



# Everything is bigger about the 45th

**NAB READY TO FILL 4,926 HOTEL ROOMS, 4 EXHIBIT HALLS**

Records are made to be broken and the National Association of Broadcasters is looking to its 45th annual convention to follow suit and break records that were established only last year.

The convention, to be held in Chicago's Conrad Hilton hotel, April 2-5, will have more equipment exhibitors than ever before; the associated Television Film Exhibit '67 will have more participants than last year, and all indications are that convention registration will surpass the record 5,036 at the 1966 convention.

When NAB cut off registration on March 8, the total stood at 3,800—2,879 for the management sessions and 921 for the concurrent Broadcast Engineering Conference (see page 130). NAB has booked 4,926 rooms in 10 hotels.

In addition to the expected official record turnout, there will be 2,500 to 3,000 others on hand to man the equipment exhibits, sell programing, pacify affiliates and run hospitality suites.

**All the New Gear** ■ The equipment exhibits will number 116 and cover 50,000 square feet in the Hilton's four exhibit halls. A new feature on the exhibit floor this year will be extension phones at each booth.

TFE '67 with 29 members, compared to 22 last year, will again be taking over the fifth floor of the Hilton (see page 99). It kicks off its part in the convention with the annual cocktail party Sunday afternoon (April 2) in the Hilton's International Ballroom. In addition to the TFE members, more than 20 other film and tape syndicators will be on hand at the Hilton and other hotels.

Budgetary problems have forced the FCC to cut back on the size of the contingent it usually sends to Chicago,

with only 14 scheduled to go next week compared to the 33 who attended in 1966. Only Chairman Rosel Hyde and Commissioner Kenneth Cox will have a role in the formal agenda—Mr. Hyde as the Tuesday (April 4) luncheon speaker, and Mr. Cox as speaker at the FM Day session Sunday. Commissioner Lee Loevinger will be a luncheon speaker for the Association for Professional Broadcasting Education on Sunday. Robert Cahill, legal assistant to the chairman, will speak to the National Association of FM Broadcasters on Friday (March 30).

**Larger Quarters** ■ The Tuesday Night Broadcast Pioneers banquet looks to be another sellout with more than 1,200 tickets at \$15 each already sold. The dinner has been scheduled for the Hilton's Grand Ballroom, which seats 1,000, but the demand again forced the banquet into the one-third larger International Ballroom (see page 180).

One of the convention high points will come Monday morning in the opening joint assembly of management and engineering delegates with the presentation of NAB's annual Distinguished Service Award to Chet Huntley and David Brinkley of NBC News.

At the Monday management luncheon NAB President Vincent Wasilewski will make his annual report to the membership. At the closing luncheon Wednesday (April 5), Sargent Shriver, director of the Office of Economic Opportunity, will address the convention.

Co-chairmen of the convention are John T. Murphy, Avco Broadcasting Corp., Cincinnati, and George W. Armstrong, Storz Broadcasting Co., Omaha, vice chairmen of the TV and radio boards, respectively. Other committee members are: Edward Allen Jr., WDRR Sturgeon Bay, Wis.; Otto Brandt, King Broadcasting, Seattle; Richard Dudley, WSAU Wausau, Wis.; Frank Gaither, WSB Atlanta; Charles Gates, WGN Chicago; Daniel Kops, WAVZ New Haven, Conn.; Carl Lee, WKZO-TV Kalamazoo, Mich.; Jack W. Lee, WSJZ Huntington, W. Va.; Glenn Marshall Jr., WJXT-TV Jacksonville, Fla.; Donald Thurston, WMNB North Adams, Mass.; Charles Tower, Corinthian Broadcasting, New York, and Willard Walbridge, KTRK-TV Houston.

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