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Gov't CBC Swamping Canadian Operators

By JULES LAROCHELLE

Montreal—The past year was one of great change in Canadian radio and TV, topped by the emergence of CTV as a network of stations in eight large cities where CBC, or its private affiliates, were previously the sole outlets. All eight stations were on the air by early '61 and the CTV Network went into operation in October.

However, the advent of the new privately owned stations as well as the private network has had little effect on TV fare to date, with commercial operators facing stiff competition from the government's CBC web. With its large annual government subsidy, 90-station network of wholly owned and private affiliates and nine years' experience in TV, the CBC has been able to outproduce, out-sell and outguess its competition.

Difficult for Private Stations

This was emphasized a short time ago when the Board of Broadcast Governors reported that of the private stations which began competing with the CBC in 1961, only two are getting the advertising revenue expected, while all are exceeding their operating cost estimates.

As for the long-awaited advent of color TV in Canada, it is simply not expected for this year—once again — although the number of color programs in the U. S. continue to rise.

NAB Revamping Board

(Continued from Page 1)

president, Steinman Stations, Lancaster, Pa., and chairman of the Joint NAB Board; Dwight W. Martin, board chairman, WAFB-TV, Baton Rouge, and chairman, TV; William B. Quarton, president, WMT-TV, Cedar Rapids, Iowa, and vice chairman, TV; W. D. "Dub" Rogers, president, Texas Telecasting, Inc., Lubbock, and a member of the TV board; George C. Hatch, president, KALL, Salt Lake City, and chairman, Radio; J. M. Higgins, v.p., WIBC, Inc., Indianapolis, and vice chairman, Radio, and Richard W. Chapin, executive vice president, KFOR, Lincoln, Neb., Radio. McCollough will serve ex-officio on both subcommittees.

Topical Serial Back on Net

"The Clear Horizon," daytime serial presented on CBS-TV from July, 1960, through March, 1961, will return to the network as a Monday-through-Friday drama on Feb. 26. It will replace "Your Surprise Package," which leaves the air following its Feb. 23 program.

Written by Manya Starr and

COMING AND GOING

JOHN F. PIVAL, president of WXYZ-TV, Detroit, and PETE STRAND, program director, to Toronto.

JO ANN CASTLE, pianist featured with Lawrence Welk's orchestra, to Portland, Oregon, Friday for a two-day personal appearance at the Annual Portland Home Show.

JOHN B. BURNS, VP in charge of TV sales for MGM, has returned to New York following a week of meetings at the studio on new TV product for the 1962-'63 season.

PETER FRANK, president of The Peter Frank Organizations, in New York for sales meetings with Marvin A. Kemper, executive vice president of Richard H. Ullman, Inc., PFO sales subsidiary.

BASIL RATHBONE has arrived in New York for advance publicity and promotion in connection with his latest feature.

ROBERT C. FRANSON, sales manager of WTCN, Minneapolis, has returned from a week's trip to Chicago.

FRED GRIFFITHS, WJAR-TV program manager to Brasilia over the weekend, on a three-week "working-vacation" in connection with the station's public service feature "The World Around Us."

PAUL TAUBMAN, music director of NBC to San Francisco for negotiations on his Mar. 18 "Tribute to Gershwin" concert.

HORACE SILVER returns to New York today following a tour of Japan.

RKO Gen. Ups Bess To Detroit Div. Head

(Continued from Page 1)

TV stations. has been named as



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KMTV Pubserv Prize Presented to Storz

Omaha — Arthur C. Storz, Sr., board chairman of Storz Brewing Co. is the recipient of KMTV's '61 award for public service through TV.

John W. Davis, president, First National Bank of Omaha, co-winner of the '60 award, presented the honor at a formal banquet at the Hotel Blackstone, where 200 Omaha businessmen were guests of the station.

Chet Huntley, news analyst featured on the NBC-TV network, was featured speaker at the event, telecast live by KMTV.

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