added, "We don't have any timetable set up, but we are talking to some people and expect to name a PD very shortly."



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