

appointed to newly created position of VP in charge of corporate sales planning, in addition to present position as director of corporation. **John R. O'Connor**, VP, national sales manager, named VP-sales planning, also newly created post. **George J. Karnal**, assistant national sales manager, promoted to national sales manager.

Donald K. Anderson and **R. Lloyd Johnston** named senior account executives at Radio Advertising Bureau, New York. Prior to joining RAB in 1963 Mr. Anderson was with Broadcast Time Sales, New York. Mr. Johnston joined RAB in April 1964 from All-Canada Radio-TV Ltd., where he was New York sales director in radio division.

Stephen Klein, account executive at WTOP-TV Washington, joins the Katz Agency, New York, as member of TV sales staff.

John O'Toole, VP of Foote, Cone & Belding and associate copy director of Chicago office, transferred to FC&B Los Angeles as creative director.

Walter C. Crocco Jr., account executive at Charles Mathieu & Co., New York, and **Robert L. Ferrente**, member of public relations department for Western Electric Co. in New York, named account executives at Doremus & Co., that city.

Charles Adams, account executive, named commercial sales manager of Videotape Center, New York, part of Videotape Productions Inc.

Douglas E. Baxter, art account director for N. W. Ayer & Son, Philadelphia, appointed head art buyer. **Gerald F. Tolle**, senior copywriter at Hixon & Jorgensen, Los Angeles, named creative director on Los Angeles region Plym-

Murrow recuperating

Edward R. Murrow, former CBS newsmen, was reported last week to be "doing nicely" following surgery for undisclosed ailment. Mr. Murrow, 56, who had lung surgery in October 1963, while director of U. S. Information Agency, was operated on again two weeks ago at New York hospital. He had been admitted to hospital on Nov. 8 for what was then stated to be check-up.

outh Dealers Association account for Ayer's Los Angeles office. **Frank P. Note**, VP and copy director of Garceau, Hargrave & McCullough, Philadelphia advertising agency, joins Ayer copy department, Detroit. **Frederic M. Bauer**, sales promotion manager for Standard Pressed Steel Co., Jenkintown, Pa., joins Ayer copy department, Philadelphia.



Mr. Horn

Stanford M. Horn named national sales representative of KCBS-AM-FM San Francisco. He had been sales promotion assistant in KCBS advertising and sales promotion department.

Charles W. Loufek, account executive for KDWB Minneapolis-St. Paul, named account executive for WDGy there. **Sam Babcock**, radio personality, writer and producer for Storz Station group since 1954, named sales promotion manager of WDGy, Storz station.

James S. Gessner, with ABC Radio,

New York, named account executive for WXYZ-TV Detroit, ABC-owned station.

Mal Kahn, sales executive with George P. Hollingbery Co., New York, joins New York TV sales staff of Edward Petry & Co. **Blake Byrne** also joins Petry TV sales staff. He was formerly with CBS in sales and sales service.

Charles B. Shank, creative director at MacManus, John & Adams, Chicago, elected VP. He resigned as VP and group creative director at Compton Advertising last September, and before that was VP and creative director at Needham, Louis & Brorby and Foote, Cone & Belding. **Woody Wilson**, on broadcasting staff of Needham, Louis & Brorby, named TV-radio producer at MJ&A.

Irena Steckiv, with West, Weir & Bartel, New York, joins Foote, Cone & Belding, that city, as print art director and assistant on TV art for Lanvin-Charles of Ritz account.

Don Welsh, sales staff of WDGy Minneapolis, named account executive at KSTP that city.

John C. Liddy, with Roger O'Connor Inc., New York, station representatives, joins WCBS-TV New York as account executive.

Merrill C. Borland, VP, J. Walter Thompson Co., Los Angeles, will retire Dec. 31. He will continue to serve agency as consultant on Douglas Aircraft account. **Hugh Sutherland**, account executive on that account, will succeed Mr. Borland.

Joseph C. Winkler, sales manager of WFIL-FM Philadelphia, joins WPBS, that city, as regional sales director. **Jay Lloyd**, WPBS news commentator and more recently on sales staff, named supervisor of local sales.

R. D. (Ben) Stepanian, formerly with Michigan Blue Cross-Blue Shield, joins sales staff of WWJ-AM-FM Detroit.

Frank S. Fee, account executive at KNXT(TV) Los Angeles, joins H-R Representatives, that city, in similar capacity.

Tom O'Leary, account executive for XETRA Tijuana, Mexico, joins the sales staff of KNX Los Angeles and Columbia Radio Pacific Network. He succeeds **Richard McGeary**, now general sales manager of KNX.

Charles Farrar, formerly with stations in South and Midwest, named executive sales manager of WBIE-AM-FM Marietta, Ga.

Mrs. Kathleen C. Bremond, advertising manager for Oomphies Inc., shoe manufacturer, New York, named adver-

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