Technology

J. Philip Stack, VP-video communications division, Sony Video Products Co., New York, named senior VP. John McPherson, manager, market development and key accounts, Sony Video communications division, named manager, national market development.

Fred McDevitt, director, fiber optics laboratory, electro-optical fibers division, ITT, New York, joins Warner Amex Cable as VP-technical operations.

Bhaskar Pant, product specialist, Grass Valley Group, Amsterdam, the Netherlands, named senior sales engineer, New York.

John Pavlic, product engineer, C-Cor Electronics, State College, Pa., named manager, distribution products group.

Roger Bailey, managing director, Paltex Editing and Production Systems, London, joins Datatron, Tustin, Calif., as director of video systems.

Appointments, Jefferson Data Systems, Charlotte, N.C.: Michelle Jones, computer operations manager, WWGS(AM)-WCUP(FM), Tifton, Ga., to installation specialist; Ford Markle, continuity director, WQVM Richmond, Va., to customer support specialist;

Jess Pitchford, project leader, corporate systems development, Celanese Corp., Charlotte, to senior systems analyst; David Hines, computer designer intermediate, J.P. Stevens, Charlotte, to programer-analyst.

John Shackelford, general manager, Albuquerque Home Theater, Albuquerque, N.M., joins Microband, New York, MDS, as manager of sales and marketing.


Matt Meany, operations manager, KQIO(FM) Atascadero, Calif., joins KQIO(FM) Livermore, Calif., as chief engineer-air personality.

Promotion and PR

George Kunin, senior copywriter, NBC, New York, named director, editorial services, print, NBC Television advertising and promotion.

Howard Burkat, director of advertising, promotion and affiliate communications, Home Box Office, New York, joins The Entertainment Channel there as VP-advertising and promotion.

William Spencer, freelance writer, based in San Diego, joins Peters Productions there as director of marketing/public relations.

Nancy Craig, corporate advertising director, Schwartz Brothers/Harmony Hut, Washington, joins Super TV there as director of marketing. Super TV is new subscription TV service and joint venture of Subscription Television of America and Field Communications.

Lee Minard, director of creative services, WPAA-TV Dallas, joins KOA-TV Denver as manager-promotion.

Teresa Anderson, news director, KCPD(AM) Burlington, Iowa, joins Western Michigan University, Kalamazoo, as broadcast services coordinator.

Allied Fields

Dr. Robert M. Gatscha, president of Population Resource Center, New York, joins Museum of Broadcasting, there as president, succeeding Robert Saudek, who has resigned to return to television production.


Ed Asner, star of CBS-TV's "Lou Grant," and active in last year's four-month actor's strike, elected president, Screen Actors Guild, Los Angeles ("Closed Circuit," Nov. 2).

Leslie Taylor, telecommunications policy specialist (international), National Telecommunication and Information Administration, Washington, joins FCC as attorney-advisor to Commissioner Mimi Weyforth Dawson.

Officers re-elected, Radio Advertising Bureau board of directors: George Duncan, president of Metromedia Radio, board chairman; George Armstrong, executive VP, Storz Broadcasting, chairman of executive committee, Richard Chapin, president of Stuart Broadcasting Co., chairman of finance committee.


Barbara Fenhagen, independent producer-consultant, Philadelphia, joins National Public Radio, Washington, as director of satellite program development fund.

Clark Madigan, VP-group head, senior credit officer, American Security Bank, Washington, joins Communications Technology Management, McLean, Va.-based strategic planning company specializing in developing interactive systems and services, as VP-finance.

Gerald Hawyer, Eastern divisional manager, A.C. Nielsen, Westport, Conn., named VP-Eastern divisional field manager, Marketing Research Group USA there. David McCubbin, regional marketing manager, Nielsen Station Index, Menlo Park, Calif., named VP, Media Research Group there.

Elections, newly reorganized investment banking division (formerly financial services division), Daniels & Associates, Denver, Colo.; Hugh McColloh, Bob Homan, Jay Busch, Tim David, all VP's, to senior VP's.

Nick Chatzipetrou, product marketing engineer, Tektronix, Beaverton, Ore., joins Conrac, Covina, Calif., as product specialist.

Deaths

Ed Libov, 51, founder and president of Ed Libov Associates, New York, died of heart attack at his home in New York on Monday (Nov. 2). He founded company primarily as a media buying service in 1964, with billings of $90,000. Spokesman said Libov now bills about $150 million annually, much of that in television. Company is active in developing cooperative advertising. He is survived by his wife, Rhona; daughter, Gail Grant and two sons, Steven and Howard.

Robert Holbrook, 82, retired chairman, Compton Advertising Inc., New York, died Oct. 21 in Lawrence Memorial hospital in New London, Conn. Holbrook was chairman of Compton from 1955 until 1966 and served as chairman of American Association of Advertising Agencies from 1950 to 1957. He was with Compton from 1933 until his retirement in 1961 and earlier had been with General Foods. He is survived by his wife, Maxine; daughter, Sandra H. Thurston, and two grandchildren.

TV INQUISITORS

Who? "Goes after guests like Cain went after Abel." Who? "...has a wearily recognizable deli..." An insider's IRREVERENT LOOK at the television news and talk show personalities.

Witty, incisive profiles of the 44 top network stars.

$1.95 by mail

Send check or money order to Chamberlain International Publishing, 248 E. 35th Street, New York, NY 10016. Postage and handling included.

Batscha

Oxendine