Clear Channel Support Given By Farmer Co-ops

(Continued from Page 1)

vital to our rural population, the National Council of Farmer Cooperatives hereby expresses its opposition to any legislation which would impair or prevent the improvement of rural radio service, which at best is quite inadequate.

"Many of the rural people depend to a large extent upon clear channel stations for their radio service and such service should be protected and improved. This is even more true now because we realize that television, now an around-the-clock proposition and makes many demands on time and stamina. Norman Blackburn, Hollywood Wood TV network exec, and Mary Margaret McBride were also contributors to the book from NBC.

Trammell Gives Opinion On Radio As Career

Teen-agers seeking careers in radio should take special courses in broadcasting at college and get jobs in local stations, according to Niles Trammell, chairman of the board of NBC. The NBC exec said in an article written for "The Betty B. Job Career Book," recently published, that radio "demands many special qualifications which can be obtained only through education and experience."

Trammell points out that radio is an around-the-clock proposition and makes many demands on time and stamina. Norman Blackburn, Hollywood Wood TV network exec, and Mary Margaret McBride were also contributors to the book from NBC.

Annual Guild Ball

The Radio and Television Directors Guild will hold their annual ball on Friday, January 20 at the Hotel Astor. Ray Block's orchestra will provide the music for dancing after nine p.m.

"Aunt Jenny" In 14th Year

"Aunt Jenny," CBS soap opera, started its 14th year of broadcasting on Wednesday, January 18 at 12:15 p.m. (EST), it has been announced by CBS. "Aunt Jenny" is sponsored by the Brothers of Spry. Dan Seymour announces and Bob Steele directs.

THE VOICE OF KANSAS

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Sales Magic in the "Magic Circle" 

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