

Moderator, William L. Walker, NAB director of broadcast management. *Panelists*: Lawrence Berger, KHVH-AM-TV Honolulu; Milton D. Friedland, WICS(TV) Springfield, Ill.; William Rust, WHAM Rochester, N. Y.; Arthur H. Simmers, WTRY Troy, N. Y., and Mark E. Georgeou, NAB labor counsel.

Television Assembly = 10 a.m.-noon, Grand Ballroom. *Presiding*, Robert W. Ferguson, WTRF-TV Wheeling, W. Va., chairman of NAB TV board.

TV Board Elections.

The Roper Story—or Who's Afraid of Lou Harris? Introduction, Willard Walbridge, KTRK-TV Houston, chairman of Television Information Office Committee. Report, Roy Danish, director of TIO.

Code Issues and Answers: Introduction, Clair R. McCollough, Steinman Stations, Lancaster, Pa., chairman of NAB TV code board. Remarks, Howard Bell, NAB Code Authority director.

TV Board Election Results.

Management Conference Luncheon = 12:30-2 p.m., International Ballroom and Boulevard Room.

Presiding, G. W. Armstrong, Storz Broadcasting Co., Omaha, convention co-chairman. *Invocation*, Reverend

Kenneth Hildebrand, pastor of the Central Church of Chicago.

Introduction of the Speaker, John F. Dille Jr., Communicana Group of Indiana, chairman of NAB board of directors. *Address*, Sargent Shriver, director of Office of Economic Opportunity.

General Assembly (Management and Engineering Conferences) = 2:30-4:30 p.m., Grand Ballroom.

Presiding, John F. Dille Jr., Communicana Group of Indiana, chairman of NAB board of directors.

Broadcasting's Future World Wide: Satellites and Tomorrow's Broadcasting System, Major General James McCormack, chairman and chief executive officer, Communications Satellite Corp., Global Radio and Television, Leonard H. Marks, director, U. S. Information Agency; Carnegie Report, Congress and Commercial Broadcasting, William G. Harley, president, National Association of Educational Broadcasters, and Major Issues Facing Radio and TV, Dwight W. Martin, WDSU-TV New Orleans.

THURSDAY, April 6

9 a.m.-5 p.m.—Visual Electronics Corp. post-NAB technical seminar. Tower Suite.

WHERE TO FIND IT

Exhibits of equipment manufacturers are located in the lower lobbies and Continental Room of the Conrad Hilton hotel during the NAB convention. Exhibit space and/or the hospitality suites assigned as of March 29 are shown. All rooms and space designations are at the Conrad Hilton unless otherwise indicated. Symbol Sh-B means Sheraton-Blackstone.

EXHIBITORS

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| Addressograph-Multigraph Corp. | Space 238-W |
| Advance Industries | Space 319-C |
| Albion Optical Co. | Space 251-W |
| Alford Manufacturing Co. | Space 208-W |
| Altec Lansing Corp. | Space 206-W |
| Ameco Inc. | Space 310-C |
| American Electronic Laboratories Inc. | Space 313-C |
| American Pamcor Inc. | Space 308-C |
| Ampex Corp. | Space 108-E |
| Andrew Corp. | Space 255-W |
| Arriflex Corp. of America | Space 311-C |
| Audio Devices Inc. | Space 232-W |
| Ball Brothers Research Corp. | Space 214-W |
| Bauer Electronics Corp. | Space 222-W |
| Beckman & Whitley Inc. | Space 401-N |
| Borg-Warner/Ingersoll Products | Space 217-W |
| Boston Insulated Wire & Cable | Space 244-W |
| Broadcast Electronics Inc. | Space 303-C |
| Broadcast Skills Bank | Space 424-N |
| CBS Laboratories | Space 236-W |
| CCA Electronics Corp. | Space 237-W |
| Central Dynamics Corp. | Space 409-N |
| Century Lighting Inc. | Space 116-E |
| Chrono-Log Corp. | Space 246A-W |
| Cleveland Electronics Inc. | Space 115-E |
| Cohu Electronics Inc. | Space 326-C |
| Collins Radio Co. | Space 209-W |
| Colortran Industries | Space 117-E |
| Conrac Division, Gianinni | Space 107-E |

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| Continental Electronics Manufacturing Co. | Space 200-W |
| Cooke Engineering Co. | Space 408-N |
| Cummins Engine Co. | Space 227-W |
| Davis & Sanford Co. | Space 421-N |
| Delta Electronics Inc. | Space 422-N |
| Dresser Crane, Hoist & Tower..... | Space 205-W |
| Dynair Electronics Inc. | Space 211-W |
| Eastman Kodak Co. | Space 231-W |
| Effective Communication Systems | Space 324-C |
| Electronics, Missiles & Communications Inc. | Space 323-C |
| Emcor | Space 217-W |
| Entron Inc. | Space 320-C |
| Fairchild Recording Equipment | Space 314-C |
| Filmline Corp. | Space 118-E |
| Fort Worth Tower Co. | Space 315-C |
| Gates Radio Co. | Space 221-W |
| General Electric | Space 102-E |
| Gotham Audio Corp. | Space 253-W |
| Granger Associates | Space 222-W |
| Grass Valley Group Inc. | Space 111-E |
| Harwald Co. | Space 225-W |
| Hewlett-Packard Co. | Space 416-N |
| Houston Fearless Corp. | Space 110-E |
| International Good Music Inc. | Space 224-W |
| International Nuclear Corp. | Space 228-W |
| Jampro Antenna Co. | Space 305-C |
| Jerrold Corp. | Space 322-C |
| Johnson Electronics Inc. | Space 242-W |
| Kaiser-Cox Corp. | Space 321-C |
| Kliegl Bros. | Space 100-E |
| Lenkurt Electric Co. | Space 402-N |
| MaCarta Inc. | Space 212-W |
| Marti Electronics | Space 252-W |
| McCurdy Radio Industries Inc. | Space 328-C |
| McMartin Industries Inc. | Space 235-W |
| Memorex Corp. | Space 312-C |
| Microwave Associates Inc..... | Space 111A-E |
| D. B. Milliken Co. | Space 405-N |
| 3M Company | Space 248-W |
| Miratel Electronics Inc. | Space 219-W |
| Mole-Richardson Co. | Space 415-N |
| Moseley Associates Inc. | Space 223-W |

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| North American Philips Co. Studio Equipment Div. | Space 304-C |
| North American Philips Co. | Space 325-C |
| Nortronics Co. | Space 233-W |
| Optical Imports Inc. | Space 254-W |
| Perfection Music Inc. | Space 413-N |
| Power-Optics Inc. | Space 417-N |
| Q-TV Inc. | Space 112-E |
| Quick-Set Inc. | Space 240-41-W |
| RCA | Space 101-E |
| RCA Electronic Components & Devices | Space 113-E |
| Raytheon Co. | Space 106-E |
| Reeves Soundcraft | Space 204-W |
| Riker Video Industries Inc. | Space 246A-W |
| Rohde & Schwarz Sales Co. | Space 239-W |
| Rohn Systems Inc. | Space 229-W |
| Rust Corp. of America | Space 245-W |
| Schafer Electronics | Space 210-W |
| Seeburg Music Library Inc. | Space 215-W |
| Shibaden Corp. of America | Space 226-W |
| Shure Brothers Inc. | Space 213-W |
| Sony Corp. of America | Space 114-E |
| Sparta Electronic Corp. | Space 306-C |
| Standard Electronics Corp. | Space 307-C |
| Studio Television Products | Space 318-C |
| Summit Engineering | Space 324-C |
| Sylvania Electric Products Inc. | Space 205-W |
| Tape-Athon Corp. | Space 237A-W |
| Tapecaster Electronics | Space 230-W |
| Sarkes Tarzian Inc. | Space 104-E |
| Tektronix Inc. | Space 109-E |
| Tele-Beam Div. Kalart Co. | Space 418-N |
| Telecontrol Corp. | Space 403-N |
| Telemet Co. | Space 249-W |
| Telequip Corp. | Space 246-W |
| Telesync Corp. | Space 218-W |
| Television Zoomar Co. | Space 105-E |
| Telex Corp. | Space 317-C |
| Tiffin Scenic Studios Inc. | Space 327-C |
| Toshiba America Inc. | Space 411-N |
| Townsend Associates Inc. | Space 243-W |
| Tracor Inc. | Space 407-N |
| Trompeter Electronics Inc. | Space 404-N |
| United Press International | Space 247-W |
| U. S. Air Force | Space 412-N |
| U. S. Army | Space 410-N |
| U. S. Navy | Space 256-W |