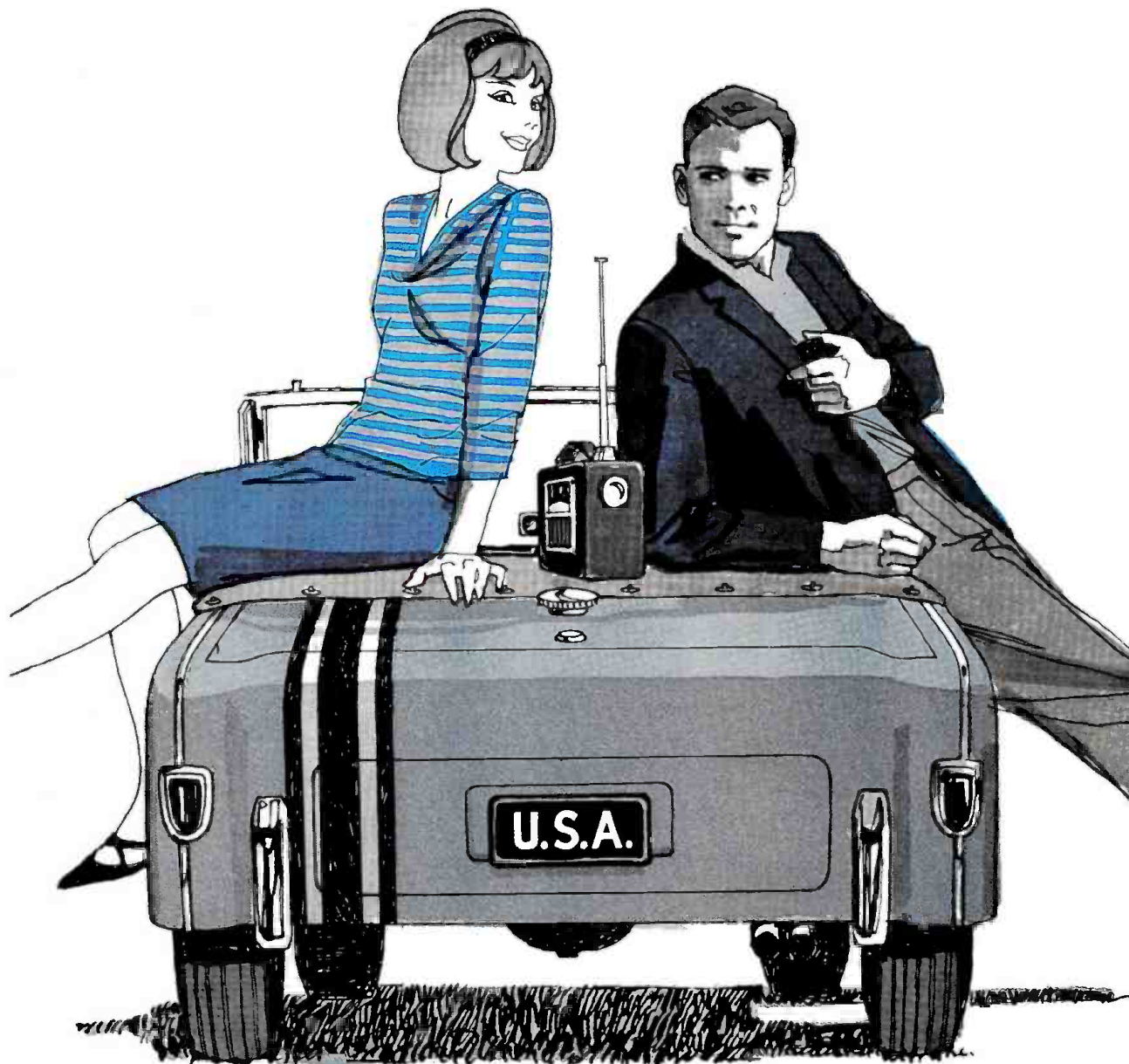


# what is an influencible?



One of the lively ones. Intense, interested, keenly attuned. This vital market of young adults has tremendous buying power, and Storz radio reaches them. The influencibles are mostly Young Marrieds with children, so chances are they're in the market for your product or service. Concentrate on this lively, responsible audience and get sales action fast. Influence the influencibles.®

## STORZ

WDGY Minneapolis-St. Paul (Blair)    WHB Kansas City (Blair)    KOMA Oklahoma City (Blair)  
KXOK St. Louis (R.A.R., Inc.)    WTIX New Orleans (Eastman)    WQAM Miami (Blair)