



what is an **influencible?** A listener. Specifically, a Storz radio listener. Influencibles are the “in-touch” young moderns with ideas... buying ideas. It stands to reason that when you talk to the greatest number of people in a given market, your product or service gets known, and bought, faster. Got something to sell? Influence the influencibles.[®] On a Storz station you get action where it counts—in sales.

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STORZ

WDGY Minneapolis-St. Paul
(Blair)
KXOK St. Louis
(RAR, Inc.)

WHB Kansas City
(Blair)
WTIX New Orleans
(Eastman)

KOMA Oklahoma City
(Blair)
WQAM Miami
(Blair)