



the "ultimate television man" who would pore through script after script until he found "the magic." "I defy anyone to love the process as much as Brandon Tartikoff did." She gratefully acknowledged the support she has received following his death from the "family of television," particularly Brandon's "three rabbis"—NBC President Bob Wright and former NBC programming executives Grant Tinker and Fred Silverman. "Brandon would have loved this. He would have loved a baseball award better, but he'll take this." ■



Accepting awards on behalf of the other posthumous honorees were Tippy Stringer Conrad (for husband William); agent Norman Brokaw (for client and friend Danny Thomas) and Andrea Bershod (for father Sheldon Leonard). Not shown, Barbara Chancellor (for husband John).

## Honor Roll of the Fifth Estate

This is the honor roll of the Fifth Estate, 164 individuals chosen by the editors of BROADCASTING & CABLE for unparalleled excellence and service to the industry:

Goodman Ace	Johnny Carson	Arthur Godfrey	Gene Katz	Tom Murphy	Aaron Spelling
Fred Allen	John Chancellor	Gary David Goldberg	Larry King	Edward R. Murrow	Lesley Stahl
Roone Arledge	Dick Clark	Leonard Goldenson	Michael King	William S. Paley	Susan Stamberg
Earle C. Anthony	Imogene Coca	Peter Goldmark	Roger King	Dennis Patrick	Frank Stanton
Edwin Armstrong	Fred Coe	Mark Goodson	Robert Kintner	Edward Petry	George Storer
Gene Autry	Frank Conrad	Merv Griffin	John Kluge	Irna Phillips	Todd Storz
Merlin Aylesworth	William Conrad	Ralph Guild	Kay Koplovitz	Ward Quaal	Howard Stringer
Lucille Ball	Joan Ganz Cooney	Jack Harris	Ernie Kovacs	James Quello	Ed Sullivan
Red Barber	Don Cornelius	Mary Hart	Brian Lamb	Gilda Radner	Sol Taishoff
Julius Barnathan	Howard Cosell	Paul Harvey	Michael Landon	Dan Rather	Brandon Tartikoff
Ralph Baruch	Walter Cronkite	Carl Haverlin	Geraldine Laybourne	Ronald Reagan	Danny Thomas
Robert M. Bennett	Bing Crosby	John Hendricks	Norman Lear	Sumner Redstone	Lowell Thomas
Jack Benny	Bill Daniels	Ragan Henry	Bill Leonard	J. Leonard Reinsch	Marlo Thomas
Edgar Bergen	Lee De Forest	Jim Henson	Sheldon Leonard	John Rigas	Grant Tinker
Milton Berle	John DeWitt	Don Hewitt	Gerald Levin	Brian Roberts	Ted Turner
James Blackburn Sr.	Barry Diller	C. E. Hooper	Fulton Lewis Jr.	Ralph Roberts	John Walton
John Blair	Charles Dolan	Bob Hope	Phillips H. Lord	Gene Roddenberry	Barbara Walters
Martin Block	Phil Donahue	Amos Hostetter	Peter Lund	Robert Rosencrans	Pat Weaver
Steven Bochco	Sam Donaldson	Harold Verne Hough	Robert Magness	Elton Rule	Orson Welles
David Brinkley	Jim Dowdle	Stanley E. Hubbard	John Malone	Dick Salant	Tom Werner
Tom Brokaw	Hugh Downs	Stanley S. Hubbard	Guglielmo Marconi	Lucie Salhany	Paul White
Dean Burch	Allen B. DuMont	Chet Huntley	Garry Marshall	David Sarnoff	Richard E. Wiley
Dan Burke	Jimmy Durante	Robert Hyland	Al Masini	Diane Sawyer	Robert C. Wright
George Burns	John Fetzer	Peter Jennings	Lowry Mays	Rod Serling	Frederic Ziv
Raymond Burr	Joe Flaherty	Bob Johnson	Don McGannon	Eric Sevareid	
Sid Caesar	Michael Fuchs	Glenn Jones	Gordon McLendon	Dinah Shore	
Louis G. Caldwell	John Gambling	H. V. Kaltenborn	Akio Morita	Frank Smith	
Marcy Carsey	Jackie Gleason	Mel Karmazin	Bruce Morrow	Bill Smullin	