

4-6 p.m.—**Clear Channel Broadcasting Service** meeting. Lower Tower.

4 p.m.—**Television Film Exhibit** annual reception. International Ballroom.

5 p.m.—**ABC Radio Affiliates** reception. Grand Ballroom, Drake hotel.

6 p.m.—**NBC Radio and TV Affiliates** reception. Guild Hall, Ambassador West hotel.

6:30 p.m.—**CBS-TV Affiliates** reception and banquet. Crystal Foyer and Grand Ballroom, Sheraton-Chicago.

7:30 p.m.—**ABC Radio Affiliates** buffet supper. Gold Coast Room, Drake hotel.

## MONDAY, April 3

8-10 a.m.—**TV Stations Inc.** annual membership breakfast meeting. Crystal Room, Sheraton-Blackstone.

8 a.m.—**Mark Century Corp.** breakfast and programing seminar. Waldorf Room.

**General Assembly** (Management and Engineering Conferences) ■ 10:30 a.m.-noon. Grand Ballroom.

*Presiding*, John T. Murphy, Avco Broadcasting Corp., Cincinnati, convention co-chairman. *Music*, WGN Orchestra under Robert Trendler. *Invocation*, The Reverend Hugh Michael Beahan, director of radio-television for the Diocese of Grand Rapids.

*Presentation of NAB's Distinguished Service Award* to Chet Huntley and David Brinkley, NBC newsmen, by Vincent Wasilewski, NAB president. *Remarks*, Mr. Huntley and Mr. Brinkley.

**Management Conference Luncheon** ■ 12:30-2 p.m., International Ballroom and Boulevard Room.

*Presiding*, G. W. Armstrong, Storz Broadcasting Co., Omaha, convention co-chairman. *Invocation*, Rabbi Ben-zion C. Kaganoff, president of the National Board of Rabbis.

*Introduction of the Speaker*, John F. Dille Jr., Communicana Group of Indiana, chairman of NAB board of directors. *Address*, Vincent Wasilewski, NAB president.

**Radio Assembly** ■ 2:15-5 p.m., Grand Ballroom. *Presiding*, Grover C. Cobb, KVGW Great Bend, Kan., chairman of NAB radio board. *Report of Radio Board Chairman*, Mr. Cobb.

*Reflections of a Communicator*, Maurice Mitchell, President, Encyclopaedia Britannica.

*Code Issues and Answers*, Richard Brown, KPOJ Portland, Ore., chairman NAB radio code board; Howard Bell, NAB Code Authority director, and Charles M. Stone, radio code manager.

*How to Describe Your Programing*: Moderator, Sherril Taylor, NAB vice president for radio. Panelists: Al Waack, Association of National Advertisers; William Oberholtzer, American Association of Advertising Agencies; Lloyd Dennis, WTOP Washington, and Maurice Kellner, Station Representatives Association.

*Records and Radio*: Introduction, Henry Brief, executive secretary, Record Industry Association of America. Performers: Eddy Arnold (RCA), Pat Cooper (United Artists), Donna Lee (Columbia) and Jean Vignor (MGM).

**Television Assembly** ■ 2:45-5:15 p.m., International Ballroom.

*Presiding*, John T. Murphy, Avco Broadcasting Corp., Cincinnati, convention co-chairman, vice chairman of NAB TV board.

*You Can't Have It Both Ways*, Norman E. (Pete) Cash, president of Television Bureau of Advertising.

*Film Conference '67* (a TFE-67 presentation): Moderator and executive producer, David L. Wolper, Wolper Productions Inc., New York. Panelists: Joseph Barbera, Hanna-Barbera Productions, Hollywood; Michael Dann, CBS-TV New York; Bill Michaels, Storer Broadcasting Co., Miami Beach; Otto Preminger, motion picture producer-director, New York, and Danny Thomas, Danny Thomas Enterprises Inc., Hollywood.

5 p.m.—**Harvard Business Seminar** smoker. Bel Air Room.

## TUESDAY, April 4

8 a.m.—**Society of Television Pioneers** annual breakfast. Lower Tower.

**Radio Assembly** ■ 10 a.m.-noon, Grand Ballroom.

*Presiding*, G. W. Armstrong, Storz Broadcasting Co., Omaha, convention co-chairman, vice chairman of NAB radio board.

*The Many Worlds of Inner Space*: Introduction, John Couric, NAB vice president for public relations. Presentation, Frank Gaither, wsb Atlanta.

*New Developments in Local Radio Audience Research*: Moderator, Howard Mandel, NAB vice president for research. Panelists: Peter Langhoff, American Research Bureau, Beltsville, Md.; Frank Stisser, C. E. Hooper Inc., New York; James Seiler, Media Statistics Inc., Silver Spring, Md., and George Sternberg, The Pulse Inc., New York.

*Radio 1967: An Advertising Profile* (annual presentation of the Radio Advertising Bureau): Miles David, president, and Robert Alter, executive vice president.

**Management Conference Luncheon** ■ 12:30-2 p.m., International Ballroom and Boulevard Room.

*Presiding*, John T. Murphy, Avco Broadcasting Corp., Cincinnati, convention co-chairman. *Invocation*, Dr. Edgar Chandler, executive director of The Church Federation of Greater Chicago.

*Introduction of the Speaker*, Vincent Wasilewski, NAB president. *Address*, The Honorable Rosel H. Hyde, FCC chairman.

**No Afternoon Sessions** (There is no program in this period so delegates may visit the exhibits and hospitality suites.)

**Broadcast Pioneers Banquet** ■ 7:30 p.m., International Ballroom.

## WEDNESDAY, April 5

**NAB Labor Clinic** ■ 8:45-9:45 a.m., Williford Room.

[Closed Session. Admission to this session will be by special tickets. Tickets may be picked up by management personnel of member stations and networks at the credentials desk in the Lower Lobby.]