

artistry in his haunting, sensitive interpretation of the true meaning of the Berlin Wall. Burr Tillstrom's heart and hands portrayed the depths of the wall's tragic separation of families and loved ones. It left an enduring mark not only on the television screen, but also on the mind of the viewer. Mr. Tillstrom's serious achievement was part of the weekly program, *That Was the Week That Was*—an uneven, unsteady program that at least tried to pierce the pompous, needle the stuffed shirt, and milk the sacred cow. We need more of such efforts to enliven the airwaves.

▪ *The Networks and the Broadcasting Industry*—For inescapably confronting the American public with the realities of racial discontent.

Paley is given TV award for contribution to arts

Television has made worthwhile contributions to the arts despite certain built-in limitations, John D. Rockefeller III told the 1965 Concert Artists Guild Award dinner-concert honoring CBS Board Chairman William S. Paley April 15.

In introducing Mr. Paley as the recipient of the award, Mr. Rockefeller cited the CBS board chairman's association with government, education, community organizations and the arts.

In accepting the award for "bringing fine music into millions of American homes through radio, television and recordings," Mr. Paley said it was his happy destiny to have come of age at the start of "a great revolution in communications."

Three lead list of overseas news awards

Two special citations for "unique journalistic enterprise" went to broadcasters in the annual Overseas Press Club awards for 1964. The press club also named the late George Clay of NBC for its George Polk memorial award.

In the awards listing, made public in New York last week, the citations described as outside the prescribed categories, were granted to John Scali, of ABC, for "his journalistic integrity in handling an important diplomatic activity which produced eventually a major news story," and a special award to KTLA(TV) Los Angeles and its producer-cameraman Baldwin Baker for the one-hour program *Korean Legacy*.

Mr. Clay was posthumously awarded for "best reporting, any medium, requiring exceptional courage and enterprise abroad." He was killed on Nov. 27,

BROADCASTING, April 26, 1965



Persuasive youth

Eight-year old Kathy Jacobs liked to spin records at her father's station wpyx Buford, Ga., after it went off the air in the evening. One day when she asked him if she could have a live show of her own he replied: "If you can find a sponsor, you can have a show."

The next day she entered a local clothing store and talked to the owner about a Saturday morning show with herself as the disk jockey. He was impressed and signed for an eight-week sponsorship. Shown above are Miss Jacobs and her sponsor, Buice Wallace.

1964, near Stanleyville in the Congo.

Other broadcast news awards announced: best television reporting from abroad, to Frank Bourgholtzer of NBC for his Yemen report; in this category for radio, to Dean Brelis of NBC for his Cyprus report; best interpretation of foreign affairs, television, to Marvin Kalb, of CBS for his analysis of Sino-Soviet affairs and analysis of the U. S. and the two Chinas; and in radio, to Bill Sheehan of ABC London for his analysis of the British election.

Scholarship fund sought in memory of Todd Storz

Just about a year ago Jack L. Sandler, vice president and general manager of WQAM Miami suggested that some kind of memorial be established in memory of Todd Storz (BROADCASTING, May 11, 1964). Mr. Storz, who had been president of the Storz Sta-

tions (which includes WQAM), died on April 13, 1964.

Since Mr. Storz had attended the University of Nebraska and the university has a radio-television department, Mr. Sandler, in a letter being sent to broadcasters, said: "It would be fitting to set up a permanent scholarship fund so that an annual grant can be made to a worthy student in that school."

Mr. Sandler is asking that one-time contributions be made to establish a \$10,000 fund so that, with the interest it will accrue, a scholarship of \$500 a year can be presented. Checks can be sent to him in care of WQAM.

Edison awards go to WRCV and WJZ-TV

The Thomas Alva Edison Foundation, in its 10th annual presentation of awards for distinguished contributions of mass media to science and youth, last week honored WJZ-TV Baltimore and WRCV Philadelphia as the stations which "best served youth" in 1964.

Radio and television program awards were made to ABC, NBC, Mutual and the University of Michigan Television Center. These were for *Discovery* (ABC) as the best children's TV program; *The Saga of Western Man: 1964* (ABC), the TV program best portraying America; *Mutual of Omaha's Wild Kingdom* (NBC) as the best science television program for youth; *Mr. Novak* (NBC), the television series best portraying America, and *The World Today* (Mutual) as the radio program best portraying America.

The Louvre (NBC) received a special citation for cultural television and the University of Michigan Television Center, a special citation for educational television.

Drumbeats . . .

Visitors ▪ For the third year the Educational Foundation of American Women in Radio and TV is sponsoring visits of foreign broadcasters to the United States. This year four women were chosen to represent Japan, Yugoslavia and Korea. Their tour of radio and television stations will conclude with an appearance at the AWRT annual meeting in May.

AMA awards ▪ American Medical Association, Chicago, has announced its first media awards for programs and articles on medical topics, each with \$1,000 prize. Broadcast winners were WFBM Indianapolis, for *Clinic Opens* and