

owners but received it from only nine. There were reports that the majority feared that independent KTVT would become a superstation if it got the Rangers rights—adding fuel to the existing MLB-superstation controversy.

### Healing helper

A new monthly publication, *Physicians TV Guide*, will be mailed in February to approximately 150,000 doctors in the United States. The 7-by-8½-inch guide will list the regularly scheduled programming (broadcast, cable, satellite and videocassette) of six major medical video services—CMESat, Home Continuing Medical Education (HCME), Hospital Satellite Network (HSN), Lifetime, MDTV and Network for Continuing Medical Education (NCME). A typical issue will contain a color-coded monthly calendar, news briefs and features. The guide will be published by Visual Information Systems Inc., a New York-based company involved in pro-

duction of educational videocassettes for health care professionals. Free distribution will be supported by advertisements from the Roche Laboratories division of Hoffman-LaRoche Inc., Nutley, N.J. Physicians who do not receive the initial issue may write to *Physicians TV Guide*, 15 Columbus Circle, New York 10023.

### 'Dial' deal

Public Broadcasting Communications has signed a marketing services agreement with East/West Network, an inflight magazine company, covering the monthly public television publication, *Dial*. PBC, as publisher, will continue to have control and final approval over all editorial content and policy. PBC is an arm of WNET(TV) New York and represents a 14-public station consortium under which *Dial* operates. The East/West Network will be responsible for *Dial's* marketing, research, sales, promotion, manufacturing and distribution.

### Aural use

The Public Broadcasting Service and METRACOM Inc. have signed a five-year data distribution agreement to use aural subcarriers (portions of the television signal) to transmit weather data via PBS's satellite facilities. The venture will be coordinated by PBS Enterprises, a for-profit unit of PBS, with net revenues used to reduce PBS operating costs to its member stations.

### Another contract

The New York Board of Estimates approved a fourth contract for noncommercial WNYC-TV New York's commercial lease-time program (BROADCASTING, Jan. 14). Under the program, the station will lease part of its daytime schedule to commercial broadcasters who may in turn carry paid advertisements. The new contract is with New York-based Nippon Television Inc., for \$1,400 an hour, Monday through Friday at 11-11:35 p.m., for a total of \$308,000 annually.

## For the Record

As compiled by BROADCASTING, Jan. 16 through Jan. 23, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc—Docket. ERP—effective radiated power. HAAT—height above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOC—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. \*—noncommercial.

### Ownership Changes

#### Applications

■ KQAK-FM San Francisco (98.9 mhz; 4.3 kw; HAAT: 1,450 ft.)—Seeks assignment of license from Golden Gate Radio Inc. to San Francisco Associates for \$6,400,000, comprising \$3.5 million cash, \$2.4 million note, payments beginning 4 years after closing and proceeding for 6 years at 12%, \$1.9 million of which is convertible to limited partnership, and \$500,000 noncompete agreement. Seller is subsidiary of Broadcast Associates Inc., headed by Frederick C. Mezey, president. It also owns WGGG(AM) Gainesville, Fla. Buyer is equally owned by Ivan Braiker and James Ireland. Braiker owns 29% of Highsmith Broadcasting which owns KLHT(AM)-KZZU(FM) Spokane, Wash., and KRPM(FM) Tacoma, where Braiker is general manager. Ireland owns 49.9% of KMZQ(FM) Henderson, Nev. Filed Jan. 16.

■ KEEH(TV) Des Moines, Iowa (ch. 63; ERP vis.: 5,000 kw; aur. 500 kw; HAAT: 1,998 ft.; ant. height above ground: 1,993)—Seeks assignment of CP from Des Moines Central Communications Ltd. to Linton Broadcasting for \$24,966.91 cash. Seller is owned by Jack Price and Douglas Jones. They have no other broadcast interests. Buyer is owned by Linda F. Estevez, and her husband, Anthony. They are app.'s for new TV's in San Juan, P.R. and Mayaguez, and also have purchased a CP for new TV in Davenport,

Iowa. Filed Jan. 18.

■ WMRQ-FM Brookhaven, Miss. (92.1 mhz; 3 kw; HAAT: 285 ft.)—Seeks assignment of license from 21st Century Broadcasters Inc. to Rural Broadcasting Co. for \$140,000, comprising \$40,000 cash, and remainder note at 12% over 12 years. Seller is owned by James D. Miller and family who have no other broadcast interests. Buyer is owned by B.F. Gerald who also owns co-located

### Summary of broadcasting as of December 31, 1984

| Service                     | On Air | CP's | Total * |
|-----------------------------|--------|------|---------|
| Commercial AM               | 4,754  | 170  | 4,924   |
| Commercial FM               | 3,716  | 418  | 4,134   |
| Educational FM              | 1,172  | 173  | 1,345   |
| Total Radio                 | 9,642  | 761  | 10,403  |
| FM translators              | 789    | 444  | 1,233   |
| Commercial VHF TV           | 539    | 26   | 565     |
| Commercial UHF TV           | 365    | 252  | 617     |
| Educational VHF TV          | 114    | 2    | 116     |
| Educational UHF TV          | 176    | 31   | 207     |
| Total TV                    | 1,194  | 311  | 1,505   |
| VHF LPTV                    | 204    | 74   | 278     |
| UHF LPTV                    | 112    | 132  | 244     |
| Total LPTV                  | 316    | 206  | 522     |
| VHF translators             | 2,869  | 186  | 3,055   |
| UHF translators             | 1,921  | 295  | 2,216   |
| ITFS                        | 250    | 114  | 364     |
| Low-power auxiliary         | 824    | 0    | 824     |
| TV auxiliaries              | 7,430  | 205  | 7,635   |
| UHF translator/boosters     | 6      | 0    | 6       |
| Experimental TV             | 3      | 5    | 8       |
| Remote pickup               | 12,338 | 53   | 12,391  |
| Aural STL & intercity relay | 2,836  | 166  | 3,002   |

\* Includes off-air licenses.

WCHJ(AM). Filed Jan. 11.

■ KBCQ Roswell, N.M. (1020 khz; 50 kw-U)—Seeks assignment of license from Sky Corp. to Sudbrink Broadcasting Inc. for \$600,000. Seller is New York-based station group of six AM's and four FM's headed by Dennis Israel, president. Buyer is Fort Lauderdale, Fla.-based station group of three AM's and one FM owned by Robert W. (Woody) Sudbrink (70%), and his wife Marion (30%). Filed Jan. 11.

■ WJYR(FM) Myrtle Beach, S.C. (92.1 mhz; 3 kw; HAAT: 326 ft.)—Seeks assignment of license from Rawley Communications Corp. to Myrtle Beach Broadcasting Ltd. for \$1.7 million. Seller is owned by David Rawley Jr., who also owns WINH(AM)-WGMB(FM) Georgetown, S.C., and WJYW(FM) Southport, N.C. Buyer is owned by Don McCoy, president, and Doug Grim, general manager. Grim owns WDLF(AM)-WGNE-FM Panama City, Fla. Grim was formerly Southeast regional manager for Arbitron. Filed Jan. 11.

### Facilities Changes

#### Applications

##### AM's

##### Tendered

■ KBB1 (1250 khz) Homer, Ark.—Seeks CP to change freq. to 890 khz; increase day and night power to 10 kw, and change TL. App. Jan. 15.

■ WNUY (840 khz) Scottsmeer, Fla.—Seeks mod. of CP to change city of lic. to Mims, Fla. App. Jan. 14.

■ WCSL (1590 khz) Cherryville, N.C.—Seeks CP to increase power to 1 kw; change TL, and make changes in ant. sys. App. Jan. 15.

■ WBJA (1540 khz) Guayama, P.R.—Seeks CP to add night service with 250 w and make changes in ant. sys. App. Jan. 15.

■ KLVR (1340 khz) Herber City, Utah—Seeks CP to change freq. to 1210 khz and increase day power to 5 kw. App. Jan. 14.

■ KBBO (1390 khz) Yakima, Wash.—Seeks CP to increase day and night power to 5 kw and change to DA-2. App. Jan. 14.