

MISCELLANEOUS—(Cont'd)

If your newscasts sound like your competition . . . you need "Twenty-Original-News-Sound-Effects" . . . Recorded . . . exclusive per market . . . \$10.00. Command Productions, Dept. 104-C, 1943 N.W. Irving, Portland, Oregon.

600 Slogans/Copy slants for retail advertisers. By a top pro. \$6.00, refundable. Free details, other services. Hirsch Advertising, 223 W. Commerce, Shamokin, Pa. 17872.

INSTRUCTIONS

FCC License preparation through quality training in communications electronics. G.I. Bill approved for home study or resident classes. Free information. Write Dept. 6-W, Grantham School, 818—18th St. N.W., Washington, D. C. or Dept. 6-H, Grantham School, 1505 N. Western Ave., Hollywood, Calif.

Learn Radio-TV announcing, programing, production, newscasting, sportscasting, console operation, disc-jockeying, and all phases of broadcasting on the nation's only commercial station, fully operated for training purposes by a private school—KEIR-FM. Highly qualified professional teachers. Country's finest practice studios. Elkins Institute, 2603 Inwood Road, Dallas, Texas 75235.

The masters, Elkins Radio License School of Minneapolis offers the unmatched success of the Famous Elkins Laboratory and Theory Classes in preparation for the First Class FCC license. Elkins Radio License School, 4119 East Lake Street, Minneapolis, Minnesota.

Be prepared. First class FCC license in six weeks Top quality theory and laboratory training. Elkins Radio License School of Atlanta, 1139 Spring St., N.W., Atlanta, Georgia.

The nationally known 6 weeks Elkins training for an FCC First Class License. Outstanding theory and laboratory instructions. Elkins Radio License School of New Orleans, 333 Saint Charles, New Orleans, Louisiana.

ELKINS has—The Nation's largest—the nation's most respected—the nation's highest success rate of all six-week First Class License courses. (Well over ninety percent of all enrollees receive their licenses). Fully GI approved. Elkins Institute—2603 Inwood Road—Dallas, Texas 75235.

Elkins Radio License School of Chicago—Six weeks quality instruction in laboratory methods and theory leading to the FCC First Class License. 14 East Jackson St., Chicago 4, Illinois.

Since 1946. Original course for FCC first phone operator license in six weeks. Over 120 hours instruction and over 200 hours guided discussion at school. Reservations required. Enrolling now for classes starting October 19, January 4, & March 8. For information, references and reservation, write William B. Ogden Radio Operational Engineering School, 5075 Warner Ave., Huntington Beach, Calif. 92647. Formerly of Burbank, Calif.

America's pioneer. 1st in announcing since 1934. National Academy of Broadcasting. Bond Bldg., 3rd Floor, 1404 New York Ave., N.W. Washington, D. C.

"Warning" accept no substitute. REI is #1 in — success — guarantee — lowest tuition — highest reliability of all five (5) week schools. FCC 1st phone license in five (5) weeks. Tuition \$295. Rooms and apartments \$10-\$15 per week. Over 95% of REI graduates pass the FCC exams. Classes begin Oct. 10—Nov. 14—Jan. 2—Feb. 6. Write Radio Engineering Institute, 1336 Main Street in beautiful Sarasota, Florida.

Announcing, programing, first phone, all phases electronics. Thorough, intensive practical training. Methods and results proved many times. Free placement service. Allied Technical Schools, 207 Madison, Memphis, Tennessee.

Train now in N.Y.C. for FCC first phone license. Proven methods, proven results. day and evening classes. Placement assistance. Announcer Training Studios, 25 W. 43rd, N. Y. OX 5-9245.

INSTRUCTIONS—(Cont'd)

Be sure to write, BROADCASTING INSTITUTE, Box 6071, New Orleans, for radio announcing careers.

Your 1st Class License in six weeks or less at America's foremost school of broadcast training, the Don Martin School of Radio and Television (serving the entire Broadcasting Industry since 1937). Make your reservations now for our Accelerated Theory Class starting Oct. 3. Most experienced personalized instruction and methods. Lowest costs—finest accommodations available close-by. Call or write: Don Martin School, 1653, N. Cherokee, Hollywood, Calif. (213) 410 2-3211.

RADIO

Help Wanted—Management

ATTENTION!

If you have been successful in Broadcasting and if you want more remuneration than the industry can offer please send full particulars as to age, background to:

Post Office Drawer 1151
Shreveport, Louisiana

Help Wanted—Sales

FM AND TV PRODUCT MANAGER

Excellent opportunity for a sales-minded and customer-oriented individual who will be responsible for administration and coordination of all activities for the sale of FM and TV transmitters and accessories equipment. Large broadcast equipment manufacturer who operates on a planned growth program.

Age 28 to 40. BS degree or comparable experience required. Excellent opportunity for advancement. Complete company benefits. An equal opportunity employer.

Box H-269, Broadcasting.

**SALES ENGINEER
BROADCAST EQUIPMENT**

Profitable, growth-minded company, leader in broadcast equipment field, located in the Midwest, has immediate opening for sales engineer to travel and sell technical equipment primarily to AM, FM and TV stations in exclusive territory. Requires good knowledge of broadcast equipment. Must be sales minded. Self-starter. BSEE or equivalent and minimum three years in field of radio broadcasting. Excellent salary plus commission. Travel expenses paid. Complete company benefits. An equal opportunity employer. Send resume to:

Box H-268, Broadcasting.

RADIO TIME SALES

Excellent opportunity at a New York Radio Station for personable, energetic account executive. Sales experience in New York radio desirable. Good starting salary—excellent future. Send resume to:

Box J-247, Broadcasting.

SALES—(Cont'd)

**REGIONAL SALES MANAGERS
\$25-35,000—YEARLY**

AA-1 rated, 18 year old Nat'l Promotional Advertising Firm has openings for Regional Sales Managers. Must have car. Travel Tri-State area. Duties consist of hiring, training and supervising sales groups selling special low priced Radio Contract to local merchants. Company Executive will assist during training period. \$300.00 per week draw to start. Furnish resume and 3 references.

John Burroughs, President,
Universal Publicizers, Inc.,
919 N. Michigan Avenue,
Chicago, Illinois 60611.

**UNUSUAL OPPORTUNITY FOR
TOP MEN WITH MAJOR
NATIONAL CORPORATION**

Travel extensively earn really big commissions. Go where the action is with America's best radio & TV promotions.

REQUIREMENTS:

Successful in advertising sales. 35 years or younger. Married. Strong desire for success.

CALL COLLECT NOW!

Mr White 215-925-6500 Extension 7033

Announcers

**TOP FORTY JOCKS
(UP TO \$27,000.00)**

Immediate openings with many top 15 market stations willing to pay top dollar for good men! Only applicants with stability and record of performance need apply. Call Byron Holton—312-337-7939. Nationwide Broadcast Personnel Consultants. No placement fee!

RADIO

**Situations Wanted
Management**

This is the man

you've been looking for. 26 year veteran announcer seeks to move up to executive level. Offer hard work, experience, loyalty, other attributes. Now employed five figures. How can I help!

Box J-230, Broadcasting.

**GENERAL OPERATION OR
PROGRAM MANAGER**

16 years with Storz Broadcasting Co. Last 9 at WHB, Kansas City. Available immediately for permanent position or consultation. Excellent references.

Phone Don Loughnane (504) 863-7312

**TOP NOTCH RADIO STATION
MANAGER
AVAILABLE SOON**

We are selling our major market station and new owner will manage.

Box J-289, Broadcasting.