

NBC names five division presidents



Mr. Scott



Mr. McAndrew



Mr. Labunski



Mr. Welpott



Mr. Graham

NBC has given the title of president to heads of its five operating divisions, confirming speculation that it would do so following election of the president **Robert E. Kintner** to the post of board chairman and chief executive officer, effective Jan. 1 (BROADCASTING, Sept. 13; CLOSED CIRCUIT, Oct. 4).

The new presidents, who will also assume office Jan. 1, are **Walter D. Scott**, NBC-TV; **Stephen B. Labunski**, NBC Radio; **Raymond W. Welpott**, NBC-owned stations; **William R. McAndrew**, NBC News, and **George A. Graham Jr.**, NBC Enterprises. Each continues as the chief executive of his division, reporting to Mr. Kintner.

In other NBC moves **Julian Goodman**, VP of the news division, was appointed executive VP, and **Thomas W. Sarnoff**, VP of West Coast operations, was named staff executive VP.

■ Mr. Scott, with NBC since 1938, joined the organization in the sales department, becoming eastern sales manager in 1949 and national sales manager for the radio network in 1951. Seven years later he moved up to VP for TV network sales and in 1959 was named executive VP in charge of NBC-TV. He has served on NBC's board of directors since 1960.

■ Mr. Labunski, newest member of NBC among the five new presidents, joined the radio network in February of this year as VP from Straus Broadcasting where he was VP and general manager of Straus's New York outlet, WMCA. He began his radio career in 1951, joining



Mr. Goodman



Mr. Sarnoff

kcmo Kansas City, Mo. as salesman. Later he served at Todd Storz stations WHB Kansas City and wdgy Minneapolis. His first network experience was with ABC Radio in 1957.

■ Mr. Welpott has been with NBC since 1958, when he joined as general executive in the owned-stations division. He has been head of the department since 1962, at which time he also became a member of NBC's board of directors. As chief of the owned-stations division he also heads the spot sales organization. Mr. Welpott started in broadcasting with General Electric in 1938 as accountant. He became manager of GE's WRGB(TV) Schenectady in 1955.

■ Mr. McAndrew's career in news began in 1935 as copy boy for United Press. He became a reporter on the Washington scene for UP, stayed with the wire service for two years before joining NBC News in Washington as news editor, and managing editor of *Esso Reporter*, news show on NBC's WRC Washington. A four-year stint with NBC was followed by a term as executive news editor of BROADCASTING Magazine. In 1942 he joined ABC's Washington bureau as editor for commentator Earl Godwin, then rejoined NBC News as director of Washington bureau. He was appoint-

ed manager of NBC-owned WRC-AM-FM-TV in 1948 and moved to New York three years later as manager of news and special events for the NBC television and radio networks. Directorship of news division followed in 1954, vice presidency in 1958. He became executive VP in charge of division in 1960.

■ Mr. Graham, board chairman of NBC International and NBC Films, has headed the NBC Enterprises division since 1962. This department was formed in 1959 to centralize control of diverse operations of NBC outside of the broadcasting sphere. Mr. Graham joined NBC as the account executive in TV network's sales department in 1953. He was named director of sales planning for radio network in 1956, became VP of NBC in 1959 and was made general manager of NBC Radio in 1960.

■ Mr. Goodman has been first executive under Mr. McAndrew in the news division since 1959 and as new executive VP he adopts the title previously held by Mr. McAndrew. Mr. Goodman joined NBC as news-writer at WRC in 1945, later becoming manager of news and special events for NBC Radio. He assumed the same job for TV network in 1951, then handled both jobs as radio and TV news departments were combined. Mr. Goodman moved to New York as director of news and public affairs for NBC in 1959 following post as manager of news and special events at NBC's Washington bureau.

■ Mr. Sarnoff, youngest son of RCA Chairman David Sarnoff and VP of NBC since 1957, entered television in 1949 with ABC in Los Angeles, then switched into film production at Metro-Goldwyn-Mayer studios. In 1952 he joined NBC's Pacific division as assistant to the director of finance and operations. He was made VP administration, West Coast, in 1960 and became VP West Coast, in 1961.

Middletown, N. Y.; Radio Press International).

Herbert L. Miller, with KFMB-TV San Diego, appointed station manager of KPRI-FM, that city.

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Ralph Boe, appointed general manager of KHER Santa Maria, Calif. He replaces **Ray Curry**, acting general manager, who returns to Defense Electronics Inc., that city, as western regional manager, after a leave of absence. **Don**

King named station manager of KHER, and **Mac McVey**, program director.

Joe Windsor, general manager of WTVM(TV) Columbus, Ga., elected to additional post of station VP, and mem-

BROADCASTING, October 11, 1965