Attention
AM Broadcasters

Even IF the continuing erosion of AM audience shares hasn’t affected your station, does it worry you?

This isn’t the first fight AM Radio has had to win.

In the 1950’s, the adversary was television. AM Radio answered the challenge with the brilliant Programming Revolution led by McLendon, Storz, Plough, Metromedia, and more!

NOW, the adversary is FM . . . and AM’s first step in meeting the challenge must be SOUND!

CRL SYSTEMS™ has completed its 400th carefully documented factory installation of the fabulous AM-4 Audio Control System.

Four-hundred AM Radio Stations in the USA, Canada, and throughout the free-world NOW have that open, transparent, and LOUD state-of-the-art SOUND that rivals even great FM . . . on all formats!

In the USA, CRL Systems™ clients range from network owned-and-operated and major group AM Radio Stations all the way to alert independent operations.

The CRL System™ AM-4 is now available nationwide for simple and easy station engineering installation, and your own management/programming sound-set.

THE COST IS LESS THAN 4,000.00 dollars complete!

Lease/Purchase Plans available to all qualified broadcasters. Monthly payments LESS than 85.00 dollars per month for 60 months, and would you believe a ONE dollar buyout option?

Call JOHN STUART collect 602-894-0077 for the rest of the CRL SYSTEMS™ story, and you can reserve your ship and trial date by telephone.

Join the CRL SYSTEMS™ AM SOUND REVOLUTION! Win your share-battle with your stations’s sparkling, transparent, and incredibly LOUD sound of the 80’s! Stereo-ability? Absolutely! Built-in . . . not added-on!

Circuit Research Labs, Inc.
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