

## INSTRUCTIONS—(Cont'd)

Since 1946. Original course for FCC first phone operator license in six weeks. Over 420 hours instruction and over 200 hours guided discussion at school. Reservations required. Enrolling now for classes starting March 10, June 16, August 18 & October 20. For information, references and reservation, write William B. Ogden Radio Operational Engineering School, 1150 West Olive Ave., Burbank, California.

FCC First Class Radio Telephone License in (5) weeks — guaranteed — complete tuition \$295.00—Rooms \$10.00 per week—Classes begin March 16-April 20-May 25-June 29 & Aug. 3. Call or write Radio Engineering Institute, 1336 Main Street in beautiful warm Sarasota, Florida.

Announcing, programing, first phone, all phases electronics. Thorough, intensive practical training. Methods and results proved many times. Free placement service. Allied Technical Schools, 207 Madison, Memphis, Tennessee.

Train now in N.Y.C. for FCC first phone license. Proven methods, proven results. Day and evening classes. Placement assistance. Announcer Training Studios, 25 W. 43rd, N. Y. OX 5-9245.

America's pioneer. 1st in announcing since 1934. National Academy of Broadcasting 814 H St. NW, Washington 1, D. C.

## RADIO—Help Wanted

### Announcers

## WOMAN WANTED

Top station in one of the top 3 markets wants personable female DJ for nite time to attract male audience. No routine performers wanted. Send photo, tape, resume & references.

Box B-184, BROADCASTING

### SAN FRANCISCO

good music station needs a strong masculine voice with a First Class license. Close to \$12,000.00 per year, five day week. Send tape and background notes to

Box B-291, BROADCASTING

### EVENING PERSONALITY KOMA

50,000 watts Okla. City

If you're a young broadcaster on his way up; have been polishing your talents in a smaller or medium market in the tradition of Dick Biondi or Johnny Rabbit, we want to hear from you. Our evening audience of several million requires a heads-up type personality capable of handling character voices, telephone contests and a smooth well prepared show. First class license essential. Air Mail tape of your work, resume and picture to:

Deane Johnson  
Director of Programing  
KOMA (A Storz Station)  
Box 1520 — Oklahoma City

## Announcers—(Cont'd)

### WANTED

Articulate British Top 40 disc jockey with definite British or Welsh dialect and manner.

Box B-290, BROADCASTING

### Production—Programing, Others

### GIRL FRIDAY WANTED

Eastern Radio & TV executive wants competent Girl-Friday type secretary, free to travel, must have excellent shorthand and typing speeds, excellent salary, interesting job and travel allowance. Apply with background details, experience, age, references, recent photo to:

Mr. John Burden  
Remuda Ranch  
Wickenburg, Arizona

### RADIO NEWS DIRECTOR

For more than a year, we've been hunting for a man to take direction of our five-man news staff so that our present director can devote himself full time to public affairs projects. The man we seek writes with verve and color. He has a flair for editing. He wants to guide others in the pursuit of enterprise stories. He automatically sees local angles in national stories. He believes that his first responsibility is to provide the public with the information it most eagerly demands; stories that excite the public interest are stories to which he gives his primary attention. But he believes also that he must give the public information which the public does not seek—information on subjects related to city, state, and federal government, for example. You can see that we're looking for a man who's at least as much of a newsman as he is a radioman. Does all this fit you? Then send us a letter, a resume, and writing sample. (No tapes for now thank you.) We're in no hurry; you'll probably continue to see this ad for quite some time.

Roy Wetzel, Radio Station WBBF,  
850 Midtown Tower, Rochester,  
New York 14604

### TOP PRODUCTION MAN WANTED FOR TOP AM STATION

We will pay excellent salary plus generous fringe benefits for competent man to head our production and copy dept. Contact J. M. Ryder, WQUA, Moline, Ill.

### Promotion

### ARE YOU A PROMOTER?

If so, one of the nation's outstanding stations in a top major market needs you! Only an experienced, aggressive BROADCAST AUDIENCE PROMOTION man need apply. This is your opportunity for an unlimited future. All replies strictly confidential.

Box B-253, BROADCASTING

## Situations Wanted

### Announcers

### ATTENTION STATION MANAGERS . . .

Available immediately: Djs, Newsmen, Production men, Announcers. People with showmanship and imagination able to take over any task under any station format. Some first tickets, some third with endorsement. Well trained, experienced, professional broadcasters.

Southern California School of Radio  
3911 Pacific Highway  
San Diego 10, Calif.

### Production—Programing, Others

Erudite, witty phone talk star. Beats "Crane-Carson." Program now a success. Tapes, pix, resume, interview. State \$ potential. (12 thou).

Box B-273, BROADCASTING

### TELEVISION—Help Wanted

### Sales

## SALESMAN . . .

with proven ability needed for rich top 60 market station. Person selected will be ambitious, determined, hardworker, confident of ability to raise station billing. He'll have the best credit, character and sales references. This permanent opportunity will provide high five figure potential to right man. Send complete resume and recent picture to:

Bill Snyder  
WQAD TV  
3003 Park 16th St., Moline, Ill.

### Technical

### CHIEF ENGINEER FOR TELEVISION GROUP

Outstanding opportunity for overall chief engineer with new multi-station UHF group. He must have complete command, and excellent experience in advanced television developments—particularly UHF. In addition, he must have comprehensive knowledge of AM and FM techniques. He must be an experienced administrator and management-oriented. He must be able to supervise new construction from ground up. He'll be New York headquartered, with considerable travel involved. Send resume and salary requirements to:

Box B-342, BROADCASTING