

York, joins Carson/Roberts/Inc., Los Angeles, as account executive.

**Joy Anderson**, assistant sales traffic manager for KNXT(TV) Los Angeles, appointed sales service manager.

**Shirley R. McLane**, VP and account executive for PAMS Advertising Agency, Dallas, joins Lee-Jeffreys of Dallas Inc.

**Paul A. Brissette**, general sales manager of WWLP(TV) Springfield, Mass., named also national sales manager of WKEF(TV) Dayton, Ohio. Both are Springfield Television Broadcasting stations.

**E. Dean Anderson**, sales manager with WFBC Greenville, S. C., joins Leslie Advertising Agency, that city, as account executive.

**Everett T. Felder**, director of operations for WNJU-TV Linden-Newark, N. J., named manager of Tape House 47, commercial-tape division of station.

**Kenneth E. Nay**, **George A. Peters** and **Robert W. Host**, all with Campbell-Ewald, Detroit, have resigned positions on Chevrolet account to form own advertising and PR firm, Nay, Peters and Host Inc., Cincinnati.

**Wall Matthews**, with WAYE Baltimore, joins WTOW-AM-FM Towson, Md., as sales manager.

**Budd Blume** joins Reach, McClint

on & Co., Chicago, as writer-producer.

## MEDIA

**Graham Moore**, manager of Metro TV Sales, San Francisco, named VP and general manager of Metromedia's KSNAN-TV, that city.

**Douglas Finley**, general sales manager for KTLA(TV) Los Angeles, appointed general manager.

**James H. Erwin**, local sales manager for KXOK St. Louis, appointed general manager of KOMA Oklahoma City, succeeding **Rex Miller**, who resigns with no plans announced. Both are Storz Broadcasting stations.

**William F. Tucker**, station manager of KIRO-AM-FM Seattle, appointed assistant to general manager of KIRO-AM-FM-TV. **Wayne Killmer**, general sales manager of KIRO-AM-FM, also named station manager.



Mr. MacCourtney

**Leo M. MacCourtney**, sales manager with WLYH-TV Lancaster-Lebanon, Pa., named general manager.

**Dennis McGuire**, general sales manager, WKFM(FM) Chicago, named acting general

## PROGRAMING

**Peter B. Sterne**, program administrator for ABC-TV, Hollywood, named director of program administration, western division. **Donald Boyle**, director of program development, East Coast, for ABC-TV, New York, named to newly created post of director of current programs, Europe. **Joseph Schrier**, manager of current programs, East Coast, succeeds him.

**Charles Pati**, executive VP of Banner Productions, Hollywood, and **Willard B. Gorsuch**, treasurer for Technicolor Inc., Hollywood, elected executive VP's of Technicolor.

**Harris Katleman**, executive VP for Goodson-Todman Productions in charge of West Coast office, Beverly Hills, Calif., named senior executive VP.

**Bert Cohen**, account executive with Lin/Medallion Picture Corp., New York, joins ABC Films, that city, as director of film operations.

**Stuart P. Erwin Jr.**, director of advertising and marketing services for grocery products division of Ralston Purina Co., St. Louis, named program executive for Universal Television, North Hollywood, Calif.

**Clifford F. Weake**, VP with Wilding Inc., Chicago film producers, joins Hanna-Barbera Productions, Los An-

geles, as manager, business development.

**Stephen Sirkin**, assistant casting director for television and feature films with Ashley Famous Agency, New York, joins Elektra Film Productions, that city, as assistant to president and in newly created position of coordinator of special entertainment projects.

**James C. Stern**, VP and general sales manager for Allied Artists Pictures Corp., New York, joins Krantz Films Inc., that city, as central division sales manager.

**Neil Walden**, coordinator, sales development, participating program sales, NBC-TV, New York, appointed manager, sales development and merchandising, participating program sales.



Mr. Walden

**James R. West**, VP head of sales for PAMS Productions, Dallas, also named general manager.

**Luke Greene**, news and community affairs director with WQXI-TV Atlanta, appointed community affairs and public service director.

**James E. Thacker** named sports director for WBTB(TV) Charlotte, N. C., succeeding **Bob Quincy**, who has resigned to become feature columnist for *Charlotte News*.

**Robert L. Dellinger**, VP with Robert E. Petersen Productions, Los Angeles, named group VP. **Ed Pazzdr** named administrative manager and **Gene McCabe** named production director.

**Bill Gerrity**, assistant director with Ivan Tors Studios, North Miami, Fla., named production manager.

**Jon Stainbrook**, with KDKA-TV Pittsburgh, appointed executive producer, succeeding **Paul Coss**, named program manager for WJZ-TV Baltimore (BROADCASTING, March 25). Both are Westinghouse Broadcasting stations.

**Sidney Kaiser**, president of Sidney Management Inc., New York, named treasurer for the Campbell, Silver, Cosby Corp., Beverly Hills, Calif.

**Joan Harrison**, English producer, signed as executive producer of 20th Century-Fox Television's new *Journey to the Unknown* series.

**Irving Elman**, supervisory producer for NBC-TV's *The High Chaparral* series, named VP for Arena Productions Inc., Hollywood.

**Edith Hamlin**, production and casting associate, Herbert Brodtkin Productions, New York, joins program development division of Wolper Productions, that city.

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