

GE Broadcasting changes

New organization structure for General Electric Broadcasting Co. (WGY, WGFN(FM) and WRGB(TV) Schenectady, N.Y.) has been announced by Reid L. Shaw, VP and general manager. Appointed to newly created positions are **Merl L. Galusha**, manager of public and stations relations; **Richard B. Belkin**, manager of programs; **Albert G. Zink**, manager of news, and **Charles B. King**, manager of operations.

Mrs. Galusha has served GE stations as farm director, manager of WGY and WRGB(TV) and since 1958 as manager of programming and production. Mr. Belkin, formerly with WSYR Syracuse, WAST(TV) Albany, both New York, and WTVM(TV) Columbus, Ga., joined WRGB(TV) in 1963 and has served as promotion specialist for both WGY and WRGB(TV). Mr. Zink has been manager of news and programming since 1961. Mr. King has been manager of production until his present appointment.

manager of WDAE-AM-FM Tampa, Fla. **Don Clark**, general manager of WVOL Berry Hill, Tenn., appointed general manager at WCIN. **Bill Salmon**, station manager at WVOL, appointed general manager.

Paul E. Cowley, formerly sales manager of WFIA Louisville, Ky., promoted to general manager of KPLS Santa Rosa, Calif.

PROGRAMMING

David Quaid, free-lance cameraman-director in New York, joins Video Pictures there as VP and chief cinematographer.



Mr. Brown, formerly with Wall Street investment banking firm of Carl M. Loeb, Rhoades & Co., elected VP of Filmways Inc., New York and Los Angeles. Mr. Brown will direct his efforts towards company diversification.

Harry R. Shriver, sports director at WFBR Baltimore, appointed program director.

Rusty Reynolds, formerly with WAKY Louisville, Ky., named director of program operations at KXOL Fort Worth.

Milton Hall, program director of KRLA Pasadena, Calif., resigns effective

Feb. 1. Future plans will be announced following short vacation.

Willard V. James, news director at WOKY Milwaukee, named program director. **Bob Betts**, editorial director, replaces Mr. James.

Carol Reed, elected 1966 president of New York local, American Federation of Television and Radio Artists. Miss Reed's daily *Talk of New York* is on WCBS New York.

Bob Finnegan, sports broadcaster for two decades, signed to do play-by-play of White Sox baseball on WCFL Chicago with Bob Elson. White Sox network covers more than 80 stations.

Rudy Bukich, quarterback of Chicago Bears professional football team, named sports director of WBKB-TV Chicago.

Gordon Baker, with WGLI Babylon, N. Y., appointed program director.

Kenneth A. Swanson, formerly with WTCN-TV Minneapolis-St. Paul, named production supervisor at WDIO(TV) Duluth, Minn.

Wallace M. Theodore, continuity director at WLTH Gary, Ind., appointed operations manager.

Larry Busse, with WLUK-TV Green Bay, Wis., named farm director.

Grahame Richards, formerly national director of programming for Storz stations, Miami, appointed director of programming for WFUN South Miami, and WDAE-AM-FM Tampa, both Florida. **Dick Starr**, with WFUN, named program director.

Sam C. Gale Jr., sales executive with Capital Film Laboratories, Washington, named sales manager at Capital, Miami.

NEWS

Martin Rubenstein, general attorney for ABC News, also named director of business affairs for ABC News, Special Events and Public Affairs, New York. **Jordan P. Davis**, attorney at ABC, promoted to assistant director of business affairs, and **Martin Remnitz**, also attorney at ABC, named assistant director of sales contracts.



Mr. Dennis, VP and manager of news for WGN-AM-TV Chicago, promoted to manager of news for WGN group stations now under expansion. **Gene Filip**, assistant news director, named director of news for WGN. **Robert E. Henley**, administrative assistant for WGN news, becomes news director for WGN-TV. Mr. Dennis joined *Chicago Tribune* in 1930 and moved to WGN in 1940. He is first VP of Radio-

Television News Directors Association.

Eric Rohde, free-lance news correspondent in Los Angeles, joins KRML Carmel, Calif., as news director.

FANFARE

Thomas S. Murphy, president of Capital Cities Broadcasting Corp., named chairman of 1966 broadcasters campaign for Radio Free Europe. **Donald H. McGannon**, president of Westinghouse Broadcasting Co., was chairman of last year's broadcasters drive for RFE. Organization's national fund-raising campaign began Jan. 11 in Boston.



Mr. Levine


Michael B. Levine, with public information office of U. S. Navy, Little Creek, Va., named account executive with Richards Associates, Washington PR firm.

Arlene J. Strangio, with noncommercial KVIE(TV) Sacramento, Calif., appointed publicity director.

James R. Stevenson, program manager at WIN Atlanta, joins WSB there as promotion manager.

Herm Gardner, formerly VP at Cherry Hill Records, Cherry Hill, N.J.,

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