

Street & Finney there as assistant TV producer.

Sylvia S. Adams, with Needham, Harper & Steers, joins Post-Keyes-Gardner, Chicago, as copywriter.

Dickens J. Wright Jr., with TV sales staff, Venard, Torbet & McConnell, New York, joins TV sales staff, The Katz Agency, same city, assigned to Katz TV West.

Frances Ottomanelli, with Sears, Roebuck and Co., New York, joins research and promotion department of Advertising Time Sales, that city.

Bob Hyland, with U. S. Army, joins sales staff of KGO San Francisco.

Cassandra Stone, copywriter at Revlon Inc., New York, joins Warwick & Legler, that city.

Ronald Young and **Steve Morrissey** join marketing and merchandising staff of Honig-Cooper & Harrington, San Francisco.

Robert I. Fleming, chairman of committee examining problems of private investment in developing countries for U. S. Agency for International Development, named VP of sales for Radio New York Worldwide Inc. (WNYW New York).

MEDIA

Ed Peters, manager of WMBD-AM-FM Peoria, Ill., named director of radio for Midwest Television Inc., San Diego. Midwest radio stations are WMBD-AM-FM and KFMB-AM-FM San Diego.



Mr. Peters

M. E. Greiner Jr., assistant general manager of WMC-AM-FM and WMC-TV Memphis, appointed general manager, succeeding **H. W. Slavick**. Mr. Slavick will continue as VP and director of parent Scripps-Howard Broadcasting Co.



Mr. Franklin

Robert O. Franklin, station manager of WSAZ Huntington, W. Va., named general manager of WSAZ and VP of parent Capital Cities Broadcasting Corp.

Stanley A. Lyons, manager of WAGM-AM-TV Presque Isle, Me., elected VP and general manager.

John F. Tallcott, station and sales manager of WLNG Sag Harbor, N. Y., named VP and general manager. **Don Neville**, sales representative, appointed operations manager.

Dale L. Moudy, VP and general manager, woho Toledo, Ohio, appointed

ABC realigns

Due largely to the increase in production operations on the West Coast, ABC-TV's engineering department in Hollywood has realigned areas of responsibility, and two new positions were created. **George Hillas**, manager of quality control, was promoted to new post of manager of on-air operations. **Jack Wood**, formerly engineering supervisor at WXYZ Detroit, joined the engineering staff succeeding Mr. Hillas. **Don Dunbar**, a studio field engineer for the network, was appointed business manager, the other newly created staff position. In addition, **George Otte** becomes general manager, studio field operations; **Bob Springer**, manager of video tape and projection; **Jack Neitlich**, manager of engineering maintenance; **Norma Olsen**, supervisor, television operations coordinating office, and **Glen Akins**, manager of television engineering facilities.

station manager, KNBR-AM-FM San Francisco. Mr. Moudy has served as director of special station services and assistant to president of ABC Radio, and spent eight years with Storz Broadcasting Co. as VP-director of engineering.

Al Hulsen, noncommercial WPCR Amherst, Mass., re-elected chairman of Eastern Educational Radio Network. **Michael Rice**, with noncommercial WGBH-FM Boston, elected vice chairman for programming.

Roy Swanson, sales manager of KMJ Fresno, Calif., named manager of KBEE Modesto, Calif.

Milton L. Lubow, account executive at WPIX(TV) New York, named assistant general manager of WVNJ-AM-FM Newark, N. J.

Mike Layman, president and general manager of WSFC-AM-FM Somerset, Ky., resigns. No future plans announced. **Jim Brown**, program director of WSFC-AM-FM, appointed station manager. **Jerry Wallace** succeeds Mr. Brown as program director.

Samuel S. Carey, VP of Richmond Television Corp. and assistant station manager of WRVA-TV Richmond, Va., named station manager. **Barron C. Howard**, VP and general manager of WRVA-TV, named special assistant to president.

Lee Browning, VP and general manager of WFRV(TV) Green Bay, Wis., joins WAVE-TV Louisville, Ky., as station manager. **Robert Southard**, general sales manager of WFRV, succeeds Mr. Browning.

PROGRAMING

John W. Nelson, with NBC from 1954-1962 as general program executive and director of daytime programming, appointed director of program development, NBC-owned television station division.

Quentin T. Kelly, PR-publicity director for KPX(TV) San Francisco, appointed manager of advertising and sales promotion for WBC Productions Inc., New York.

Anthony DeLuca, music director, WFIL-AM-FM-TV Philadelphia, named to newly created post of program supervisor, Triangle Audio Program Service, same city, as executive in charge of all music programming.

Dan Kornfeld named to newly created post of executive assistant to Milton Herson, president of Mitch Leigh companies, New York. New position follows naming of Mr. Herson to presidency (BROADCASTING, Sept. 19). Mr. Kornfeld will be concerned with operations of two major companies: Music Makers and Mark Century.

Bruce N. Stratton, music director for WEER Warrenton, Va., named program director of WDDT Greenville, Miss.

Jim Turner, news director of WIST-AM-FM Charlotte, N. C., appointed program director of WIST-FM.

Milton DeLugg named musical director and conductor of NBC-TV's *The Tonight Show Starring Johnny Carson* in New York.

Norton T. Gretzler, secretary-treasurer of JLN Productions Inc., New York, joins Wolper Productions (division of Metromedia Inc.) there as account executive in Wolper's industrial film division.

William H. Bowers, with WTVJ(TV) Miami, joins WKYC-TV Cleveland as producer-director.

Philip E. Nolan, head of his own broadcast consulting-production company, Decade Productions, joins national radio program staff of Westinghouse Broadcasting Co., New York.

NEWS

John Lloyd, general executive for Europe, Middle East and Africa at Associated Press in London, retires effective Dec. 1. **Richard A. O'Regan**, chief of bureau at Frankfurt, Germany, succeeds Mr. Lloyd in London with title of chief of bureau. **Richard K. O'Malley**, chief of bureau at Paris, succeeds Mr. O'Regan in Frankfurt. **Marshall Lee Garrison**, with AP, Dallas, appointed correspondent at Harlingen, Tex., succeeding **Walter H. Gray**, who resigns.

Keith McBee, Washington correspondent for ABC News, named anchorman for *ABC Weekend News* (Sat-