

group owner, appointed director of marketing with headquarters in Fairfax.

**Edward A. Marshak**, account executive, Petry Radio, New York, appointed sales manager, New York office.

**Sy D. Gair**, account executive, RKO General Broadcasting, New York-based group owner, appointed Midwest radio sales manager, Bolton/Burnside Representatives there.

**John J. Coleman**, Eastern field marketing representative, *Institutional Distribution* magazine, New York, appointed account executive, Marketing & Advertising Associates, Philadelphia.

**William Row**, account executive and retail sales coordinator, KNXT(TV) Los Angeles, joins KRON-TV San Francisco as research analyst.

**Richard DeAngelis**, local sales manager, WNEM-TV Flint-Saginaw-Bay City, Mich., appointed general sales manager. He is succeeded by **Todd Holmes**, with WNEM-TV sales staff.

**Marty Ross**, general sales manager, KMET(FM) Los Angeles, appointed sales manager, WABC-AM-FM New York.

**Richard R. Benzon**, with sales staff, WXYZ-AM-FM Detroit, appointed national sales manager.

**Lew Heilbronner**, manager, WJQS(AM) Jackson, Miss., and WRDW(AM) Augusta, Ga., appointed sales manager, WZOO(AM) Asheboro, N.C.

**William J. Calvert**, with sales staff, WRFM(FM) New York, appointed national sales manager.

**Ladd Nelson**, manager, Esquire Theater, Springfield, Ill., joins WVEM(FM) there as sales manager.

## Media

**Odin S. Ramsland**, executive VP and general manager, KDAL-AM-TV Duluth, Minn., and **Don F. DeGroot**, VP and general manager, WWJ-AM-FM-TV Detroit, elected to board of directors of Broadcast Music Inc. They succeed **Mike Shapiro**, VP and general manager, WFAA-AM-FM-TV Dallas, who resigned because of other obligations, and **Grover C. Cobb**, who resigned after he left Gannett stations to become executive VP, station relations, of National Association of Broadcasters, Washington.

**Kenneth Hatch**, VP in charge of TV, Bonneville Broadcasting's KIRO Inc., licensee of KIRO-AM-FM-TV Seattle, named senior VP of KIRO.

**Ronald M. Miller**, director of PR, Easy Industries, Dayton, Ohio-based owner and operator, WEZE(AM) Boston, elected VP of licensee.

**George F. Wiemann**, VP, Cinerama Inc., Hollywood, named executive VP and treasurer, Teco Inc., licensee for

Zenith Corp.'s on-air subscription TV transmission systems, headquartered in Chicago. Mr. Wiemann will be based in newly established New York office.

**Gilbert E. Ormson**, with sales and marketing staff, General Electric Cablevision Corp., Schenectady, N.Y., named VP for business development. **Merl L. Galusha**, VP and general manager for CATV at GE, named VP and manager of operations for firm.

**Elliott M. Sanger**, member of executive committee, WQXR-AM-FM New York, re-elected chairman of All-Industry Radio Music License Committee. **George W. Armstrong**, executive VP, Storz Stations, Omaha, and **A. A. Church**, assistant secretary, Storer Broadcasting, New York, named vice chairman; **Roger B. Read**, administrative VP, Taft Broadcasting, Cincinnati, treasurer, and **J. Allen Jensen**, president and general manager, KID-AM-FM Idaho Falls, Idaho, secretary. Committee is preparing for negotiations with American Society of Composers, Authors and Publishers on new radio-station contract to replace one expiring Feb. 29, 1972.



Mr. Pearson

**Joseph E. Hosford**, general manager, WCTV(TV) Tallahassee, Fla., elected president, Florida Association of Broadcasters. **James W. Wesley Jr.**, VP and general manager, WIOD Miami, president-elect; **Robert M. Olson**, assistant manager, WTVT(TV) Tampa, secretary-treasurer; **Bill Brazzil**, executive VP and general manager, WTVJ(TV) Miami, VP and TV, and **Carl Hallbert**, VP, general and commercial manager, WDBO-AM-FM Orlando, VP for radio.

**Ed Peiss**, general manager, KXLF-TV Butte, Mont., elected president, Montana Association of Broadcasters, **Lee Wahl**, VP and general manager, KGVO-

**Henry D. Pearson Jr.**, assistant general manager, Teleprompter Manhattan Cable TV, New York, appointed coordinator for system's public-access channels on firm's system there.

## Back in action

**Leonard H. Goldenson**, the president of American Broadcasting Companies, was discharged Thursday (July 8) from Columbia Presbyterian hospital in New York, where he had been recuperating from a mild heart attack suffered May 29. He is expected to return to his office by the first week in August, ABC spokesman reported.

(AM) Missoula, VP, and **Al Donahue**, co-owner and general manager, KMON-AM) Great Falls, secretary-treasurer.

**Joseph Burton**, general manager, WTID-AM-FM Norfolk-Newport News, Va., elected president, Big T Corp., licensee. **Dr. Norman Berger** elected VP, **Hyman Tash**, secretary-treasurer.

**Robin T. Robinson**, legal staff, Capitol Industries Inc., Hollywood, appointed program attorney, ABC-TV there.

**Edward J. DeMarco**, director of CATV system development, Television Communications Corp. (TVC), CATV group owner and operator, New York, appointed director of TVC's newly formed national systems group.

**Robert M. Carano**, news director, WFMJ-AM-TV Youngstown, Ohio, appointed station manager, WYTV(TV) there.

**Jack W. Hunter**, director of programing, noncommercial WETA(TV) Washington, joins noncommercial WNVT(TV) Annandale, Va., as assistant general manager and director of programing and production.

**Frank Maruca**, VP and general manager, WKNR-AM-FM Dearborn, Mich., joins WKIX-AM-FM Raleigh, N.C., as general manager.

**Harry Reith**, manager, WJRZ(AM) Newark, N.J., appointed general manager, KBUZ-AM-FM Mesa, Ariz.

**Robert M. McDaniel**, manager, WSPA-FM Spartanburg, S.C., appointed manager of WSPA(AM) there.

**Betty Weis**, assistant general manager, WRGM(AM) Richmond, Va., appointed general manager.

**Bettee Holden**, in private broadcast representative business, Los Angeles, joins KREO(AM) Indio, Calif., as station manager.

**Robert Steinberg**, assistant business manager, WNEW-TV New York, joins WDAF-AM-FM-TV Kansas City, Mo., as business manager.

**Jim Flint**, formerly with noncommercial KLVX(TV) Las Vegas, appointed station manager, KLVM(FM) there.

**Neil F. Rockoff**, Eastern sales manager, CBS/FM Sales, New York, joins KNX-FM Los Angeles, as station manager.

**Stanton Barnes**, director of corporate research, King Broadcasting, licensee KING-AM-FM-TV Seattle, appointed business manager for FM.

## Programing

**Herb Gold**, program production director, WFGA-TV Jacksonville, Fla., elected president, Television Programing Conference, at El Paso meeting. Other officers include: **Charles Rountree**, pro-