

Miller Earns Sr. VP Stripes At Zomba

Zomba Label Group VP of video/adult promotion **Shannah Miller** has earned her senior VP stripes. She will continue to work closely with video outlets MTV, VH1, Fuse, Nickelodeon and Music Choice and continue to oversee the adult radio format. Miller joined ZLG in 2004 when she segued from Arista Records

to become senior director of video/adult promotion. "Shannah's consistent winning track record has earned her this position within Zomba," ZLG executive VP of pop promotion **Joe Riccitelli** says. "Her multilayered promotion experience makes this a well-deserved promotion."



The Programming Department

■ After four years at Northshire alternative **WEQX/Albany, N.Y.**, night dude/production director **Raff** is leaving May 11. "No details on where he's headed . . . probably to the barber," OM/PD **Willabee** tells ST.

■ **Jerry Mac** is the man with the plan at NextMedia/Wilmington, N.C., as he comes riding in to take over as OM. When he's not out looking for locations where "Dawson's Creek" was filmed, he'll also be handling day-to-day programming of top 40 **WAZO**, as PD **Marc Jacobs** has left the building. You may hazily recall that **Mac** left the dual-cupholdered PD chair at Clear Channel top 40 **WAKZ (95.9 Kiss FM)** and hot AC **WMXY (Mix 98.9)/Youngstown, Ohio**, late last month. Feel free to pester the ever-loving daylighters out of him at 910-791-3088 ext. 21 or jmac@nextmediagroup.com.

■ A buttload of changes went down at Pembroke Pines CHR/top 40 **WLVY (94 Wired)/Elmira, N.Y.**, starting at the top of the management food chain with the departure of PD/MD/morning guy **Gary Knight**, who's taking a self-imposed hiatus to follow his wife to Charlotte (home of R&R '07!) where she scored a sweet job in the lucrative world of banking. But that's not all! APD/afternoon dude **Brian Stoll** is also leaving, making the in-state move to

afternoons at Saga AC **WYXL/Ithaca, N.Y.** Back at 94 **Wired**, morning sidekick **Mike Strobel** is immediately thrust into the spotlight as the new PD/MD, and utility infielder **Shawn James** scores himself some nice APD stripes.

■ Congrats to the lovely and talented **Scarlet C**, midday goddess at CBS Radio AC **WKQC (K104.7)/Charlotte** (home of R&R '07!), who scored periwinkle APD stripes and a sweet four-year contract extension on the same day. "Plus, I got an office," she proudly tells ST. The station also welcomes **Derek James** back to radio as the station's new morning personality. The shift has been open since **Tom Jeffries** retired at the end of January. James, a veteran of crosstown **WLNK**, left radio in December 2005 to become the weekend weather anchor for the local Fox-TV affiliate, a gig he will hold on to, because, hey, it's TV. But wait! There's more! Flush with power, OM/PD **John Reynolds** also hands out MD stripes to afternoon personality **T. Edward Bensen**.

■ **Chris Carter**, OM/PD of Crossroads Communications' hot AC **WBOW/Terre Haute, Ind.**, is the new PD of Artistic Media Partners **WAZY/Lafayette, Ind.** The station has been without a PD since **Dan Baisden** left. "To say that I'm going to be a part of the history of America's first top 40

station, **WAZY**, is pretty mind-blowing," Carter says (no relation, as far as we know). "It's amazing when you run down the lineage of personalities and managers—names like **Todd Storz**, **Gary Spears**, **Lou Michaels**, etc. Don't get me wrong, I'm not comparing myself to them or even saying I belong in their company. I just hope the team we're putting together does it right. Make it fun, make it personal and make it proud once more," he says. "Maybe we'll stir the echoes . . ."

■ **URB**an Radio Broadcasting makes programming changes: **Riley**, PD of urban **KBCE** and urban AC **KMXH/Alexandria, La.**, transfers to urban sister **WESE/Tupelo, Miss.**, replacing **Stan Allen**. Riley's former duties in Alexandria are taken over by **Darrel Johnson**, former PD of **KNOU/New Orleans**.

■ **Tom Kennedy** exits as MD/afternoon jock at Clear Channel AC **WRVF (101.5 the River)/Toledo**. Here's PD **Tom Cook** to test our stamina by intentionally cramming as many nausea-inducing catchphrases as possible into one sentence: "While I'd love to work 'take it to the next level,' 'at the end of the day,' 'leverage our assets' or 'synergy' in, I'll keep it simple and say I'm searching for a replacement." Thanks, Tom.

Greenville, N.C.: Land Of Confusion

So much stuff happened in Greenville, N.C., our heads are spinning. Let's pound some Advil and try to sort this out. A few months ago, a new company called Inner Banks Media bought a couple of stations from Archway: top 40 **WRHD** and

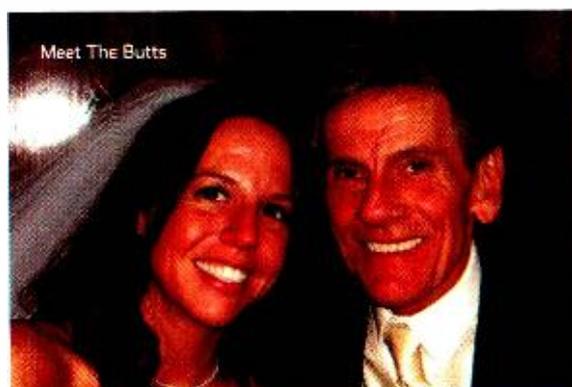
WRHT (the Hot FM) and country **WWHA** and **WWNK** (Hank FM). Last week, Inner Banks decided to pull a frequency switcheroo, with top 40 moving to 94.1 and 94.3; country packed up and headed to 96.3 and 103.7 and relaunched as "Thunder Country."

You with us so far? Good, because there's more. **Mad Dawg**, last seen as midday talent/imaging director at **WQDR/Raleigh**, comes in as OM of Thunder Country and the Hot FM, and he'll also do mornings on Thunder Country. Longtime Hot FM staffer

Gina Grey moves over from afternoons on Hot to the same shift on Thunder Country, Hot FM production/imaging director **Dylan McKay** takes over Grey's former afternoon shift, and **Rod Simpson** makes the daylight-intensive move from nights to

middays on Hot. **Jeff Hackett**, who was last seen as MD/midday jock at NextMedia's crosstown country monster **WRNS**, joins Thunder for middays and will handle music stuff.

We're dizzy now and must lie down.



Love & All That Crap

■ Congrats and best wishes to veteran morning talent **Mike Butts**, who married **Elizabeth Hale**, his former producer for many years when he did mornings at **WPRO-FM/Providence**. The lucky couple got hitched in the picturesque Cape Cod town of Sandwich, Mass., and Butts' best man was his mentor **Don Barrett**, founder

of **LARadio.com**. For more Butts info, go to mikebuttsonline.com.

■ Tampa is still mopping up after a motley horde of familiar-looking radio and record characters recently invaded the city for the nuptials of a man known simply as **Kane**, who doubles as morning maniac on **WIHT**

(**Hot 99.5**)/Washington and afternoon dude in his old stomping grounds, **WFLZ/Tampa**. A star-studded array of people you've probably heard of managed to evade security long enough to witness Mr. Kane tie the knot with his much hotter fiancée, **Natasha**. Congrats and big love to the happy couple.