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Conn. Admen Hear Talks by TV Filmmers

Westport, Conn. — The opening meeting of the Advertising Club of Fairfield County Sept. 11 at the Longshore Club here will feature talks and demonstrations by three film-makers from the New York firm of Ferro, Mogubgub & Schwartz, who will place special emphasis on the creation of imaginative TV commercials with art and entertainment values as part of the program.

Pablo Ferro, Fred Mogubgub and Louis Schwartz will also show several of their award-winning commercials, including those created for U. S. Steel and Arrestin, plus an unusual film FM&S created for the off-Broadway hit, "Oh Dad, Poor Dad, Mamma's Hung You in the Closet and I'm Fellin' So Sad."

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COMING AND GOING

JOSEPH WOHL, president, International Film Distributors, departs for Athens, Rome, Zurich, Paris, Madrid and London; and VP CHARLES ROSENBLATT leaves for Stockholm, Copenhagen, Oslo, Helsinki, Berlin, Amsterdam and London.

CONNIE MITCHELL, WBBM vocalist, leaving for guest appearances in Calumet City, Ill.

JOHN O. DOWNEY, VP CBS Radio, and JACK KLINE, WCAU general sales manager, to Chicago for meetings with sales offices and ad agencies.

JACK SANDLER, VP Storz Stations, left via Pan Am for tour of Africa.

MITCHELL LEISER, VP Intertel, leaving for Phoenix to produce pilot film.

TVer's 'Big Brother' Approved in Canada

Special to RADIO-TV DAILY
Montreal—In a precedent-setting move the Board of Broadcast Governors has recommended that a TV station be permitted to set up a powerful rebroadcasting transmitter in a nearby and much larger city already served by its own station. The step was taken as the board proposed approval of an application by CHAB-TV, Moose Jaw, to establish a transmitter in the Saskatchewan provincial capital of Regina, 40 miles to the east.

It coincides with another board recommendation that would allow CHAB-TV to disaffiliate immediately from the publicly owned CBC network so that it can become Saskatchewan's first point on the fledgling privately owned CTV network.

Trustman Tops Promo For Tucson's KOLD-TV

Tucson — Jack Trustman has been appointed promotion manager of KOLD-TV, it was announced by E. S. Mittendorf, VP-general manager of the CBS outlet. Trustman operated his own advertising agency in Detroit prior to coming to Tucson.

Originally in the ad dep't of the J. L. Hudson Co., Detroit department store, he was also associated with two Detroit advertising agencies in copy/contact capacities. After a two-year stint as publicity director of the State of Israel Bond drive in Detroit, he opened his own ad agency.

B'Way Producer Cohen Visits 'Musical Theatre'

Alexander H. Cohen discusses his career as a producer and some of his plans for the future when he visits "The American Musical Theatre" Sunday, on WCBS-TV. Providing musical punctuation for the showman will be Susan Johnson, Ralph Curtis and regular program host Earl Wrightson.

In observance of Labor Day, RADIO-TELEVISION DAILY will not be published Monday Sept. 3.

LABOR DAY SPECIALS HISTORY
U. S. Trade Union Growth
Narrated by Bellamy

"Land of Promise," a pubserv documentary on the history of the American labor movement, will be seen Monday on WOR-TV, New York, and nearly 100 other TV stations throughout the country.

The program, narrated by Ralph Bellamy, uses old news film clips and lithographs to report the growth of U. S. labor. AFL-CIO president George Meany will deliver a Labor Day message at the end of the film.

Music Co. Files Suit Vs. Thomas TV Show

West Coast Bureau of RADIO-TV DAILY
Hollywood—A Nashville music publishing family is suing the Danny Thomas TV show for \$3.5 million damages over a comedy portrayal of skulduggery in the music business. Aired Dec. 19, 1960, on CBS and again Sept. 1, 1961, on NBC, the show depicted two nuns being cheated out of \$75 by a nefarious "Sure-Fire Music Co."

In its suit filed here in Federal court, the real life Sure-Fire Music Corp. contended reputation was sullied and credit standing impaired. Actually, it said, Sure-Fire Music is a reputable company engaged in publishing popular music.

Sylvania-Thorn Executive Links with Westinghouse

London—Leslie Jestt, manager of the Sylvania-Thorn Research Laboratories at Enfield, England, has joined Westinghouse in Pittsburgh as manager of a research station. Recently W. G. F. Newell, head of special studios at the BBC research station, Kingswood Warren, also went to work for Westinghouse.

FINANCIAL

(August 30)
NEW YORK STOCK MARKET

	High	Low	Close	Net Chg
Admiral Corp.	14 1/8	13 7/8	13 7/8	— 1/4
AB-PT	32	30 3/4	31	— 7/8
A. T. & T.	112 9/8	111 1/4	111 7/8	—
AVCO	23	22 3/4	23 7/8	+ 1/8
CBS	37 7/8	37 3/8	37 3/8	—
Columbia Pic.	19 3/4	19 5/8	19 5/8	— 1/16
Crow-Coll.	25	23 3/4	25	+ 1 1/8
Decca	39 1/8	38 7/8	38 7/8	— 1/16
Disney	31 5/8	31	31	— 1/8
East. Kodak	100 5/8	100 1/8	100 1/8	— 5/8
Gen. Prec.	36 3/8	35 3/4	35 3/4	— 1/2
General Tel.	25 1/2	25 1/2	25 1/2	—
Hazeltine Corp	20 7/8	20 3/4	20 3/4	— 1/4
Magnavox	36 3/8	35 5/8	35 3/4	— 1/4
Minn. M&M.	53 1/4	52 1/2	52 7/8	+ 1/4
MCA	31 1/2	31 1/2	31 1/2	—
M-G-M	35 1/4	35	35 1/4	+ 1/2
Nat. General.	6 7/8	6 5/8	6 3/4	—
Paramount	38 5/8	38 1/2	38 1/2	+ 1/16
Plough	30 1/2	30 1/2	30 1/2	— 1/16
RCA	48 3/8	47 3/4	47 7/8	— 1/4
Storer	30 1/4	30 1/4	30 1/4	—
Taft	18 3/8	17 7/8	17 7/8	— 1/16
20th-Fox	22 1/4	21 3/4	22 1/4	+ 5/8
United Artists	29 1/4	28 3/4	29 1/4	+ 1/4
Warner Bros.	13 1/2	13 3/8	13 1/2	+ 1/16
Westinghouse	27 7/8	27 3/4	27 7/8	+ 1/4
Zenith Radio	54 1/8	53 1/8	54 1/8	+ 7/8

AMERICAN STOCK EXCHANGE

Allied Artists	37 7/8	37 7/8	37 7/8	—
Desilu	8 1/4	8 1/4	8 1/4	+ 1/16
Filmways	5 3/8	5 3/8	5 3/8	— 1/16
MPO	7 1/2	7 1/2	7 1/2	— 1/16
Reeves Sound	27 1/2	27 1/2	27 1/2	—
Technicolor	13 1/8	12 3/4	12 3/4	— 1/4
TV Industries	1 1/2	1 1/2	1 1/2	+ 1/16

*OVER THE COUNTER

	Bid	Asked
Jerrold	5 3/4	6 1/2
Meredith	22 1/2	25 1/8
Seven Arts	8 3/8	9 5/8
Sterling	1 3/4	2 1/4
Transcontinent	10 1/8	11
Wcometco	24 1/2	26 3/4

* Courtesy of National Association of Security Dealers.

Meeker Co. WKMI Reps; Popke Quits as Manager

Kalamazoo — WKMI has announced selection of Meeker Co. as national sales rep. Howard Steere, president, also announced the resignation of Emil J. Popke, Jr., as station manager. Steere will assume the additional duties of station manager and has elevated account exec Max Keyes to local sales manager, with Floyd Holes joining as chief engineer of WKMI.

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