

quarterback, winning 7-0. However the WHB team, with George (Bud) Armstrong, Storz executive vice president, at quarterback, was the statistical winner of the touch game, picking up seven first downs and holding its opponents to none.

**Name change** ■ The Publicists Association, Hollywood, Local 818 of the International Alliance of Theatrical Stage Employes, has changed its name to The Publicists Guild, a name the union used from its formation in the late 1930's to its affiliation with IATSE in 1955, when it became the Publicists Association. Group's current membership exceeds 575 press agents.

## — FINANCIAL REPORTS —

### Disney earnings up; may syndicate 'Zorro'

With the *Mickey Mouse Club* now in its third and final year as a syndicated TV property, Walt Disney Productions is considering plans to bring back the *Zorro* half-hour series that was on the air in 1957-58 and 1958-59 and has not been broadcast since, Roy O. Disney, president and chairman, said in the company's annual report to stockholders. He reminded them that an interim letter had reported the extension of *Walt Disney's Wonderful World of Color* on NBC-TV to September 1966.

The company had record gross and net income for the past year, with increases in all operating divisions. TV film rentals for the year amounted to \$8,487,918, compared with \$8,259,723 for the previous year. "Although television does not contribute substantially to the earnings of the company," Mr. Disney said, "it continues to be important in the promotion and selling of our theatrical product in the United States and abroad."

For year ended Oct. 3, 1964:

	1964	1963
Earnings per share	\$3.96	\$3.81
Total income	\$86,651,108	\$81,922,127
Net income	7,057,435	6,574,321
Shares outstanding	1,784,410	1,727,743

### 18-month expansion of 34% forecast by H&B

H&B American Corp., Beverly Hills, Calif., which claims to be the largest community antenna television system operator in the country with over 85,000 subscribers, last week estimated it would increase its subscription list 34% by July 1966.

At a special meeting in New York

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